





## OVERSEAS NEWS

## EEC cereal scheme faces rejection

BY IVO DAWNAY IN BRUSSELS

A RADICAL revision of rules aimed at containing EEC cereal surpluses yesterday looked certain to face rejection from farm ministers due to begin two-days of talks in Brussels this morning.

The new scheme, drawn up by the farm council's Italian presidency along with European Commission officials, attempts to break the deadlock over grain prices which has held up agreement on Community farm prices for 1985-86.

First reactions to the proposals—formally presented to delegations yesterday—suggest that they will meet objections from both ends of the spectrum of opinion on the cereals issue. West Germany, whose refusal to countenance any cut in

prices has stalled the talks, will hotly insist that the compromise is too tough on farmers.

The UK, the most vociferous supporter of price cuts, is likely to see the offer as too generous.

The roots of the peace plan stem from a substantial reworking of the system of guarantee thresholds.

These are the production ceilings which, if exceeded, force punitive price cuts of up to 5 per cent from the rates paid to farmers selling their grains to Community stores.

Despite a record harvest last year, the Commission's price proposals ignored the spirit of the existing thresholds system by calling for a 3.6 per cent

price cut instead of the 5 per cent that should have been triggered.

Even this reduction, however, was too much for Herr Ignaz Kiechle, the West German minister.

The compromise, in effect, postpones the decision on prices until the autumn by relating the final decision to the size of the coming harvest. If it is smaller than expected then the plan holds out the remote possibility of no price cuts.

However, this too is not expected to satisfy Herr Kiechle who has promised his farmers there will be no cuts whatsoever. Furthermore, he is likely to point out that the technical detail of the plan will depress

free market prices and create incentives for farmers to sell EEC stores, rather than look for better prices in the open market.

The British, on the other hand, can be expected to reject the scheme as a further weakening of an already ineffective restraint system.

It remains to be seen, however, whether the compromise will be rejected outright or if it is used as a starting point for new efforts to break the deadlock at the next scheduled meeting next month.

Either way, Herr Kiechle will be anxious to appear conciliatory and flexible, in an effort to avoid the ultimate possibility of a vote on the cereals price issue which he would certainly lose.

## Europe to decide space base role

Peter Marsh previews a European Space Agency meeting where participation in the \$12bn U.S. space station will be discussed

WEST EUROPEAN nations are due to decide this week on the formal basis under which they will participate with the U.S. on design studies for the \$12bn (£9.3bn) international space station planned for the 1990s.

Representatives of 11 countries meeting in Paris on April 24-25 under the auspices of the European Space Agency are to consider a draft agreement with the U.S. National Aeronautics and Space Administration under which the two organisations would exchange information during the two-year design phase.

The schedule calls for the countries to decide on a final blueprint for the space station by the end of next year. The U.S. and Western Europe then would have to sign a further binding agreement, possibly a treaty, to commit all parties to build the main orbiting base.

It is due to be in place by 1994 for use for scientific experiments and studies in areas such as low-gravity materials processing.

The U.S. last week signed an agreement on the design phase with Canada, which is to study ways of maintaining the space station using robots and other automated systems.

Nasa officials are due to initial a further concordat on design studies with Japan in Tokyo on May 9.

Japan, like the Europeans, plans to build a separate laboratory module which would be plugged into the central U.S. core of the base, which includes living accommodation for up to

eight people stretched out along a tower about 100 metres long. The complete structure would be in orbit 350 km above the Earth and serviced by shuttle flights four times a year.

It is believed the U.S. will put up two thirds of the cost, with the other countries contributing the rest.

Last week, eight teams of U.S. engineering companies started work to define the overall architecture for the station. In the studies, worth \$67m Rockwell is leading two of the engineering teams, and other projects are led by McDonnell Douglas, Boeing, Martin Marietta, RCA, General Electric and TRW.

Mr Ken Pedersen, Nasa's director of international affairs, said that managing the design and development of the stations would be a big challenge.

"The size of the base and the schedule for building it means we will be feeling our way. We will have to solve problems that no one has had before," he said.

Among the issues to be thrashed out at inter-governmental meetings during the design phase is a legal mechanism to ensure that the U.S. can control the transfer of technologies to its partners during the development work. Any exports from the U.S. to the other countries of space technologies judged to be applicable to military work would have to be licensed under American arms trade regulations. European, Canadian or Japanese companies participating in the programme will probably have to sign undertakings that they will not divulge details to third parties.

These rules are to preclude any leaks of sensitive technologies to the Soviet Union and to safeguard the commercial rights of U.S. companies involved in the work.

U.S. State Department officials said: "The technology transfer issue should not be a problem in principle. We think we can live with it."

Other subjects on which the countries will need to reach agreement by the end of 1986 are:

• The share that different nations will pay for the annual running costs of the station. So far Nasa engineers have only vague estimates for what this sum will be. Participating nations may be billed each month depending, for example, on the work they do in the station and the amounts of electricity they use;

• A legal framework for allow-

ing individual companies or researchers, to have patent rights over technologies they develop on board the station, for instance in new ways of processing drugs in zero gravity. The U.S. will insist that its representatives have free access to all parts of the station to ensure safety; so schedules will have to be arranged to ensure that researchers can carry out commercially sensitive work in privacy;

• The basis for management of the station, after it becomes operational. The nations will have to agree on how decisions affecting the base's use will be made, and also on issues such as which country's code of law will apply if, for example, people commit crimes while aboard the base.

Mr Pedersen said that other countries besides those with which Nasa is already holding talks could use the orbiting structure after it becomes operational. The U.S. has had preliminary discussions on this with Brazil, Australia and India.

The Soviet Union would not be ruled out from being allowed to use the station, said Mr Pedersen, but everything would depend on the political climate in the 1990s.

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## OVERSEAS NEWS

## Kohl's prelude to Reagan visit fails to appease Nazi survivors

BY PETER BRUCE IN BERGEN-BELSEN

Just before the British Army arrived to liberate this concentration camp on April 15, 1945, Anne Frank, then aged 15, died. She was one of 100,000 Jews, Gypsies and Russians who perished in Bergen-Belsen during the Second World War.

President Ronald Reagan will probably have been told this by the time he visits the camp on May 5 with Chancellor Helmut Kohl, the West German leader, as part

of his already-controversial planned visit to Germany.

Herr Kohl came here yesterday as a guest of the Central Council of German Jews to mark the 40th anniversary of Bergen-Belsen's liberation. He did not look comfortable.

The visit, virtually a dress rehearsal for Mr Reagan's trip was near chaos. A young girl snatched herself against a stone inscribed with the words "Here rest one

thousand dead." Television cables wound around the camp; a woman who survived the camp and had travelled from Israel for the ceremony, was hit on the head by an American television camera.

At the Jewish memorial, Mr Chaim Postovsky, chairman of the Bergen-Belsen Survivors' Organisation and now living in Tel Aviv, used his speech to demand that Herr Kohl, standing with Dr Richard von Weizsäcker, the

Federal President, in the crush a few feet away, should catch and try Josef Mengele, the "butcher" of Auschwitz. Herr Kohl, determined to live up to his boast of being the country's "first leader of the post-war generation," looked straight ahead. Next to him, the President bowed his head.

As the two leaders turned to leave, an old man leaped to the microphone and shouted at Herr Kohl for not banning a new neo-Nazi newspaper. The Chancellor once again (as he does when under attack), looked blank. The President turned to watch his response but it was drowned in the cheering following the impromptu speech.

It was hard to say just how many of the 3,000 people at the camp yesterday were German: many were young, apparently curious about what their leaders looked like in the flesh. Many were survivors who had travelled

from abroad, and they were not impressed with the way plans for the Reagan trip have been handled.

The prospect of having a large U.S. television and press presence, (including the famed White House press corps) in addition to the other international and local media interest that the Reagan visit has generated, threatens to turn Bergen-Belsen into a fairground.

Herr Kohl, for his own part, has an uncomfortable

few weeks ahead as the May 8 anniversary of Nazi surrender approaches. He may now be regretting rescheduling the world economic summit in Bonn for early May to coincide with the anniversary.

His address at Bergen-Belsen yesterday was careful. As much as he would like to put Germany's Nazi past behind him, he now knows he simply has to promise never to forget it.

"Germany bears the responsibility for the deeds of the Nazi regime," he said, "and this responsibility manifests itself in never-to-be-forgotten shame."

The next few weeks at least offer Herr Kohl another opportunity to signal to the Soviets and East Europeans that Bonn, despite the continual snifflings to the contrary from the Right of his party, has no designs beyond its present borders and no desire to return to the practices of 40 years ago.

## U.S. peace talk plan rejected by PLO

A SENIOR Palestinian guerrilla leader said yesterday that the Palestinian Liberation Organisation had rejected U.S. proposals for Arab-Israeli peace talks as insolent, AP reports from Kuwait.

Mr Salah Khalaf, known as "Abu Iyad," second in command of the PLO's guerrilla group Fatah, told a news conference in Kuwait that the proposals by Mr Richard Murphy, U.S. assistant secretary of state, called in part for "direct negotiations" between the PLO, the U.S. and Israel.

He said that a joint meeting of the Fatah and PLO leadership, held in Iraq, had decided to reject the proposals, which called on the PLO publicly to accept the UN Security Council Resolutions 242 and 338 and recognise Israel's right to exist, he said. The U.S. and Israel would then accept the PLO's representatives on the joint Jordan-Palestinian negotiating team for peace talks with Israel.

Mr Khalaf said that Mr Murphy had warned Fatah that, should these proposals be rejected, non-PLO Palestinians would be named to join the Jordanian negotiating team and the PLO would not be represented.

"These proposals by Murphy amount to insolence that should be added to the chain of previous acts of insolence committed by America," Mr Khalaf said. He warned all non-PLO Palestinians to "shun America and Israel, or you would be dealt with (by the PLO) as traitors."

Mr Khalaf insisted that the PLO be represented and recognised by all parties in any peace negotiations with Israel. "We are not going to bargain with the U.S. on the principle of (PLO) representation," he said. "The Murphy proposals are indicative of the way the Americans belittle Arabs, even the Arab countries that have strong ties with Washington."

## Sudan's military leaders appeal for more food aid

BY MICHAEL HOLMAN IN KHARTOUM

SUDAN'S new military leader, General Abdul-Rahman Swaredahab, has appealed to foreign donors for additional food and other support to help avert "very major hardship" in the latter half of 1985 affecting more than 5m people, including 1m children.

The general told diplomats and donors that existing food aid pledges were "inadequate" to meet current needs, exceeding 400,000 tons, and a further 30,000 tons of supplementary foodstuffs were required.

"Food reserves from the poor 1984 harvest are likely to be exhausted by July," he told the meeting.

Efforts to build up stockpiles of food, especially in the west where more than 1m refugees

from Ethiopia have gathered, are handicapped by poor facilities at Port Sudan and the inadequacies of the railway system.

General Swaredahab has taken personal responsibility for the running of the Government's High Commission for Drought and Desertification, but efforts to select a 15-member Cabinet to run the country during a 12-month transition to elections remained deadlocked at the weekend.

Officials from political parties and trade unions now describe the week-long talks as having reached a stalemate with the civilians and military unable to agree on the composition of the Cabinet.

## Algeria improves U.S. ties

By Francis Ghiles in Washington

THE CREATION of a joint economic commission between the U.S. and Algeria, which was agreed during Algerian President Bendjedid Chadli's six-day visit to Washington, underlines the extent to which relations between the two countries have improved.

The decision came shortly after President Ronald Reagan agreed to make Algeria eligible to buy weapons under the foreign military sales programme.

That improvement, however, in no way impeded the expression of divergent views on some important issues. The Palestinian issue was high on the agenda. President Chadli telling his host that Palestinian self-determination and the Palestine Liberation Organisation, had to be part of any Middle East peace process at every stage.

This was being said while Mr Richard Massey Jr, Assistant Secretary of State for Near Eastern and South Asian Affairs, was busying himself in the Middle East trying to persuade Arab nations to produce a list of Palestinians not identified with the PLO, who might be willing to negotiate with Israel in a Jordanian-Palestinian delegation.

The Algerian leader also expressed his fears about an extension of the 10-year-old conflict over the future of the Western Sahara. He dated the hardening of Morocco's position last year to August, when King Hassan concluded a treaty with the Libyan leader, Col Muammar Gaddafi, an act which still irritates many of President Reagan's political friends.

That treaty has just caused the first prominent visit, Mr Joseph Verner Reed, U.S. Ambassador in Rabat, who is being recalled and not given another ambassadorial post.

For the first time an Algerian leader warned Libya against meddling in Tunisian affairs. Tunisia has a treaty of co-operation with Algeria, and on this issue there is little doubt that U.S. and Algerian positions coincide. Where the Western Saharan issue is concerned, the U.S. Administration has maintained an official neutral stance but has shipped many arms to Morocco, a country to which it provides considerable military aid.

Where the eventual purchase of U.S. weapons is concerned, the Algerian leader said his country had no immediate plans to buy any hardware.

## Ghanaians go home

The first of some 700,000 illegal aliens being expelled from Nigeria have sailed home to Ghana aboard a Nigerian oil tanker, according to Accra radio, AP reports from London.

## Tribal fighting

Then people were killed and eight injured yesterday during a tribal feud at a South African gold mine, according to the Anglo American Corporation, Reuters reports from Johannesburg.

## Pretoria veto call

Delegates from the Non-Aligned Movement adopted a declaration calling for the isolation of South Africa and demanding an urgent meeting of the United Nations Security Council over Namibia (South West Africa). Reuters reports from New Delhi.

## Pentagon seeks ways round ABM treaty

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE PENTAGON has devised ingenious plans to test elements of President Reagan's proposed Star Wars space defence systems without apparently violating the 1972 Anti-Ballistic Missile (ABM) Treaty with the Soviet Union.

At the same time, however, the Pentagon hinted that the U.S. might in future disregard treaty constraints if Soviet violations continued.

The plans, outlined to Congress at the end of last week, were already under fire from critics yesterday for stretching the interpretation of the treaty to extreme limits through

judicious use of loopholes and so-called "grey areas."

The treaty specifically bans the development, testing or deployment of any "component" of a space based missile defence system, although it is vague about precisely what a "component" means.

To get round the prohibitions, the components would be slightly modified so that they could not be used to attack intercontinental ballistic missiles in the exact form tested — although the tests would still allow conclusions to be drawn on whether the technology was suitable for such purposes.

One such strategem would be to test the capabilities of war-head destruction devices against Soviet anti-satellite weapons rather than ballistic missiles.

Another would be to test ground based laser weapons at strengths lower than those needed to knock out a missile in flight.

Other elements, such as space based tracking systems, would be tested below the performance levels necessary to form part of an effective Star Wars system. Using such guidelines, research into the viability of the weapons could be conducted

without technically violating the ABM treaty, the Pentagon said.

The approach was attacked at the weekend as "a total fraud," by Mr Paul Warnke, who headed the Arms Control and Disarmament Agency under President Jimmy Carter. He warned that the Pentagon's tortuous reasoning "would bring the total arms control business into disrepute."

Other critics charged that the Pentagon's plans were encouraging the "erosion" of the ABM treaty rather than restoring its authority.

## Nato tightens security after bomb attacks

BY IVO DAWNAY IN BRUSSELS

EFFORTS were under way yesterday to tighten further security on buildings and individuals linked to Nato after two terrorist bomb explosions rocked the Belgian capital at the weekend.

Responsibility for the attacks, which caused extensive damage to buildings and slight injuries to two people through

flying glass, was claimed by the hitherto unknown Force Revolutionnaire de l'Armée Populaire in telephone calls to the national broadcasting authority.

Police officials believe, however, that the new group is likely to have close connections with the West German Red Army Faction and France's Action Directe.

Belgium has been hit by a series of terrorist attacks aimed at Nato or Nato-related targets since October last year, all of which have been claimed by the equally shadowy Cellules des Combattants Communistes.

The bombings last weekend began with a large explosion on Saturday at the city centre offices of the North Atlantic

Assembly — the 16-nation inter-parliamentary group that monitors Nato activities. The blast caused serious damage to the secretariat's ground floor offices.

The second attack came in the early hours yesterday at the offices of AEG-Telefunken, the electronics group, in a Brussels suburb, leaving substantial damage but no injuries.

## Mexican peasants in police clash

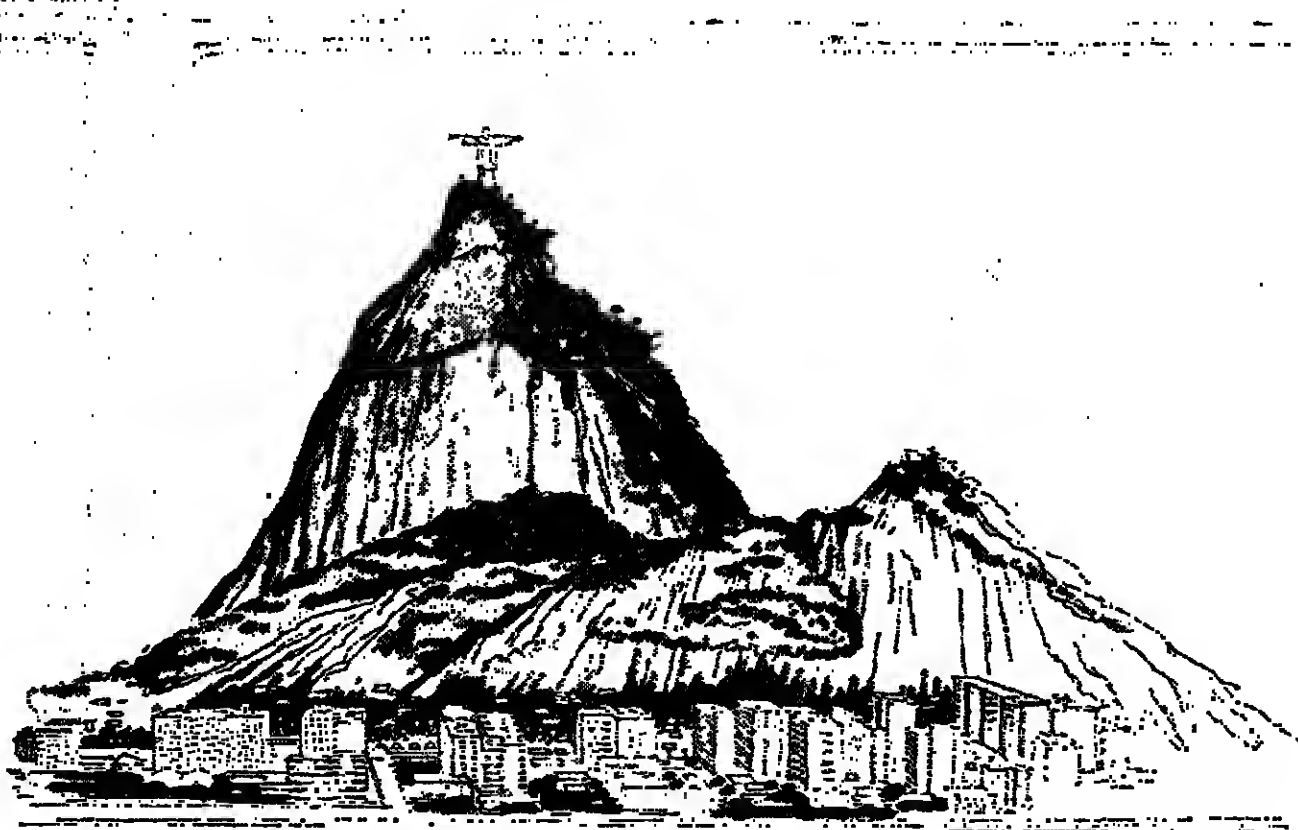
By David Gardner in Mexico City

MEXICAN peasants bearing land title deeds handed to their forebears 70 years ago by the revolutionary army of Emiliano Zapata clashed with riot police on a disputed estate near Mexico City on Friday. Peasants said a number of people were killed but the authorities denied this.

The peasants were occupying 186 hectares of land at Tequiquiac handed to their parents and grandparents on December 5, 1914, by Zapata's Southern Liberation Army. The peasants said police opened fire on them, in a bid to clear them off the land, while local Government officials said the occupiers attacked the police.

Clashes involving loss of life are a regular occurrence in Mexico, where agrarian reform programmes watered down from Zapata's original ideas have given rise to unresolved disputes but, unusually, the Tequiquiac clash was witnessed and reported by journalists and photographers from Mexico's leading daily, Excelsior.

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## WORLD TRADE NEWS

## Turkish-led group favourite to clinch Bosphorus contract

By DAVID BARCHARD IN ANKARA

A CONSORTIUM headed by the Turkish construction group Sezi Turkmen-Feyzi Akkaya has emerged as the favourite to win the tender to build the second Bosphorus Bridge.

The consortium, which also includes I.S.I., Mitsubishi Heavy Industries and Nippon Kokan of Japan, as well as Impregilo of Italy, submitted a bid of \$551.2m (\$423m)—\$128m below its nearest rival, a consortium consisting of Enka Construction of Turkey, Cleveland Bridge Engineering of the U.K., Bechtel Engineering of the U.S. and Strabag Bau A.G. of Germany.

The contract award is likely to depend on financing arrangements and Sezi Turkmen-Feyzi Akkaya are thought to have lined up firm credit arrangements for the deal from Japanese banks.

Five companies prequalified for the construction of the bridge and 200 km of motorway and access roads. Only four bids for the turnkey project were eventually received, but another three consortia, headed by Tekfen İnşaat of Istanbul, Yüksel İnşaat of Istanbul, and Bahattin Goren of Istanbul respectively were received for the road-works.

The Enka-Cleveland-Becht

consortium, originally tipped to win the tender, faces a tough struggle.

Precedent suggests that the Turkish highways authority will probably prefer to issue a single contract for all phases of the project.

In February Turkey secured a total of \$146m in loans from the Saudi Development Fund and the Islamic Development Fund and the Kuwait Fund for the bridge and roadworks, and the winning group will have to supply the balance.

Turkey's first Bosphorus Bridge was opened in October, 1973, and paid for itself within five years.

Trust House Forte of the U.K. and Sambar of Saudi Arabia are to restore the Ottoman Çırağan Palace on the shores of the Bosphorus in Istanbul for use as a five-star hotel.

A protocol with the Turkish Ministry of Tourism and Culture for the restoration and conversion of the palace was signed last week in Istanbul.

The financing for the scheme, which will cost \$100m, will be found by the contractors who will have the right to run the hotel for 49 years with an annual rent of 0.5 per cent of the total investment cost.

## EEC places import duty on glycine from Japan

By Paul Cheeswright in Brussels

THE EUROPEAN Community is imposing a 14.5 per cent provisional anti-dumping duty on imports of a chemical called glycine from Showa Tenko and Taki Gosei Kogyo in Japan.

Glycine is a crystalline amino acid used, for example, in the animal feed and pharmaceutical industries.

The Commission's decision follows an investigation of a complaint by Tensenderlo, the EEC's main producer, which only started regular production of glycine in January 1984.

When it opened a plant, EEC production capacity was swollen to 3,000 tonnes a year of glycine. Previous consumption had been around 2,000 tonnes a year.

Tensenderlo lodged its complaint, having been unable to lift its production beyond an uncompetitive 88 per cent of capacity. The Commission accepted that it failed to achieve a higher capacity utilisation because of dumped imports from Japan.

## Christian Tyler, trade editor, reports on the barriers facing U.S. and European exporters

# West remains wary of Japanese markets

Mr Yasuhiro Nakasone, Japan's Prime Minister, went on a 10-minute shopping trip at the weekend at Tokyo's Takashimaya department store to try to persuade his countrymen to buy more foreign goods.

Accompanied by cameramen and police, spent about ¥71,000 (\$222) at the store's import section. He bought an Italian tie and jacket, a French shirt and a British darts set for his grandson, agencies report from Tokyo. He sampled some Californian almonds, but bought nothing made in America.

Market access was also the main theme of the visit to Tokyo last week of Mr Norman Tebbit, Britain's Trade and Industry Secretary. Mr Tebbit was concentrating not so much on the UK's deficit—although he wants to see Britain able to sell more—but on the political dangers of Japan's persistent international surplus.

"Japan is the most difficult of all markets to penetrate," said Dr Trevor Lamb, executive chairman of the find power group of Britain's IML. The group claims to be one of the world's largest in pneumatic controls, with a dominant position in the U.S. and finds it hard to make inroads in Japan with any product where the Japanese have local equivalents.

The problem is overcoming bureaucracy and the cliquish, club-like existence they have," Dr Lamb said.

He said technical standards were a principal barrier—both because of the cost of matching them and the speed with which they changed.

"It's one of the devices they have used very successfully—constantly shifting the goalposts." A foreign company needed a local presence in order to keep abreast of the rule changes.

It is easier than before to set up a wholly-owned subsidiary in Japan, but it is still difficult to recruit managers because of their strong loyalty to their first employers.

IMI says it is "extraordinarily difficult" to find the right distributor, again because of the prior claims of Japanese loyalty to domestic manufacturers. The British company may have to set up its own subsidiary if it cannot find a suitable partner.

With the right local presence, IMI would expect to sell five times the £1m a year's worth of pneumatic equipment it presently exports to Japan.

Collaboration with a Japanese company was essential for Simon-Corves, the British nut-hull-tracked excavators.

"It's my feeling that the are using old rules and regulations for strategic reasons," said Mr Gilbert Johnston, JCB's chief executive.

Those rules were set at a time when Japan insisted on manufacturing under licence, or by means of joint ventures with foreign partners, thus acquiring technology while protecting its infant industry. The result is that today it is flooding Europe with mechanical excavators, an assault on market share which only a few companies such as JCB have been able to resist by cutting prices.

"We have virtually given up trying to sell there, the barriers are so great and the volumes so small," Mr Johnston said. Two years ago, JCB shut down its office in Japan.

Local competition appears to be a growing problem for machinery exporters, quite apart from the technical barriers which have still to be surmounted despite successive pledges by Japan to simplify its procedures.

JCB, for example, which has made its name a synonym for mechanical excavators, finds that the procedures have got progressively tougher. A few years ago, JCB used to sell Japan some 350 seven-ton wheeled digger-loaders a year. Today, the annual figure is three or four.

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## Israeli Cabinet approves free trade pact with U.S.

By DAVID LENNON IN TEL AVIV

THE U.S.-Israel agreement to establish a Free Trade Area (FTA) by progressively eliminating all tariff quotas and subsidies over the next 10 years was approved by the Israeli Cabinet yesterday and is due to be ratified by the Knesset (parliament) today.

The FTA pact, the first such accord to be negotiated by Washington, is intended to help strengthen the Israeli economy by opening up the vast American market to unrestricted access by Israeli products.

It will give American products the same tariff free privileges as those which Israel has agreed to grant to the EEC by the end of the decade. The FTA agreement will replace the Generalised System of Preferences, arrangements under which 90 per cent of Israel's \$1.2bn (\$820m) exports to the U.S. are already duty free.

Tariffs will be eliminated in four stages, with action on the most sensitive products for each country being deferred to the final stage.

There has been some criticism within Israel that the government agreement to eliminate all export subsidies for industrial goods and processed agricultural products could weaken the competitive edge of Israeli products. The agreement has been well received generally, however.

## Hungary may buy Western cars

By DAVID BUCHAN, IN BUDAPEST

HUNGARY is sounding out all major Western European, U.S. and Japanese car makers about possible purchases to make good an increasing shortfall in car supplies from its Communist partners over the next five years.

So far it has only agreed a small countertrade deal with Fiat for 300 vehicles. But with the urgency of the car shortage, officials have even dusted off long-shelved proposals for a major foreign car assembly plant in Hungary.

Hungary, which along with Bulgaria depends for cars on its bigger Comecon brethren, imports around 100,000 cars a year, almost entirely from the east. But Budapest officials have seen from the first drafts of the new five-year plans of

these imports may drop in 1986-90.

Hungarians already have to wait for up to five years for a Soviet Lada or a recent Czech Skoda model. Officials estimate that only an increase in imports up to around 130,000 cars a year would start to reduce these delays.

The only eastern European countries able to meet some of the Hungarian demand are Romania and Yugoslavia, but they are apparently demanding stiff payment terms, in hard currency or barter for "hard currency" goods.

In the circumstances, Hungarian officials believe they might be better off buying Western or Japanese cars. But they recognise that an econom-

cally viable assembly plant, turning out perhaps 180,000 cars a year, would be beyond Hungary's needs.

According to the Foreign Trade Ministry here, Hungary's preference would be to buy cars in countertrade for transport goods, such as vehicle components which Hungary makes for its own Ikarus buses.

Iveco, the industrial vehicles division of the Turin-based Fiat group, has signed a five-year accord to supply Yugoslavia with components and spare parts, writes Alan Friedman in Milan.

Yugoslavia's Tam Vehicles group will meanwhile furnish components to Iveco.

The value of the deal is expected to be around 10bn (\$3.8m) a year.

## Mexico aims to boost UK exports

By Ronald Buchanan in Mexico City

MEXICAN BUSINESSMEN are turning their attention on Britain in their drive to boost the nation's non-oil exports.

The British Chamber of Commerce in Mexico says its Mexico 85 show, to be held in London in June, is already over-subscribed by more than 100 exhibitors. Products on display will range from tequila to high-technology text meters.

The enthusiasm companies are showing for the show amounts to a "remarkable act of faith" in efforts to penetrate non-traditional markets far from home," says Mr Robert Hickman, president of the Chamber.

Despite ministerial visits and abundant good will, Anglo-Mexican trade continues to be of relatively little significance for either country. However, the Mexican Government is making a worldwide effort to boost non-oil exports as the principal means of easing the burden of its \$96bn (£74bn) foreign debt and providing job opportunities for a potential workforce which is expanding at the rate of 900,000 young people a year.

Despite a \$12.8bn trade surplus and a decline, to 63 per cent from 67 per cent in 1983, in crude oil's share of total exports last year, the Mexican authorities are far from satisfied. Their concern is reflected in a recently-announced export incentive programme.

## SHIPPING REPORT

# Volume of laid-up tanker fleet 'rises to 51.7m dwt'

THE GULF tanker market saw some action last week in the form of a further attack on a large vessel moving to Iran's Kharg Island terminal, and an enquiry by Andrew Fisher, Shipping Correspondent.

Over the past month, according to E. A. Gibson Shipbrokers of London, some 32 vessels totalling more than 4.6m deadweight tons have been sold for scrap, while the size of the laid-up fleet has risen by around 1m dwt to 51.7m dwt since mid-March.

Around 9m dwt is available for business in the Gulf, most of it accounted for by VLCCs (very large crude carriers of more than 200,000 dwt) and ULCCs (ultra large of more than 300,000 dwt).

The vessel attacked last week was a 270,000 dwt VLCC, the Cypriot flag Kypros. But despite the risks from the Iran-Iraq war, cargoes are still being fixed from Kharg.

Emphasising many ship-owners' desire for an end to subsidies of new ships by countries to preserve their shipbuilding industries, Mr James Rand, chairman of the International Association of Independent Tanker Owners (Intertanko), called these a "gigantic waste."

He said Intertanko would formally ask shipbuilding countries to stop subsidising new vessels calling on financial institutions to curb ship financing.

Source (except U.S., UK, Japan): Eurostat

\* 1987 = 100.

WORLD ECONOMIC INDICATORS

INDUSTRIAL PRODUCTION (1980 = 100)

	Mar. '85	Feb. '85	Jan. '85	Mar. '84	year
U.S.*	165.4	164.9	165.2	164.5	+2.9
UK	105.0	105.2	103.6	104.1	+0.9
W. Germany	102.7	103.2	102.3	100.1	+2.6
France	120.9	120.2	121.0	116.5	+8.6
Netherlands	98.6	101.0	101.8	99.8	-1.2
Belgium	108.4	101.6	101.7	98.4	+2.0
	107.5	102.6	102.7	100.1	+7.4

\* 1987 = 100.

Source (except U.S., UK, Japan): Eurostat

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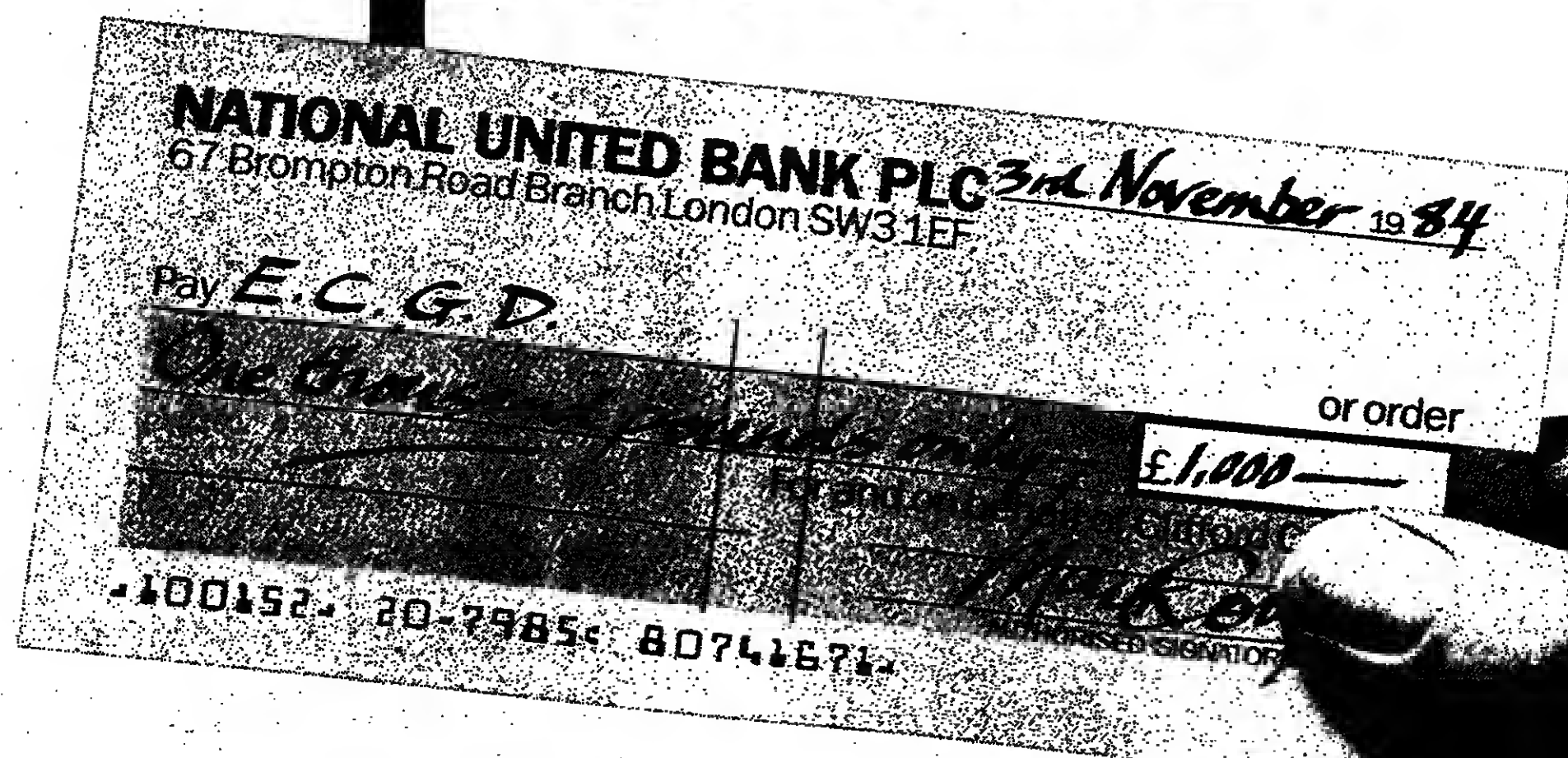
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## UK NEWS

# Campaign launched for cutting unemployment

BY OUR POLITICAL EDITOR

A CHARTER for Jobs, seeking mass public support for direct Government action to reduce unemployment, will be formally launched later today with the backing of 100 leading politicians, businessmen, trade unionists, churchmen and journalists.

It is part of a two-pronged operation also involving an Employment Institute to promote study and debate about the best methods of reducing unemployment via conferences, publications and a regular journal and modelled on the free-market Institute of Economic Affairs.

The novel feature will be the associated campaign. Professor Richard Layard of the London School of Economics and chairman of its executive committee, said it was intended to secure the maximum number of supporters for the charter. Local groups would be formed to promote employment initiatives linked to the Community Programme in conjunction with local councils and the Manpower Services Commission.

Among the patrons are the three most recent former Prime Ministers (Mr James Callaghan, Lord Wilson and Mr Edward Heath), but the involvement of active Tory politicians is limited to Sir Ian Gilmour, Mr Francis Pym and Mr James Prior.

Formal announcement of the



Mr Edward Heath

campaign was brought forward after the premature leaking of it last Thursday. Organisers suspect that this might have involved a Downing Street effort to discredit the initiative.

Government response has been alternately dismissive and conciliatory. Mr Ray Whitney, Junior Social Security Minister, referred to "erstwhile establishment figures frozen in the time warp of the 1960s."

The charter says: "We believe that the present level of unemployment is economically wasteful and socially corrosive. The Government

can and must stimulate the creation of more jobs.

"There is useful work crying out to be done. With extra spending we could renovate our cities and improve the health of our people, while lower taxes on jobs could raise private spending power and make us more competitive. To make this possible there has to be some increase in government borrowing.

"Government borrowing should normally rise in a depression. When there is useful work to be done it is as sensible for the Government to borrow money as for firms or individuals to do so. The Government has a special responsibility for the million and a quarter people who have been unemployed for over a year. These people should be guaranteed the offer of a job on socially useful projects such as the Community Programme."

Referring to worries about re-inflating inflation, the pamphlet states: "We would all consider some comprehensive approach including incomes and prices policy to be better than doing nothing to reduce unemployment."

Sceptical politicians of all parties yesterday wondered whether the campaign would ever be able to go further in producing more detailed proposals, given the widely differing backgrounds and views of the main supporters.

# Ministers back view of brightening prospects over jobs

BY MARGARET VAN HATTEN

TWO CABINET ministers yesterday supported the view that unemployment will start to fall before the next general election - a prediction first made by Mr John Biffen, Leader of the House of Commons, in parliament last week. The latest date for the next election will be the spring of 1988.

Speaking in a BBC radio interview, Mr Patrick Jenkin, Environment Secretary, said it was "only a matter of time" before new jobs were increasing at a faster rate than the number of people entering the labour market.

"I would be very disappointed if that trend were not clear before we next go to the country," he said. Britain, which had already seen the number of unemployed rise by 613,000 in the last 16 months, was one of the few countries in Europe where the number of jobs was increasing.

Speaking on the same programme, Mr Tom King, Employment Secretary, adopted a more cautious tone. He was, however, confident that the "adverse factors" contributing to rising unemployment would decline later this year, leading to a steady rise in jobs and a later, gradual easing in the unemployment figures.

The sudden show of budding optimism within the Cabinet on the subject of unemployment is seen by



Mr Patrick Jenkin: 'Only a matter of time'

government critics at Westminster as a sign of the Government's discomfort over the all-party alliance which is challenging the Government on employment.

Speaking at a conference in Durham, north-east England, yesterday, Dr David Owen, Leader of the Social Democratic Party, said Britain was threatened by an all-pervading sense of complacency over its economic decline and high unemployment.

He advocated a national voluntary community service scheme to encourage young people to participate in society. It should, he cautioned, be open only to those aged 18 or over who had already had the opportunity to take part in training schemes.

# Call for tighter City regulation

BY PETER RIDDELL, POLITICAL EDITOR

THE Government will face calls in the House of Commons on Wednesday to toughen its proposals for the regulation of the City of London's financial services community.

The Commons is due to hold a full-day debate on the financial services White Paper (policy document) published at the end of January. This is part of the consultative process leading to the introduction of legislation in the next parliamentary session.

The White Paper proposes two regulatory bodies, the Securities and Investment Board and a Marketing of Investments Board, and says that advisers and companies involved in investment would require formal authorisation.

The government speakers, Mr Norman Tebbit, the Trade and Industry Secretary, and Mr Alex Fletcher, the Under-Secretary for Corporate and Consumer Affairs, are not expected to announce any new moves in the debate.

For the opposition Labour Party, Mr John Smith and Mr Bryan Gould from its trade and industry team will argue in favour of an independent commission with statutory powers of supervision and enforcement. Their view is that the upheaval in the London Stock Exchange in the past 16 months has made the type of self-regulation envisaged in the White Paper quite inappropriate.

Most Tory MPs broadly support the balance of the White Paper, but some of those closely interested in City issues, including Mr Anthony Nelson, MP for Chichester, have argued that there should be one regulatory body rather than two. That is in line with the opinion of, for example, the City Capital Markets Committee.

Mr Anthony Beaumont-Dark, Conservative MP for Birmingham, Selly Oak, has objected to the Bank of England's role in appointing members of the Securities and Investment Board. He maintains that parliament should have the final right of nomination, which should not be surrendered to an outside body.

# Teachers plan strike action

By David Brindle, Labour Staff

ABOUT 4,000 members of the National Union of Teachers (NUT) will tomorrow start three-day strike action, the union's first disruption of the summer term.

Under the revised strategy of the NUT pay campaign, which is seeking an improvement in the Government's 4 per cent pay offer, the schools hit by industrial action tomorrow could suffer again in each successive week.

The strike list announced today features 200 schools in 20 different educational authorities in England and Wales.

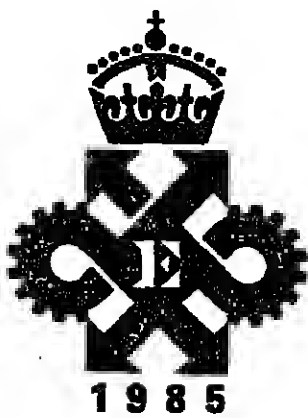
The start of the strikes will coincide with a meeting tomorrow of all the teachers' unions to discuss the employers' latest initiative in solving the pay dispute.

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## UK NEWS

## Sanyo's strike-free pact under strain

BY PHILLIP BASSETT, LABOUR CORRESPONDENT

SANYO's strike-free agreement with the Electrical, Electronic, Telecommunications and Plumbing Union (EETPU) is running into difficulties as relations between the company and leaders of the union are strained.

The difficulties arising over key points of the procedure deal show that the operation of such agreements in practice may be more complex than their theory. Opponents of such deals are likely to use the Sanyo case to press their point that such agreements are not a complete answer to all industrial relations questions.

Problems arising from the deal, which was reached between

the union and the company in 1982 for its television plant at Lowestoft in Suffolk, have arisen out of the difficult pay negotiations this year - the first real test of the principle at the heart of the EETPU's so-called 'no strike' deal.

They have principally concerned the system of pendulum arbitration - an arbitrator choosing either the employer's or the union's case as the basis for a settlement - and in particular, at what stage negotiations stop and what form third-party involvement takes.

After lengthy negotiations between the two sides under the

guidance of the Advisory, Conciliation and Arbitration Service (Acas), two separate proposals are to be put to a special meeting of the plant's workforce.

The meeting on May 8 will be asked to choose between a suggestion from the management that, in effect, the no-strike agreement should remain unchanged, and an Acas proposal putting forward that mediation - non-binding arbitration - should be written into it before disputes go to the final 'pendulum' stage.

That would amount to including in the procedure what technically happened over last year's pay negotiations. The company of-

fered an increase of 6 per cent and the union claimed a three-year deal to bring up the general pay level in the company.

Acas officials advised the EETPU that the claim was incompatible with the pendulum system, and eventually the increase went to mediation, which finally produced an award of 7 per cent.

Sanyo feels that the introduction of mediation into the agreement is likely to undermine its value, especially in making both sides declare honestly their final positions on offer and claim at the end of the negotiations process.

EETPU leaders say, however,

that the purpose of the pendulum system is to keep both sides talking, and that the introduction of mediation - a feature of other strike-free deals the electricians have reached, such as Hitachi in South Wales - will help towards that end.

A further key point of contention in the operation of the agreement is whether any mediator finally accepted should also act as the pendulum arbitrator if necessary.

Behind these important procedural differences lies increasingly strained relations between the company and EETPU leaders.

## GEC receives apology over research effort

BY ROBIN REEVES

MR NICHOLAS Edwards, the Welsh Secretary of State, apologised to GEC, the engineering group at the weekend for suggesting that the company was mismanaged with proving itself as a successful financial institution than risking its resources in research and development or aggressive marketing of new products.

Mr Edwards' original attack on the company formed part of an address to Cardiff Business Club last month in which he accused the City of London and some UK companies of largely ignoring the financial investment needs of Britain's traditional manufacturing areas.

Mr Edwards said that he had not wished to belittle the amount that GEC spent on research and development, nor suggest that it was wrong for a company to benefit from government contracts.

"On the contrary, British companies get government contracts on the basis of competition and they use as a basis for much wider commercial success, which, in GEC's case is represented by overseas sales of £2.6bn in 1983-84."

In the same year, Mr Edwards said, GEC had invested £350m in research and development and the engineering of new products, and a further £225m in plant and buildings.

"Even if I am appealing for more, these are substantial figures and I applaud and welcome this major investment in the future," Mr Edwards said.

The Secretary of State stressed that he certainly did not think, and never suggested, that GEC discriminated against Wales.

"On the contrary, we in Wales benefit greatly from GEC's investment in its Hotpoint washing machine plant in North Wales. I am glad to put these facts on record, because the last thing I would want to do is to decry the achievements of a very important company on whose efforts our prosperity depends so much," he said.

Mr Edwards' remarks evidently follow strong behind-the-scenes representations by GEC after his original speech, in which he singled out the company for special mention.

## Farm support reforms urged

BY ANDREW GOWERS

A SWEEPING reform of the present system of agricultural support, designed to tilt the balance of subsidies towards smaller farmers and reduce farm surpluses, is called for in a report published yesterday.

The study, which will be submitted to the House of Commons's agriculture committee by one of its members, Conservative MP Mr Philip Oppenheim, gives backing to the principle of farm support, but says that the European Community's Common Agricultural Policy (CAP) has outgrown its usefulness in the present era of surpluses.

It also rejects conventional and fashionable solutions to the CAP's current problems such as price cuts, production quotas, direct income support for farmers and increased industrial uses of farm produce.

In place of the current system, which for most products offers open-ended price guarantees, it suggests the adoption of what it calls the standard farm quantity scheme.

This would set yield and acreage limits to the quantity of produce for which farmers could expect to receive official price support.

Farmers would receive payments to bridge the gap between market prices and an agreed support price only up to fixed limits. Any production above that limit would have to be sold at market prices.

The report says that the proposed scheme is suitable mainly for arable farmers, although it could be applied to dairy farming. Its advantages are that it would contain costs of the CAP, deter over-production, and help small farmers, who have been particularly hard hit by recent cuts in EEC agricultural support.

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## Survey finds shortage of young accountants

FINANCIAL TIMES REPORTER

BRITAIN is suffering a serious shortage of young and partly-qualified accountants according to a survey in the profession. The shortage has boosted salaries for newly qualified accountants between the ages of 23 and 26 by almost 15 per cent in the London area; according to the spring survey on salaries in accountancy published by Accountancy Personnel.

The survey also finds there is still a large number of vacancies in the public sector throughout the UK, with many positions advertised at higher salaries than the equivalent jobs in the private sector.

The dearth of young qualified accountants is to be found in almost every major centre of employment in Britain. It is all the more remarkable because only two or three years ago jobs prospects for many accountants were more restricted than at any time since the second world war, the survey says.

Accountancy Personnel offers two main explanations for the shortage: the failure of employers to train a sufficient number of accountants during the recession; and the strong desire to recruit university graduate trainees, making it more difficult for those without a degree to enter the profession.

"Employers will have to consider quickly over the next few years whether they are going to be forced to continue to widen the criteria by which they recruit, or train for an increased supply of the category of accountants they so overwhelmingly prefer to employ," the survey says.

It quotes examples of leap frogging offers from employers, with some medium-sized and small practices outbidding bigger ones.

Accountancy Personnel says working for the public sector still offers high rewards.

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## UK NEWS

TAKEOVER GIVES COMPANY CASH INJECTION FOR PRODUCT LAUNCH

## New computers from Systime

BY JASON CRISP

SYSTIME, the British minicomputer group taken over last week by Control Data of the U.S., launches two powerful small computer systems this week which it hopes might double its turnover.

The launch of the computers - which cost nearly £3m to develop - had been held up by a growing financial crisis. Over recent months Systime, with sales of £56m last year, had run into serious cash flow problems largely because of very high debts of about £40m.

As a result, Systime had to negotiate extended credit from its suppliers and could not build the new computers until its financial position improved. Control Data's takeover means that Systime will have an immediate cash injection, enabling it to go into production with the new computers. There will also be a substantial financial reconstruction.

Control Data, one of the largest U.S. computer groups, last week increased its stake in Systime from 43 per cent to 82.4 per cent, paying 60p a share which is also to be offered to the outstanding small shareholders. The total cost will be £750,000.

For five months Systime had been trying to persuade the existing shareholders to subscribe to a £20m rights issue. The second largest shareholder, Ivory and Sime, the Edinburgh investment group which owned 27 per cent, failed to agree to the terms and this led to the takeover.

Systime was founded in 1972 and became one of the fastest growing computer groups in Britain - for a while it was second only to ICL. Then Systime appeared to be one of the better investments made by the government-owned National Enterprise Board (NEB), now part of the British Technology Group, and was

cited as an example of successful state intervention in high technology.

The NEB had been one of the earliest investors in Systime, buying a 27 per cent stake for £500,000 in 1977 after the company failed to raise finance from the City of London. Although that investment was worth more than £5m at one time, the BTG finally sold its much diluted stake of about 5 per cent to Control Data for £100,000, having made a total investment of £2.5m. A BTG official noted that without the initial NEB investment, Systime, which employs more than 1,000 people, would not exist.

Ivory and Sime fared worse, having paid £3.5m for a 38 per cent stake in 1981 and a further £5m at the time of a rights issue. Other investors included Kleinwort Benson, County Bank and the NCB Pension Funds. The company's main business is

selling computer systems based on minicomputers made by Digital Equipment, the U.S. company which is the world's second largest computer manufacturer.

Control Data took a 38 per cent stake in Systime just over two years ago as part of financial reconstruction which raised nearly £14m. At the end of 1983 Control Data appointed Mr Rod Attwood, former managing director of Texas Instruments' British subsidiary, as managing director of Systime.

In the last two years the company has made losses of around £10m, partly because of substantial interest payments (its debt to equity ratio is about 4:1). Results for the year to September 1984 are expected to show that the company made a small operating profit, reduced to a loss of about £2m after interest payments.

## Labour opens campaign to protect BL identity

BY OUR POLITICAL EDITOR

THE LABOUR Party will this morning launch its campaign to maintain BL, the state-owned vehicle group, and particularly its Austin Rover volume cars subsidiary, as a leading British-controlled car maker.

The action arises out of concern that the Government's present tough negotiating stance with BL in seeking to cut back Austin Rover's immediate investment plan will lead to its eventual disappearance as an independent car producer as it increasingly becomes a sub-contractor to Honda, the Japanese group.

Negotiations between BL and the Government are at a delicate stage with the presentation of a modified version of its corporate plan. This reflects the Department of Trade and Industry's scepticism about its capital spending projections in the light of Austin Rover's disappointing market share. These talks are delaying the announcement of more extensive collaboration with Honda.

Mr John Smith, Labour's trade spokesman, wrote to the Government just before Easter seeking reassurance that the independence of Austin Rover as a major manufacturer producing a full range of vehicles would not be compromised.

With the backing of the trade unions involved, he now intends to raise the tempo of the campaign in urging full support for the BL corporate plan.

At the same time, a report on the future of the British motor industry calling for heavy investment in BL has been prepared by a group of Labour MPs and will shortly be considered by the party's national executive committee.

The report, which is almost certain to be adopted by the national executive, calls for the maintenance of a home-based manufacturing industry with BL producing a full range of vehicles. It also says that public resources should be made available and a limit imposed on imports from Japan.

## Collapse in oil price 'possible' says expert

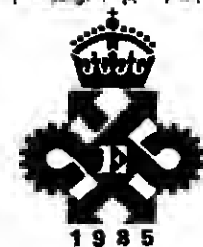
By Dominic Lawson

THERE is a one-in-four possibility of the oil price collapsing in the near term, an oil industry expert says in Lloyds Bank Review, published today.

Professor Peter Odell, director of the Rotterdam Centre for International Energy Studies at Erasmus University, Rotterdam, argues that the probability is likely to increase yearly as the fundamental imbalance between demand and potential supply - with continued institutionalised efforts to maintain present high prices - becomes more acute.

Prof Odell points out that the price of oil in the market is well above its long-run supply price, but oil companies and governments have sought to maintain the fiction that oil is a high-value commodity.

Oil companies should persuade the world that oil is a secure, plentiful and preferable source of energy, stop pretending that the infrastructure of the oil industry is getting more costly, and show a more positive response to the possibilities of oil exploration, Prof Odell argues.



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Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the ordinary shares capital of the company in the United Securities Market. It is emphasised that no application has been made for these securities to be admitted to listing. A proportion of the shares being placed is available to the public through the Market. This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange.

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The Bank of England announces that Her Majesty's Treasury has created on 19th April 1985, and has issued to the Bank, additional amounts as indicated of each of the following Stocks:

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The price paid by the Bank on issue was in each case the middle market closing price of the relevant Stock on 18th April 1985 as certified by the Government Broker.

In addition, Her Majesty's Treasury has created on 19th April 1985, and has issued to the National Debt Commissioners for public funds under their management, an additional amount of £100 million of 11 per cent Exchequer Stock, 1989.

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Copies of the prospectuses for 12½ per cent Exchequer Stock, 1990, 10½ per cent Exchequer Stock, 1995 and 11½ per cent Treasury Stock, 2001-2004, dated 11th March 1985, 9th January 1978 and 18th May 1979 respectively, may be obtained at the Bank of England, New Issues, Watling Street, London, EC4M 9AA. The Stocks are repayable at par, and interest is payable half-yearly, on the dates shown below:

Stock	Redemption date	Interest payment dates
12½ per cent Exchequer Stock, 1990	22nd March 1990	22nd March
10½ per cent Exchequer Stock, 1995	21st July 1995	22nd September
11½ per cent Treasury Stock, 2001-2004	7th March 2001, or on or at any time after 10th March 2001 subject to not less than three months' notice	21st January 21st July 19th September

Each further tranche of stock issued on 19th April 1985 will rank for a full six months' interest on the next interest payment date applicable to the relevant Stock. Official dealings in the Stocks on The Stock Exchange are expected to commence on Monday, 22nd April 1985.

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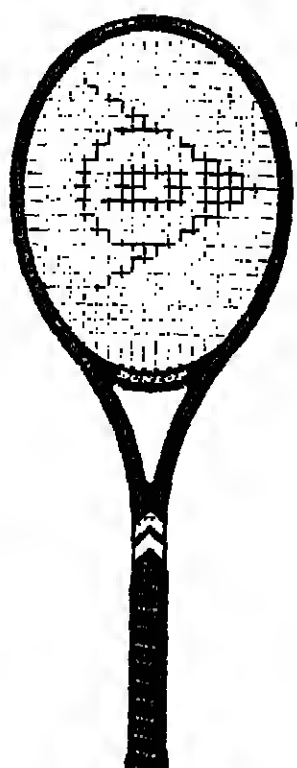
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## UK NEWS

## Building industry facing 'slowdown'

By Lynton McLain

THE CONSTRUCTION industry is set for "two years of inertia" this year and in 1986, but there are signs of better prospects for the industry in 1987, according to the National Council of Building Material Producers.

Construction output is set to fall by half a percentage point this year to 2.9 per cent, compared with growth of 3.4 per cent last year. The industry faces the prospect of no change next year, but a 3.5 per cent growth rate in 1987.

Industrial building, the main growth sector last year with an increase of 24.7 per cent, is expected to maintain its momentum this year with growth of 10 per cent. The council forecast a "sharp slowdown" associated with the phasing out of capital allowances, in 1986.

In contrast, the growth prospects for commercial premises are set to improve with a 5 per cent growth forecast for this year, 3 per cent for next year and 5 per cent for 1987.

The housing sector is expected to be depressed for two years, but in 1987 an increase in confidence is forecast for housing with more new house building in prospect.

The council forecast that fewer houses would be started, but they would be larger, aimed at existing owners rather than at the smaller or starter-home customer.

The council forecast, a "difficult year" for home improvement and repair in the face of increasing interest rates, inflation expectations and a reduction in improvement grant resources.

Britain should build a modern, efficient infrastructure in the next decade, while the country is self-sufficient in oil and gas, Mr Frank Gibb, president of the Federation of Civil Engineering Contractors, has said.

Energy revenues offered "a never to be repeated opportunity to build a sound foundation for our future prosperity."

"We need to make the Government adopt a fiscal policy which releases more funds for investment in the fabric of our nation." The last decade had seen a marked drop in large capital projects coupled with an unprecedented financial squeeze.

## Retailers confident of buoyant sales in April

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

BRITAIN'S retailers are confident of a buoyant level of trade during April, according to the latest joint survey of the distributive trades carried out by the Financial Times and the Confederation of British Industry.

Mr John Salisse, chairman of the CBI's survey panel, said yesterday that the optimistic outlook "follows an encouraging March, with sales bouncing back after a disappointing February" when business was down, no doubt because of the weather.

The latest survey, carried out between March 22 and April 12 and covering 594 companies, shows that clothing, shoes, groceries, household goods and furniture led the upturn in retail sales.

The increased activity has been mirrored by rising sales for the wholesalers who supply the retail trades. While most sectors of wholesaling are expecting a good level of April trade after a buoyant March,

builders' merchants are reporting a fall in trade compared with a year ago. However, that may be because builders' merchants experienced exceptionally higher sales before the 1984 budget change in value-added tax regulations on building repairs and improvements came into effect.

Analysis of the survey shows that the 348 retailers included continue to report higher sales volume than a year ago.

The balance of retailers reporting increased sales rose to plus 61 per cent in March, compared with plus 49 per cent in February. (The balance is taken from those reporting sales up minus those who experienced a sales fall.)

Retailers in all sectors expect further growth in sales volume in April, with the overall balance at plus 88 per cent, the highest figure since April 1984. As in previous months, single-outlet retailers appear to be doing less well and are

not as optimistic as large multiple retailers.

Wholesalers' sales volumes in March were not as good as had been expected but remain higher than a year ago. The survey indicates that the positive balance of 34 per cent for April from the 198 wholesalers in the survey suggests that they are more optimistic about sales this month.

The volume of orders placed by retailers on their suppliers in March matched expectations. A balance of plus 40 per cent of retailers reported increased orders and further growth is expected in April.

Wholesalers also placed a larger volume of orders on suppliers in March this year than they did in March 1984. A balance of plus 12 per cent reported increased orders in March, with a similar balance for expected orders placed in April. Builders' merchants were less confident than other wholesalers.

## Cable-laying ship begins Channel trials

By Maurice Samuelson

THE WORLD'S longest cables are due to be taken out into the Channel between England and France today in one of the most delicate stages of the 2500m scheme to connect the UK and French electricity systems.

The 31-mile lengths of twin cable, each weighing 1,700 tonnes, have been loaded on a specially designed ship, the Venturer, alongside the factory of Pirelli General at Southampton docks, where they were made.

The ship is due to make several trial runs before laying the cables in a trench in the sea-bed between Folkestone and Sangatte, near Calais.

It is one of the four trenches through which the Central Electricity Generating Board (CEGB) and Electricité de France (EDF) will eventually exchange 2,000 MW.

With French nuclear power stations generating more cheaply than the UK system, the balance of trade is expected to be strongly in France's favour.

## CLEARWAY TO BUSINESS OPPORTUNITIES IN LOCHABER

Lochaber, the most southerly District in the Highland Region of Scotland is only a short drive from Glasgow. Fort William is its capital, nestled at the foot of Ben Nevis, Britain's highest mountain. But rest assured, no-one in the area spends as much time with their head in the clouds.

The beauty and charm of this popular tourist area, provides the ideal quality environment for electronics, timber related and high technology development, to name but a few.

The Lochaber area already enjoys a wide diversification of heavy and light industry and in Fort William in particular, many opportunities already exist with the excellent provision of newly constructed workshops and factories from 500 sq ft to 10,000 sq ft.

Whether you are contemplating a move or wishing to return home, Lochaber must be considered as one of the most attractive investment centres in Britain.

For further information you are invited to contact Peter Macintosh, Development Department, Highland Regional Council, FREEPOST, Regional Buildings, Cleburn Road, Inverness IV3 5NL, or telephone Louisa on 0455 234121 Ext. 4011.

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# The Queen's Awards FOR EXPORTS AND TECHNOLOGY

## Crossbows and radar tracking find right targets on foreign markets

BY JAMES McDONALD

CROSSBOWS and radar tracking for missile systems, street sweeping vehicles and high performance cars, traditional and high technology products, perfumes and insecticides: all illustrate the wide range of exports which feature in this year's Queen's Awards for Export Achievement.

Small companies have always been prominent in the awards, but they dominate this year's list with 60 of the 90 awards going to companies, or parts of larger organisations, with less than 200 employees.

There would be cause for alarm if such giants as Imperial Chemical Industries and General Electric Company did not appear on the list, in one guise or another. This year, the plant protection division of ICI wins an award: it is a prominent producer of agrochemicals and public health products, and exports a high proportion of its production to more than 120 overseas markets.

The General Electric Company, with this year's awards, has amassed a total of 73 in the export and technology sectors since the scheme began in 1965. One export award goes to the Frimley Unit of Morconi Command and Control Systems, and there are three awards for technology achievement. The Frimley Unit, also a winner last year, makes electronic control equipment for artillery and fighting vehicles and tracking radar for missile systems. It has sold to about 20 overseas markets.

The Vickers Group is represented this year by Brown Brothers and Co, which designs and makes marine ancillary equipment—stabilisers, catapults and steering gear—and offshore drilling equipment. The company exports regularly to 12 countries, including Japan and the U.S. Within the Ferranti group, Ferranti Electronics, making integrated circuits and other electronic components, wins an award: the U.S., West Germany, Hong Kong and Japan are among its more important markets.

The aircraft division of Short Brothers, Belfast, producing the Short 330 and 360 commuter airliners, and the 330 and Sky-all these companies list Japan

as one of their export markets.

An award goes to Thorn EMI Screen Entertainment, which exports to 82 countries feature films for theatrical, cable and broadcast television distribution and video programmes on pre-recorded videocassettes. Videocassettes are the fastest growing medium and the company has exported successfully in spite of widespread piracy.

Building, civil engineering and railway contracting is represented by Henry Boot International, the international arm of Henry Boot and Sons. A recent contract was the trackwork on the three Hong Kong Mass Transit Railway projects, followed by the award of a similar contract for the Singapore Mass Transit Railway. An award also goes to Redpath

Dorman Long—part of the Trafalgar House group—steelwork construction contractor. It offers packages of design, supply, construction and finance.

In this sector, a George Wimpey subsidiary, Brightside Mechanical and Electrical Services Group, gains an award. So also does Comlago Care UK. Traditionally an exporter of steel, machinery and other goods, more recently it has entered the business of turnkey contracts for a variety of products such as hotels, power stations and rural electrification.

This year, Harrods, part of the House of Fraser group, wins an export award, following an award in 1984 to Marks and Spencer. The Knights-

bridge store caters especially for overseas visitors through its export bureau, where a minimum of 10 foreign languages are available.

The Trusthouse Forte group, which contains the largest hotel and catering group in the UK, is an award winner this year. Apart from hotel and restaurant services, export earnings come from flight catering, duty free shops and kitchen and catering equipment exports.

At the other end of the size scale, is another winner—The Lygon Arms—a 16th century coaching inn in Broadway, Worcestershire. Guests come from North America, Australia, Europe and the Far East.

Soft drinks makers seldom appear in the awards, but one goes this year to Silver Spring

Mineral Water Company, of Folkestone. During the three-year evaluation period, exports rose from £300,000 to £1.5m, compared with a rise in total turnover over the same period from £2.5m to £3.8m. The Middle East is the major outlet for its cola, lemonade and orangeade.

Promoters of inward tourism win two awards this year. One goes to Saga Holidays, which provides holiday services for UK senior citizens. It started offering inward tours to the UK and Europe in the U.S. in 1980, and in the Netherlands last year, and is to expand into other European markets and more than 30 countries. The president's darts range is popular in the U.S., with sets featuring every president from George

Washington, with one exception, President Richard Nixon. In the Scotch whisky field, Justerini and Brooks—part of the Grand Metropolitan Group—wins an award for its exports of J & B Rare whisky. The company admits that exports are not world-wide: there are no sales to Oyster, Mongolia or Albania. Two gin distillers also win awards: Charles Tanqueray, part of the Distillers group, and James Burrough, with its Breefeater gin and vodka.

Jaguar Cars, which has just announced record sales and output in the first quarter of this year, wins an award for the second year running. Exports go to about 40 countries, with the U.S. accounting for half of the output from the Coventry plant.

### AWARDS FOR EXPORT ACHIEVEMENTS

A & M Hearing Aids	Listening devices	Floorlife-Andek	Chemical products for building	Oxford Magnet Technology	Scanner magnet systems
Aerial Access Equipment	Hydraulic access platforms	Foster Wheeler Petroleum Development	Services to offshore oil and gas production and transmission	Pipeline Induction Heat	Pipeline protection
Amek Systems & Controls	Audio mixing consoles	Franklin Hodge Industries	Bulk liquid storage tanks	Redpath Dorman Long	Steelwork construction
Anglo Blackwells	Alloys and metallic oxides	Garratt Airsearch	Turbocompressors	Regent Belt Company	Leather fashion accessories
Armstrong Competition Motorcycles	Racing and competition motorcycles	HR & H Marketing Research International	Market research	John Reid and Sons (Stratford)	Steelwork structures
Associated Retail Development International	General merchandise; technical consulting on retailing and on hotel refurbishment	Harrods	Export bureau for overseas visitors	Ronshaw Metrology	Measuring-machine probes
Autotype International	Films and papers for graphic arts and printing	Hazleton Securities	World motorport publisher	Saga Holidays	Over-60s tour operator
Barnett International	Crossbows, slingshots, archery equipment	Houbigant	Perfumes, toiletries	Schmidt	Sailboards
Beacon Publications	English-Arabic industry guides and directories	The House of Darts	Darts and accessories	Schmidt Manufacturing and Equipment (UK)	Street-sweeping vehicles
Heavy Media Separation Division of Orica Commercial Metals	Scrapmetal processors	Hydratrol	Pneumatic cargo-bonding equipment and powered systems for vehicles	Sheppard Robson	Architects
Henry Boot International	Engineers	Plant Protection Division of Imperial Chemical Industries	Agrochemicals, public health products	Almex Division of Short Brothers	Aircraft
Bridgebridge of Wair Leather	Upholstery	Jaguar Cars	Cars	Silver Spring Mineral Water Co	Soft drinks
Brightside Mechanical & Electrical Services Group	Air-conditioning, fire-protection engineers	Justerini and Brooks	Whisky	Singer Link-Miles	Military simulators
Frederick Unit of the Civil Division of the Aircraft Group of British Aerospace	Aircraft	The Walter Kidde Company	Fire protection, safety systems	Soundcraft Electronics	Audio mixing consoles
Brown Brothers & Co	Marine equipment	Kipac Engineering	Electro-mechanical components	Spektrama	Spectrometers
James Burrough	Gin and vodka	Kirpatrick Livon (Ballyclare)	Flax fibre	Spharic Engineering	High-precision balls
Carlington Hull Associates	Cashmere apparel	Linear	Weather stripping and trimmings	Metal Division of Spink and Son	Decorations
Cooperation Optics	Contact lenses	Link Systems	X-ray analysers	TM Services	Services to all and gas industry
Comlago Care UK	Turnkey construction contracts	Longin & Browning (Surveys)	Laminations	Tame Valley Alloys	Aluminium alloys
DB Factors	Engineers and hand-tools, steel	The Lygon Arms	Worcestershire fire	Charles Tanqueray and Co	Gin
Data Recording Heads	Recording heads, computer components	Frimley Unit of Morconi Command and Control Systems	Military electronic equipment	Tape Automation	Video-cassette loaders
Dorland & Gulliver's Travel Agency	Wholesale tour operators	James Martin Associates	Computer consultancy	Thamesite	Heating
Durakitt Metals	Aluminium deoxidants	Mayer Newman & Co	Snap metals	Thorn EMI Screen Entertainment	Film marketing
Edenduck	Audio processing	Mitchell Catts Chemicals	Insecticides	John R. Timms and Son	Animal fibres
Ferranti Electronics	Integrated circuits	Morgan-Bryant Marketing	Materials, electronics, medical supplies	Thybrook Container Rental Company	Container rental
First Inertia Switch	Security, safety devices	Moslyn Chemicals	Insecticides	Time Converting Equipment	Machinery
Prologos	Cassette refractories, nozzles, sliding-gate valves	Naim Audio	Hi-Fi equipment	Trusthouse Forte	Hotels and catering
		Nelson	Polymer grid structures	Tuobing and Burnett (1988)	Cal-alkali processors
		Orfield Inspection Services	Pipeline	Tweeddale Woollens	Woolen scarves, rugs
				United Pig Breeders	Breeding-pigs
				Vista Optics	Contact lens materials
				Windsong Record Exports	Information on recordings
				Yardley and Co	Perfumes, cosmetics, toiletries

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**Her Majesty the Queen has made 90 awards to British companies for export achievement this year and 29 for technological achievement.**

## Biotechnology and drugs bring pharmaceutical industry rewards

BY DAVID FISHLICK, SCIENCE EDITOR

AN INDUSTRY which often feels itself assailed on every front—by politicians, public regulators and private initiatives opposing animal experiments—has been rewarded handsomely for its innovation this year.

Pharmaceutical achievements account for five of the 29 Queen's Awards for technological achievement—the highest total since they began in 1986. But GEC picks up three separate awards for engineering developments.

The smallest by far of the drug innovators is Celltech, a biotechnology company set up in 1980, partly on the initiative of the Medical Research Council. The award is for the way it has taken the council's discovery of the hybridoma technique for making monoclonal antibodies, and scaled it up quickly to bulk production—logically a year the technique—for which Cesar Milstein, the MRC scientist, shared the Nobel prize for medicine last year—to its Slough premises. Mr Gerard Fairclough, its chief executive, claims the company leads the world in bulk production of monoclonal antibodies by cell culture.

They are used in its own novel diagnostic systems for diseases—its subsidiary Boots-Celltech already has seven on the market—but are also bought in bulk by other companies, especially in the U.S. Celltech aims to be "a damned big company in 10 years' time," Mr Fairclough says.

The Wellcome Foundation is rewarded for its discovery of the anti-viral Zovirax, believed to be the first safe and effective treatment for herpes viruses, which cause cold sores and shingles. Sir John Vane, director of Wellcome's research and development effort, estimates that between 1973 and 1984 when most of the R and D was done, Zovirax (acyclovir) cost more than 300 scientists years of effort with an expenditure running into millions of

pounds sterling. Altogether, the search for an efficacious but safe anti-viral has occupied his scientists for nearly 20 years.

Glaxo is another international name, whose award is for Zantac, the first successful competitor to Tagamet as a chemotherapy for stomach ulcers. Less than four years ago after its launch Glaxo can claim benefits for more than 20m and a dramatic impact on profits from a drug which is no "me too" product but a genuinely different and often advantageous scientific approach to a common

For Boots, the award recognises the discovery of Enafen (ibuprofen), introduced in 1989 as a novel, non-steroid anti-inflammatory to treat rheumatic diseases. Both Britain and the U.S. permit its sale over-the-counter as an all-purpose analgesic. Reckitt and Colman is rewarded for a difference kind of painkiller, Buprenorphine, especially valuable in minimising post-operative pain.

SBIR close to healthcare are two further awards associated with the British invention of nuclear magnetic resonance (NMR) scanning for diagnosing diseases. Picker International, the GEC subsidiary which has developed technology originally invented in academia, is rewarded for its imaging systems, which can pinpoint the origins of illness deep within organs and tissues without exposing the patient to radiation.

Oxford Magnet Technology, a subsidiary of the Oxford Instrument Group, supplies the powerful superconducting magnets on whose strength and uniformity of field the NMR technology crucially depends. Oxford also had a seminal role in another NMR technique which examines living tissues as though they are a specimen for biochemical assay, and can pinpoint anomalies accounting for rare complaints. The company has also earned the award this year for exports of this magnet technology to the U.S., Western Europe and Japan. It has made more than 350

NMR magnets, mostly in Britain where it can now produce 10 to 12 a month, but also in the U.S. and most recently in Japan.

Cosser Electronics gets the award for an air traffic control radar which makes better use of air space. The company says it allows aircraft to save fuel. Its monopulse secondary surveillance radar has been designed to beat the problems raised for air traffic controllers by high traffic densities, making it easier for them to work.

The secondary radar gives information on height and identity which was not previously available, so that controllers had to maintain wider separation of traffic. The company has sold 82 of these systems to customers which include the Civil Aviation Authority and the armed services for use in West Germany and the UK.

An ICL (now STC) division wins what Mr Peter Bonfield, ICL's managing director, calls "the supreme accolade" for an ultra-fast computer search system. The content addressable file store information search process (CAFS-ISP) puts ICL way ahead of the American and Japanese computer suppliers on file searching techniques," he claims. The company has taken 450 orders in the past year.

One dramatic piece of mechanical engineering to win the award is the Thames flood barrier, the great gates which rise from the bed of the river to lock out the North Sea when it threatens London. Rendel Palmer and Tritton, consulting engineers, aid 20 years of research, design and supervision of an innovation which ranks with those of the Victorian engineers. This is the first technology award for consulting engineers.

No less spectacular an engineering achievement, however, is the exploitation of the Magnus effect and gas field in the North Sea, Britain's deepest and most northerly offshore development. It was an award for British Petroleum.

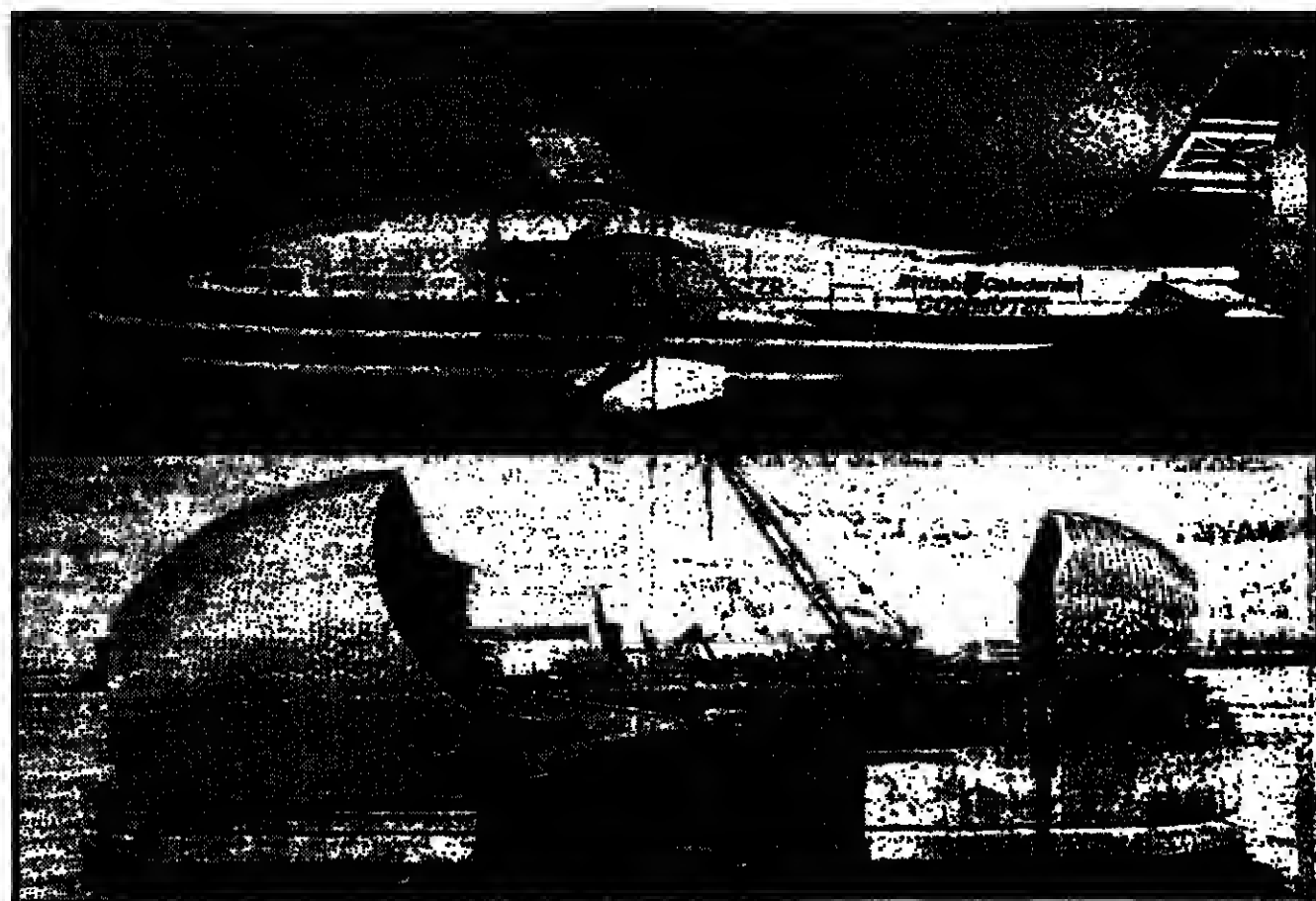
In contrast, Interface Develop-

ments, a Kent company of diamond toolmakers, employing only nine people, is rewarded for its inexpensive diamond-impregnated abrasive cloth. Betabest, of Dudley, with a workforce of only 15, wins it for its bright idea of a bolt which can tell the engineer when it is suffering from fatigue.

Opto-electronics features in two awards, one being GEC Avionics' latest infra-red version of its head-up display to aid pilots. With this new man-machine interface—in production for the U.S. F-16 fighter—pilots can fly and aim weapons in total darkness and when close to the ground. British Telecom's research laboratories at Martlesham are honoured for their development of single-mode optical fibres as a more efficient conductor of signals for the updating of Britain's telecommunications. Mr David Merlo, BT research director, says the process is in production in Sweden as well as the UK and has already meant savings of £22m to BT's customers.

Another research centre, the Mines Research and Development Establishment of the Civil Board at Brethby, receives one of two awards associated with safety. This is for its MRDE Dust Collector, a filtration system for removing the silicaceous dust from mine atmospheres which caused pneumoconiosis in so many of the older miners.

The other safety award goes to City Technology, a minuscule company set up by the City University to exploit its invention of new sensors. This is its second award for innovation in three years—this time for ways of sniffing out highly toxic gases. City Technology, set up in 1977, now employs 50, says Mr A. D. S. Tansam, managing director. It scored its first big commercial success with a carbon monoxide "nose" which can give early warning of fire hazard in coal mines by sniffing the gas seepage which precedes spontaneous combustion.

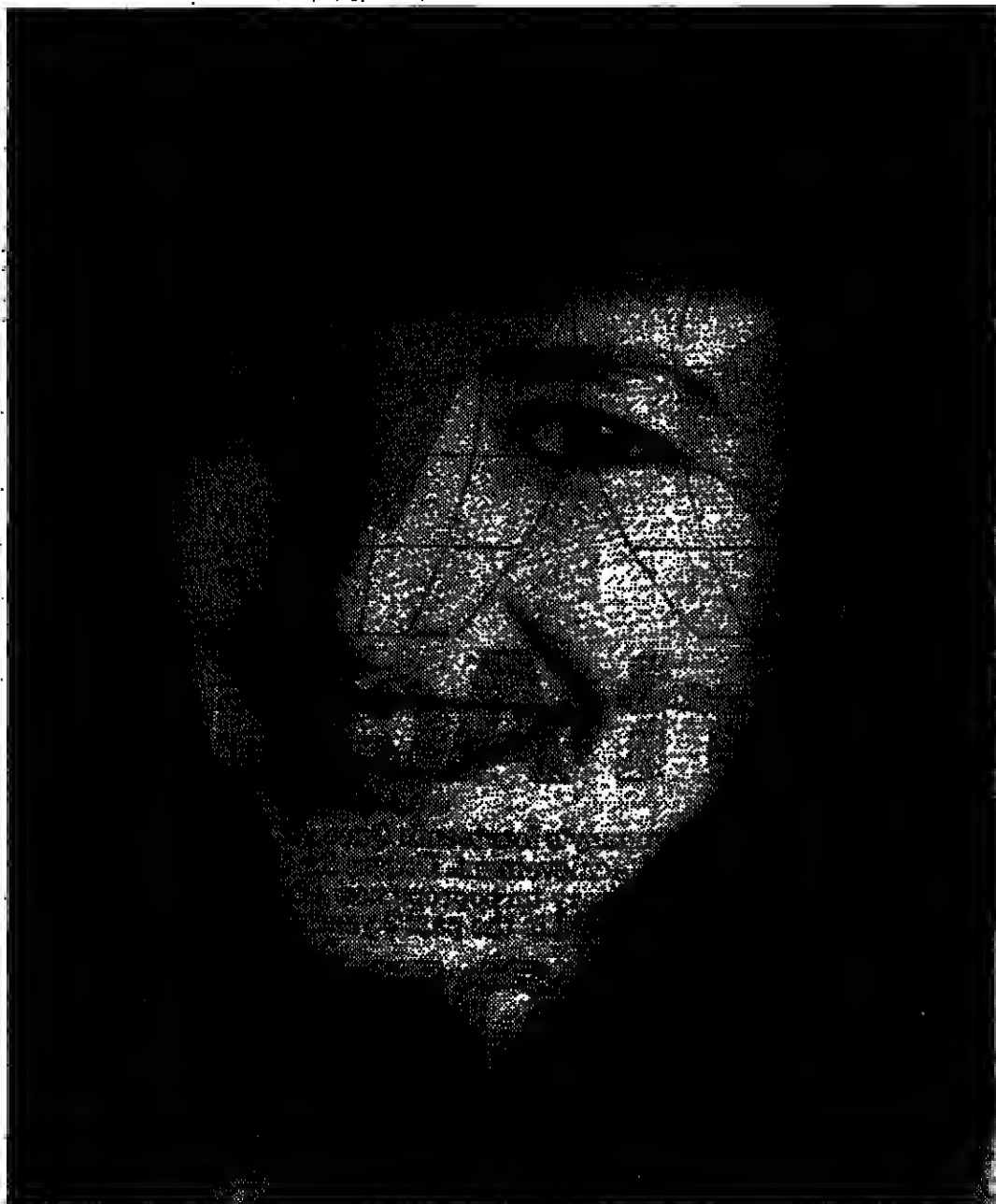


The Short 360 commuter airliner (above) which has been sold to a wide range of overseas markets, has won Short Brothers an export award; Rendel Palmer and Tritton are the first consulting engineers to win a technology award—for their work on the Thames flood barrier

### AWARDS FOR TECHNOLOGICAL ACHIEVEMENTS

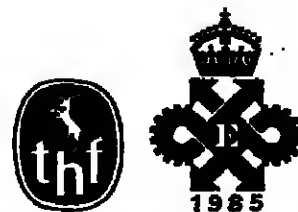
BP Petroleum Development	Offshore exploitation	Glaxo Group Research	Drug research
Research Department of The Boots Company	Drug research	Huxley Meats Engineering Company	Splicer systems
Civil Division of the Aircraft Group of British Aerospace	Aircraft	Maintenance Systems Division of ICL	Computers
Optical Materials and Low Loss Fibre Section of British Telecom Research Laboratories	Optical fibres	Interface Developments	Diamond tools
Celltech	Health diagnosis	Loose Cookson System	Engineering ceramics
City Technology	Toxic gas sensors	National Coal Board, Mining Research and Development Establishment	Dust filtration
Cosser Electronics	Radar systems	Oxford Magnet Technology	Magnet systems for scientific instruments
Crossfield Electronics	Electronic publishing / communication systems	Picker International	Magnetic resonance imaging systems
Datron Instruments	Scientific instruments	Quantel	Electronic Graphics
Dominio Printing Sciences	Printing	Runk Film Laboratories	Film printing
Dunlop Slingshot International	Carbon fibre tennis rackets	Pharmaceutical Division of Abbott & Calman Products	Drug research
Filtronic Components	Filters and multiplexers	Rendel Palmer and Tritton	Consulting engineers
Albion Display Division of GEC Avionics	Aircraft instruments	Rotabolt	Bolts
GEC Transmission and Distribution Projects	Electric traction transmissions	Sin	Scientific instruments
		Wellcome Research Laboratories of the Wellcome Foundation	Drug development

# THIS MORNING YOU MAY NOTICE THE FAMOUS TRUSTHOUSE FORTE SMILE IS EVEN BIGGER THAN USUAL.



Trusthouse Forte are proud to announce that they have just been given the Queen's Award for Export Achievement.

As success in this field depends entirely upon the personality and commitment of the people that work in it, Trusthouse Forte would like to take this opportunity to congratulate each and every member of our staff on this thoroughly deserved recognition of the outstanding service they have given.



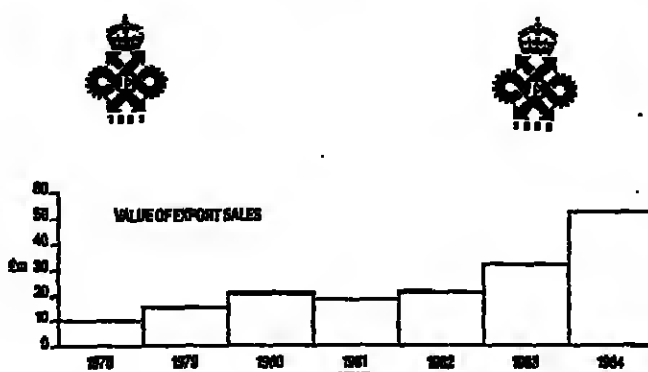
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Clydesdale Works, Bridge of Weir, Scotland PA11 3LF Telephone: 0505-61232



## Egoli Consolidated Mines Limited

### Announcement to shareholders

Further to the press release issued on Tuesday, 16th April  
1985, shareholders are advised that Egoli has been  
approached by an overseas company quoted on The Stock  
Exchange, London and following discussions with this  
overseas party Egoli has now entered into firm negotiations  
for them to take an interest in Springs Dagga Gold Mines  
Limited, a subsidiary company of Egoli on the far East Rand.  
Pending finalisation of these negotiations shareholders are  
advised to use extreme caution in dealing with their Egoli  
shares as the negotiations could have an effect on the value  
of Egoli shares.

BY ORDER OF THE BOARD

Investment and Technical Management Limited

Secretary  
per: D. T. J. Lonsdale  
22nd April 1985

## THE WEEK IN THE COURTS

# When prosecution abuses principles of extradition

WHEN Adolf Eichmann, a  
Gestapo chief who was one of  
the architects of Nazi concentra-  
tion camps and an executioner  
of the Final Solution, was  
kidnapped in 1960 from  
Argentina by Israeli agents,  
Israel was roundly condemned  
by the Security Council of the  
United Nations.

International obloquy, how-  
ever, did not deter Israel from  
trying Eichmann for war  
crimes, convicting him and  
sentencing him to death.

That was because Israel's  
Supreme Court purported to  
follow and to apply the rule of  
English law that no matter how  
a fugitive criminal comes  
before the court, his mere  
physical presence suffices to  
validate criminal proceedings.

It is hard to imagine the  
police of Britain blithely ignor-  
ing extradition law and bring-  
ing a fugitive offender back to  
this country without warrant or  
authority to face a criminal  
trial.

This, however, happened not  
infrequently in Victorian times,  
although before 1870 when the  
Extradition Act, the basis of  
extradition in this country, was  
passed.

This was because the courts  
distinguished between a viola-  
tion of international law, for  
which the courts would not  
interfere, and a violation of the  
sovereignty of an independent  
state, and any breach of  
national law.

The propriety of prosecut-  
ing authorities circumventing  
the civilised process of extradi-  
tion and instead co-operating  
with foreign police forces to  
have fugitives handed over was  
recognised by the High Court  
in *R. v. Bow Street Magistrates  
Court, ex parte Mackeson* (1).  
Sir Rupert Mackeson, who was  
wanted by the Metropolitan  
Police on fraud charges, was  
found at the end of UDI in 1978  
to be in Rhodesia.

In the days immediately  
before the independence of  
Zimbabwe in April, 1980, when  
the country had returned to  
direct rule under the Crown,  
arrangements had been made  
between the Metropolitan Police  
and the Zimbabwe-Rhodesia  
Government whereby the latter  
would deport Sir Rupert to the  
UK.

They did this by putting him  
on an aircraft bound direct to  
London, where he was handed

to police officers awaiting his  
return.

The High Court in London  
readily acknowledged the basic  
principle that Sir Rupert could  
be tried in the UK and the mere  
fact that his arrival in England  
had been procured by illegality  
would not prevent him being  
tried.

Lord Lane, the Lord Chief  
Justice, went on to hold that  
the court in the UK always  
retained a discretion to ensure  
there was no abuse of its pro-  
cesses. He ordered the prosecu-  
tion and the magistrates court  
to desist from proceeding with  
the prosecution of Sir Rupert.

Lord Lane said the Metro-  
politan Police, "no doubt due  
to an excess of enthusiasm,  
certainly not due to any  
conscious intent to do wrong,"  
had transgressed the line  
between a proper involvement  
in ensuring the return of a  
fugitive criminal to stand trial  
and an improper evasion of the  
normal procedure for the sur-  
render by one state to another  
of someone wanted for criminal  
offences.

That decision has received  
approval on at least two occa-  
sions. In one of which the  
Court of Appeal (Criminal  
Division) acknowledged that  
magistrates could be ordered  
not to embark on committal pro-  
ceedings where improper use  
had been made of a deportation  
order in a foreign country to  
circumvent extradition proceed-  
ings (2).

That course, however, held  
that the undoubted power to  
stop committal proceedings did  
not extend to a case where the  
police in this country had  
improperly obtained evidence—  
in that case documents that  
were legally privileged against  
disclosure, in breach of the  
instructions to his solicitor.

That ruling has been modified  
by provisions of the Police and  
Criminal Evidence Act 1984.

Just before the Easter vaca-  
tion the desirable development  
of the law controlling the abuse  
of power by prosecuting authori-  
ties was thrown into confusion  
by a return to the bad old law.

In *R. v. Plymouth Justices,  
ex parte Driver* (3), the Divi-  
sional Court on April 3 said  
the Lord Chief Justice had got  
the law wrong in *Mackeson*—  
by, it said, overlooking some  
relevant precedents — and  
decided that the court had no  
discretion to stop a prosecution

for murder by an Australian  
who had been illegally deported  
from Turkey.

Mr Andrew Driver had been  
hiding in Plymouth at the  
time of a murder, which later  
he was suspected of having com-  
mitted.

About four weeks later, after  
inquiries through Interpol,  
Devon and Cornwall Constabulary  
traced Mr Driver to Turkey.  
They sought the co-  
operation of the Turkish authori-  
ties for his return to  
England.

The response of the Turkish  
police was that they had no  
authority to extradite Mr  
Driver, there being no Anglo-  
Turkish treaty of extradition, or  
to deport him, but if it was  
within their power to deport  
him to the United Kingdom  
they would give assistance to  
the UK police in interrogating  
him.

Eventually the Turkish authori-  
ties had said they would ex-  
pel Mr Driver "United King-  
dom destination."

Deportation is ordinarily re-  
moval with an option to the de-  
portee to choose a country of  
destination willing to receive  
him.

The Turkish authorities asked  
Devon and Cornwall police to  
pay Mr Driver's air fare, which  
they did. Mr Driver was duly  
deported in a manner illegal  
under Turkish law. He was  
 flown to Heathrow Airport  
where he was instantly arrested.

So long as prosecuting authori-  
ties in one country have had  
no hand in the illegal removal  
of a fugitive offender from an-  
other country, there can be no  
objection to the former relying  
on their good luck in finding  
the offender physically within  
their grasp.

Where, however, foreign  
authorities have ignored the  
principles of extradition, not  
merely at the request of UK  
police officers but at their insti-  
gation and direct assistance, no  
advantage should be taken of  
the luckless fugitive finding  
himself brought back illegally.

That was what the case of  
Mackeson decided. Its un-  
doubted authority should be re-  
instated by the House of  
Lords.

(1) (1981) 75 Cr. App. R. 24.  
(2) *R. v. Heston-Francois*,  
1984 Q.B. 376.  
(3) *Times Law Report*, April  
19, 1985.

Justinian

## Policy on sterling 'lacks coherence'

BY PHILIP STEPHENS

broker, today criticises the  
Government's policy towards  
sterling as lacking in coherence  
and damaging to Britain's com-  
petitiveness.

In its Monetary Bulletin it  
says the increased emphasis  
placed on defending the ex-  
change rate in recent months  
means the pound is back to its  
1984 levels against non-dollar  
currencies, in spite of the faster  
pace of growth in Britain's unit  
labour costs.

It says a relatively low real  
exchange rate is needed to  
ensure industry remains compe-

titive. This would boost ex-  
ports, discourage imports and  
create jobs.

It voices concern that the  
Government has allowed interest  
rates to fall only slowly from  
the high levels needed in  
January when the pound was  
under pressure.

The broker contrasts the pos-  
sibilities offered now for a test-  
ing fall in the real exchange  
rate—inflation being kept under  
control through a tight mon-  
etary policy—with the experi-  
ence in the 1960s and 1970s  
when competitive gains were  
eroded by price rises.

## GLC seeks payback for Archway inquiry

THE Greater London Council  
has asked for a £250,000 payback  
from the Department of Trans-  
port for costs incurred at the  
1984 Archway Road Public  
Inquiry.

County Hall and other objec-  
tors have claimed costly follow-  
ing a government decision to  
abandon the inquiry and  
instead, consider studies of the  
area being carried out by con-  
sultants for the Transport  
Department.

At the inquiry the department  
advocated a £30m dual carriage-  
way scheme with underpasses  
through a conservation area in  
Highgate, North London.

Most of the £250,000 bill is  
for consultants' fees, GLC  
officers' time and legal fees.



## THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

Mitchell Cotts plc are proud to announce that  
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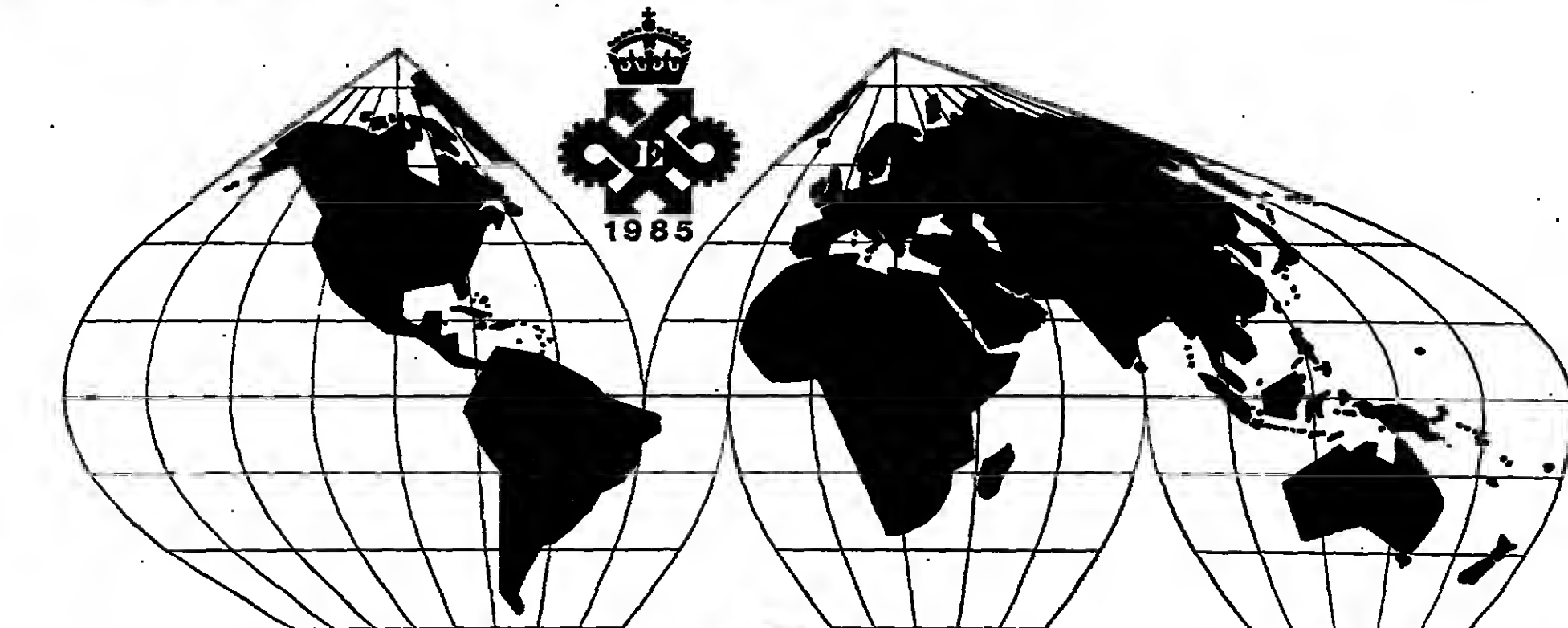
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# Why every pound we invest is worth five pounds to Scotland.

As any schoolchild will tell you, there are one hundred pennies to the pound.

We at the SDA beg to differ.

According to our calculations, one pound equals five hundred pence.

Let us explain.

When the SDA was established in 1975, it was seen by some as being the poor relation of the private financial sector.

Time and our track record over the years have proved the doubters wrong.

In fact, our record is such that when we put money into a project, it encourages our friends in the private sector to follow suit.

To the point where every pound we invest brings in just over four times that amount from private sources.

Last year we invested £9 million.

You don't need a calculator to work out how much this ended up being worth to Scotland.

Who benefited from this injection of capital?

To date, 791 firms have found their association with the SDA not so much useful as invaluable.

Here are just three of our success stories.

## MAKING MONEY GROW ON TREES.

In September 1982 an American entrepreneur by the name of John Godfrey read an SDA feasibility study on the Scottish timber industry.

Among other things, the report highlighted a significant opportunity: the manufacture of a new type of wood product known as Orientated Structural Board or OSB.

We won't go into the nitty gritty of OSB production. Suffice it to say that OSB is a very acceptable substitute for plywood.

The difference being that OSB can be made from much smaller logs than plywood. Just the kind of logs that Scotland has in abundance.

As luck would have it, Mr Godfrey had already set up an OSB mill in Maine, USA.

So, without further ado, he contacted the SDA with a view to establishing a similar plant in Scotland.

After investigating the idea, we were delighted to help. We invested £750,000 of the £12.5 million required, most of which came from the private sector.

The new plant is due to start making OSB in 1985, creating 90 new jobs.

But that's not all. It will also help Britain's balance of payments, since until now almost 100% of plywood used in the UK has been imported.

## GROW, BABYGRO.

To all appearances, Babygro had everything going for them.

A reputation for quality babywear so strong that their name was virtually a generic term for such clothing.

A dominant position in the UK babywear market, with a 14% slice of the £66 million cake.

And modern, well-equipped factories.

Why, then, had they been experiencing substantial losses?

To find out, we offered the help of our Corporate Services Division.

Following their investigations, a review was produced which forecast a £1 million loss if no action was taken.

Not unnaturally, Babygro's bankers decided it was time to solve the problem.

With help from specialist textile and general consultants, the company was bought from its American owners, a new management team installed, and risk capital raised from the SDA and two like-minded partners from the private sector.

How successful has the cure been?

Well, from a projected loss of £1 million, Babygro have recovered profitability and are now looking forward to further development.

The company, it seems, is growing as fast as its customers.

## WHO SAYS THERE'S NO MONEY IN BIOTECHNOLOGY?

Right now, only a handful of companies in the world are making money out of biotechnology.

So when Livingston-based Cruachem asked us for finance to manufacture a new range of chemicals aimed at that particular sector, we were even more cautious than usual.

We went through their plans with a fine tooth-comb, before we were finally convinced.

And then not only did we back them, we persuaded one of our private sector partners to do likewise.

Has our investment paid off?

Well, Cruachem now have a US subsidiary distributing and selling the chemicals they make in Livingston. They have customers from Scandinavia to Australia and Asia.

They are all set to manufacture the very latest 'gene machines'.

But above all, they are among the few companies in the world to be making big profits out of biotechnology.

## NOW THAT WE'VE HELPED THEM, HOW CAN WE HELP YOU?

As we've demonstrated, the SDA has been able to help a range of companies from new ventures to more mature companies requiring development finance.

We're confident we can help you too; we can certainly advise you.

Although you may well ask why a publicly owned operation should be any better qualified than the private sector.

To such questions, we give the following answers: Firstly, we have to be seen to try harder. To this end, we will spend time and money thoroughly appraising an idea and talking in depth to the people involved.

(Once we have done our homework, however, we are remarkably fast at making a decision, and implementing it.)

Secondly, being first and foremost a development agency, we are prepared to accept a higher risk to get a desirable project off the ground.

Thirdly, we will do more to help you than any conventional backer because we have a vested interest in the success of businesses in Scotland.

And finally, having operated on both sides of the investment fence, our staff have contacts both in and out of the private sector. We therefore have the flexibility to combine the best that private and public have to offer.

All these policies, as we've seen, have been extremely valuable to Scotland.

Perhaps the time is right to find out just what they could be worth to you.

## Investment Division

120 Bothwell Street, Glasgow G2 7JE Telephone 041 248 2700.





# Contracts and Tenders

## REPUBLIC OF DJIBOUTI

### ELECTRICITE DE DJIBOUTI

#### PREQUALIFICATION NOTICE FOR BOULAOS DIESEL THERMAL STATION

ELECTRICITE DE DJIBOUTI (EDD) is launching international invitations to tender for the low voltage electromechanical and electrical equipment for the G23 and G24 extension to BOULAOS thermal station.

Lot No. 3 for the electromechanical equipment corresponds to the installation of MAN/SIEMENS sets with 5.3 MW unitary power, delivered to Saudi Arabia, then offered non assembled to the Republic of Djibouti. This lot includes expertise of the equipment, assembly of the motors, auxiliary alternators and fluid pipes, start-up and guarantee of the equipment.

Lot No. 4 of the low voltage electrical equipment corresponds to the supply, transport, assembly, start-up and guarantee of the equipment for the G23-G24 sets.

Financing of these operations will be ensured by the GOVERNMENT OF THE REPUBLIC OF SAUDI ARABIA.

The studies and the main contractorship are entrusted to:

ELECTRICITE DE FRANCE - DIRECTION DES AFFAIRES INTERNATIONALES (E.D.F. INTERNATIONAL).

#### PROCEDURE TO BE FOLLOWED:

The manufacturers and companies interested must supply for 18 MAY 1985 at the latest, the references normally required for preselection: financial structures of the tendering company, references of similar works, representation commercial network, production with statistics, company means in personnel and equipment, request letter to tender with statement of the lot.

The files are to be sent as follows:

one copy to:  
ELECTRICITE DE DJIBOUTI  
B.P. 175  
DJIBOUTI - Rép. de Djibouti

a second copy to:  
ELECTRICITE DE FRANCE  
EDF-INTERNATIONAL

68, rue du Faubourg St Honoré  
75008 PARIS - FRANCE

The manufacturers and companies chosen by the Djibouti National Commission of Contracts will be informed by EDF-INTERNATIONAL and the invitation to tender files are to be taken from EDF-INTERNATIONAL as of the date that will be stated.

## REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)

### MINISTRE DE L'ENERGIE ET DES INDUSTRIES CHIMIQUES ET PETROCHIMIQUES

(Ministry for Energy & Chemical & Petrochemical Industries)

### ENTREPRISE NATIONALE DES TRAVAUX AUX Puits

(National Oil Exploration Company)

#### NOTICE OF NATIONAL & INTERNATIONAL OPEN CALL FOR TENDER

No. 9108-AY/MEC/

The National Oil Exploration Company is launching a National and International open call for Tender for the supply of the following equipment:

Lot No. 1 - 2 x alternator for CATERPILLAR D.348 Model SR 4  
Lot No. 2 - 3 x EMD power unit Model SR 12 EIG

Tenders interested in this Call for Tender may obtain the specifications for a sum of 400.00 Algerian dinars from the following address:

Entreprise Nationale des Travaux aux Puits, 16 Route de Mefrah, Oued-Smar, El-Harrach, Algiers, Algeria. Direction des Approvisionnements (Supplies Division) with effect from the date on which notice is published.

Offers, of which five (05) copies should be prepared, must be sent in a double-sealed envelope, by registered mail to the Secrétariat de la Direction Approvisionnement (Secretariat, Supplies Division) at the above address.

The outer envelope should not bear any mark that might identify the tender, or any heading, and should read: "Avis d'Appel à la concurrence ouvert national et international No. 9108-AY/MEC - Confidentiel à ne pas ouvrir" (National and International Call for Tender No. 9108-AY/MEC - Confidential do not open).

Tenders must be received 45 days at the latest after this notice is published.

Selection will be made within 180 days of the closing date of this Tender.

## SYRIAN ARAB REPUBLIC

### NOTICE

#### Damascus Water Supply Authority Invitation for Prequalification Information Engineering Services

#### New Water Resources Development Project for the City of Damascus

The "Etablissement Public des Eaux de Fige" (EPEF, Damascus Water Supply Authority, SYRIA) is planning to investigate and evaluate new water resources for the provision of the city of Damascus with adequate supplies of water until the year 2010.

To this end, EPEF shall engage an International Consulting Firm or Joint-Venture of Firms specialised in studies of water resources, conveyance, storage, treatment and distribution at the master plan, feasibility and detailed engineering levels.

Interested Consulting Firms having an extensive experience with similar projects may obtain a copy of the prequalification questionnaire forms by application in writing or telex to:

Etablissement Public des Eaux de Fige  
Water Resources Office  
Al-Nassr Street  
Damascus - SYRIA  
Telex: Fiedam 411312 SY

It is anticipated that the project shall be financed in part by International or Arab Funding Agencies.  
The terminal date for submission of the completed-questionnaire forms is 15th May 1985.

President Director-General of EPEF  
Eng. M. Rida MOURTADA

## REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)

### MINISTRE DE L'ENERGIE ET DES INDUSTRIES CHIMIQUES ET PETROCHIMIQUES

(Ministry for Energy & Chemical & Petrochemical Industries)

### ENTREPRISE NATIONALE DES TRAVAUX AUX Puits

(National Oil Exploration Company)

#### NOTICE OF NATIONAL & INTERNATIONAL OPEN CALL FOR TENDER

No. 0751-1K/MEC/

The National Oil Exploration Company is launching a National and International open Call for Tender for the supply of the following equipment:

Various Filters

Tenders interested in this Call for Tender may obtain the specifications for a sum of 400 Algerian dinars from the following address:

Entreprise Nationale des Travaux aux Puits, 16 Route de Mefrah, Oued-Smar, El-Harrach, Algiers, Algeria. Direction des Approvisionnements (Supplies Division), with effect from the date on which notice is published.

Offers, of which five (05) copies should be prepared, must be sent in a double-sealed envelope, by registered mail to the Secrétariat de la Direction Approvisionnement (Secretariat, Supplies Division) at the above address.

The outer envelope should not bear any mark that might identify the tender, or any heading, and should read: "Avis d'Appel à la concurrence ouvert national et international no. 0751/1K/MEC - Confidentiel à ne pas ouvrir" [National and International Call for Tender no. 0751/1K/MEC - Confidential do not open].

Tenders must be received 45 days at the latest after this notice is published.

Selection will be made within 180 days of the closing date of this Call for Tender.

## PHAB

PHYSICALLY HANDICAPPED  
AND ABLE BODIED

### A UNIQUE OCCASION at The Royal Institution of Great Britain 21 Albemarle Street, London W1

MONDAY 13 MAY 1985 5.30 p.m. - 7.30 p.m.

SIR ADRIAN SWIRE (Deputy Chairman, John Swire & Sons Limited) will deliver the third annual Sir John Kewick Memorial Lecture.

It will focus on Hong Kong and China, and include personal and business observations as well as slides about the Far East - it is an opportunity not to be missed.

The event is in aid of PHAB - physically handicapped and able bodied - the national charity which creates opportunities for physically handicapped children and adults to share the rich variety of life, in all its activities and experiences, on equal terms with able bodied people.

Tickets which include a Wine Reception at 5.30 p.m. are £10 each (double ticket £18). Please apply to: John Wills, PHAB (Kewick Lecture), Tavistock House North, Tavistock Square, London WC1H 9HL. Tel: 01-388 1900.

Please supply ☐ tickets. Cheques enclosed for ☐ payable to PHAB

Name

Address

Tel. No.

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## Banking Services

The Council is to invite tenders for the operation of its major bank accounts. Banking concerns wishing to be considered should apply to the address below for a registration form returnable by 7 May 1985 to the Director of Finance (ref. CAA) London Borough of Sutton, Civic Offices, Sutton, Surrey, SM1 1EA

## LONDON BOROUGH OF SUTTON

### GOVERNMENT OF HONG KONG ROUTE 5 SHA TIN TO TSUEN WAN - SHING MUN SECTION CIVIL WORKS CONTRACT - PREQUALIFICATION NOTICE

Applications are invited from international contractors to prequalify for the construction of Route 5 Tunnel Project in Hong Kong. Contractors must have recent extensive experience of major road tunnel construction. The project comprises construction of twin tunnels, each 2250 metres long and carrying two traffic lanes, and associated road and other works.

Contractors should apply by April 30, 1985 for prequalification papers to:

Mott, Hay & Anderson Far East Telephone: 5-757108  
2401 Sun Hung Kai Centre Telex: 63982 MHAF/HX  
30 Harbour Road, Hong Kong

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## Company Notices

### SOCIETE GENERALE ALSACIENNE DE BANQUE \$ US 40,000,000 FLOATING RATE NOTES DUE 1995

For the six months, April 12,  
1985 to October 14, 1985,  
the rate of interest has been  
fixed at 9.50 % P.A.

The interest due on  
October 15, 1985 against  
coupon nr 1 will be \$ US  
490.83 and has been  
computed on the actual  
number of days elapsed (186)  
divided by 360.

THE PRINCIPAL  
PAYING AGENT  
SOCIETE GENERALE  
ALSACIENNE DE  
BANQUE  
15, Avenue Emile Reuter  
LUXEMBOURG

#### NOTICE OF PREPAYMENT

### EUROFIMA

SOCIETE EUROPEENNE POUR LE  
FINANCEMENT DE MATERIEL  
FERROVIAIRE FF 120.000.000  
13% BONOS DUE 1987

In accordance with paragraph "pre-  
payment" of the terms and conditions  
of the bonds, the interest due on May 22,  
1985, will be prepaid on May 22, 1985.  
The interest will be paid in the form of  
outstanding of the above mentioned  
bonds at 101 percent of their  
principal amount.  
Payment of interest due on May 22,  
1985, and reimbursement of principal  
will be made in accordance with the  
terms and conditions of the bonds.  
Interest will be paid on bonds  
as from May 22, 1985.  
Luxembourg, April 22, 1985  
The Fiscal Agent  
Creditanstalt S.A. Luxembourg.

### STATE LOAN OF THE KINGDOM OF HUNGARY

7 1/2% (Now 2 3/4% per centum STERLING  
BONDS 1924

N. M. ROTHSCHILD & SONS  
LIMITED announce that the coupon  
due for May 1985 from bonds which  
have been assigned in London to the  
1984 Order may now be lodged with  
them listed on the local forms which  
can be obtained on application.  
Coupons will be received on any  
business day between 9.30 a.m. and  
2.00 p.m. and must be set for an  
appropriate period for examination.  
New Court  
25, Abchurch Lane  
London EC4N 3DF  
22nd April 1985

### ENTE NAZIONALE PER L'ENERGIA ELETTRICA (ENEL)

7 1/2% per centum 1971/1984 loan of  
European Currency Unit 60,000,000  
Notice is hereby given to bondholders  
of the above loan that the Overseas  
Mark (European Currency Unit) 1 in  
DM 3.54 has been selected as the  
payment currency for drawn debentures  
and coupons.  
Drawn debentures and coupon No. 14  
will be payable on or after May 1,  
1985 by the paying agents mentioned  
on the debentures.  
Fiscal Agent  
KREDBANK  
3, A. Luxembourg

### ELECTRICITY SUPPLY COMMISSION-ESCOM

S.A. 1974/1985 UA 30,000,000  
On April 1985, Bonds for the  
amount of UA 1,330,000 have been  
drawn for subscription in the presence  
of a Notary Public.

The Bonds will be reimbursed  
coupon No. 15 attached on and after  
June 11, 1985.

The drawn Bonds are those, 1987  
YET PREVIOUSLY RECEIVED,  
included in the range beginning  
at 1702 up to 4500 incl.

Amount outstanding UA 1,330,000.  
Outstanding amount Bonds  
60 and 72, 115 to 120 incl.  
150 to 165 incl. 168 to 170 incl.  
172 to 185 incl. 188 to 190 incl.  
192 to 205 incl. 208 to 210 incl.  
212 to 225 incl. 228 to 230 incl.  
232 to 245 incl. 248 to 250 incl.  
252 to 265 incl. 268 to 270 incl.  
272 to 285 incl. 288 to 290 incl.  
292 to 305 incl. 308 to 310 incl.  
312 to 325 incl. 328 to 330 incl.  
332 to 345 incl. 348 to 350 incl.  
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## TECHNOLOGY

Special Correspondent Stephanie Yanchinski investigates the human insulin war on both sides of the Atlantic

## First big breakthrough for genetic engineering

INVESTORS disappointed by the fading fortunes of biotechnology are starting to take heart from the dramatic turnaround of the first product to come from genetic engineering, human insulin.

The recent success of Humulin, produced by Eli Lilly in the U.S. as a treatment for diabetes, is overturning predictions that its initial failure a year ago was a dark portent for the entire biotechnology business.

After a tentative start the U.S. medical profession is signalling its confidence in Lilly's Humulin with a 300 per cent increase in sales over the past 12 months. Humulin now accounts for 10 per cent of the total U.S. insulin market, which amounts to \$225m a year.

However, Humulin has had no such success in Europe. Lilly has had to wage a battle against a conservative media attitude. This, added to stiff competition from another human product marketed by Novo Industri of Denmark, has led to patchy performance.

Moreover, other developments in medical research threaten to eliminate the need for insulin altogether, as ways are found to eventually prevent or cure diabetes, although that is not likely to happen for many years.

So the story of Humulin, its success and failures, suggests that the launch of the biotechnology industry in the next few years depends not just on good science and product development, but also on the industry rapidly finding its own unique niches in the marketplace.

Insulin is used to treat diabetes, a group of disorders whose main symptom is an inability properly to break down blood glucose, the main source of energy in the body. This leads to unquenchable thirst and copious urination and blackouts.

A variety of body hormones closely regulates the level of blood glucose, but the most important is insulin, produced in the pancreas. In one common type of diabetes patients fail to produce enough insulin. Without daily injections of the hormone they would die.

Diabetes is the third highest cause of death by illness in the West after heart disease and cancer. An estimated 60m

people suffer from the disease. People with diabetes are much more likely to have heart attacks or strokes than their healthy counterparts. Diabetic eye disease is the commonest cause of blindness under the age of 60, and one in 10 patients will die of kidney failure.

For many years the needs of diabetics to supplement their own supplies of insulin were satisfied by beef and pork insulin extracted from the pancreatic glands of cattle or pigs.

However, doctors suspected that the complications of diabetes were caused by the human body reacting against foreign animal hormones and led to a search for a human substitute.

Consequently, human insulin was high on the list of targets for the biotechnology companies which were formed in the late 1970s to exploit the new science of genetic engineering. Not long after its formation in 1976 Genetech, now the largest and most

respected of the genetic engineering companies, began work on a research contract from Eli Lilly to produce human insulin using genetic engineering.

From a knowledge of genetic engineering combined with fermentation comes the technology to produce vast quantities of scarce human proteins relatively cheaply.

Genetic engineering involves the manipulation of genes of tiny living bacteria or yeasts so that they make human proteins. Genes are the basic chemicals that carry the template for the manufacture of proteins by the cell.

Put simply, in genetic engineering scientists use a battery of techniques collectively called "cloning" to trick these microscopic microbes into accepting human genes. Such techniques involve "splicing" the human gene fragments to the microbe's genes outside the cell, and inserting the new combinations back into the bacteria or yeast. Cloning thus creates novel microbes not present in nature.

Normally, a bacterium manufactures only bacterial proteins. But cloned bacteria respond to the instructions of the human genes they carry and manufacture human proteins, usually in great quantities.

In the commercial application of genetic engineering, scientists start by isolating the human gene for, say, insulin, from human cells which they then insert into bacteria. Grown up in commercial fermenters these cells yield large quantities of rare substances such as human insulin or interferon normally very difficult or impossible to obtain.

Companies just starting out in biotechnology can draw on 40 years of industrial experience of producing antibiotics on a large scale through fermentation. However, working with genetically engineered microbes presents special problems. The microbes are highly bred and finicky in their requirements, so the fermentation must be closely controlled. Then after the fermentation is done the minute amounts of fragile human protein must be separated from the vast quantities of fermenter mix with a consistency of "roasted porridge".

Perfecting the new biotechnology processes therefore takes time and money. On top of this stringent safety precautions have posed additional expense. Often companies must construct new facilities in order to satisfy the high standards set by the regulatory authorities anxious to ensure that these novel microbes will not escape into the environment and wreak unexpected havoc. All of this has added to the cost of launching biotechnology products, and unforeseen delays.

The medical fraternity still remains divided on the value of human insulin. Dr P. D. Home and Dr K. M. Alberti, whose department at the Royal Victoria Infirmary at Newcastle upon Tyne has long been involved in the clinical trials of human insulin, believe that studies have failed to show any significant advantage over animal insulin.

"Specific indications for the use of human insulin are likely to remain scarce until the safety of biosynthetic insulin is established, and it costs no more than porcine insulin."

The respected magazine, Drug and Therapeutics Bulletin, a fortnightly publication aimed at doctors, summarised the prevailing medical opinion in 1983 when it said that "the arguments for using human insulin in the majority of patients with 'non-certain' specific problems are less clear" and "physicians are not yet agreed whether human

insulin should be used in diabetics newly starting on insulin injections."

Sonnich Fryland, senior vice-president and general manager at Novo, admits that "unless the clinical consequences can be translated into therapeutic meaning for doctors, then they will see no need to switch." He thinks there may be a special niche for such insulins in women in pregnancy and for young diabetics, "but we will know for sure only after 20 years. All we can say now is that it looks as though the quality of life and control of the condition is better with human insulin."

So in Europe, and particularly in Britain, doctors have held back from prescribing the drug. Sales vary widely from around 4 per cent of insulin sales in the Netherlands and in Britain, where the total market is worth \$28m a year, to 15 per cent in West Germany, where Novo's human product has most of the market.

The explanation for Lilly's success in the U.S. lies not in the product itself, but in a masterful sales campaign which played on the unique relationship between patients and their doctors.



Novo's corporate management team with Sonnich Fryland (third from right)

order to recoup such an investment, and the R&D expenses already incurred, that Eli Lilly originally charged twice as much for its human insulin as for normal insulin.

This was to have serious consequences on Humulin's early sales for at the same time research failed to show that the human hormone was any better for the patient than animal insulin. Such findings undermined the main thrust of Lilly's promotional campaign while doctors saw little reason to change over.

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David B. Lippman, an analyst with the American investment bankers and brokers Laidlaw and Ansbacher, suggests, that Eli Lilly strongly promoted the idea that human insulin, as a natural substance, should be intrinsically better,

especially for new diabetics. "The hard sell," he says, "may have encouraged patients to demand the new product." This approach would not work in Europe, where the doctor retains strict control.

Meanwhile, Lilly faces tough competition from Novo, its arch rival in the insulin market. Novo, too, had insulin market share to preserve, and so developed its own human insulin, made not by genetic engineering but by chemically altering pork insulin, which is very similar to the human hormone.

Human Actrapid and Human Monotard were launched in June 1982 three months ahead of Humulin, and dominates in certain European countries such as West Germany.



Such fierce competition has led to both companies dropping their price. Lilly now markets its Humulin at a price below pork insulin. An analyst recently voiced his suspicions that Lilly may even sell Humulin at a loss in order to undercut its rivals.

Dr Irving Johnson, Lilly's vice-president of research, says: "We are taking over a reasonable per cent of the market in

the United States and Europe." And he insists: "We are on track for market predictions." Fryland is less optimistic, and says that "uptake of human insulin in Europe is still slow."

The heated battle for a market growing at 10 per cent a year has forced both companies into a relentless pursuit of a second generation of human insulin products with which to improve the balance sheets.

Eli Lilly is working on producing human insulin using a fermentation method that requires not two fermentation tanks as at present, but one. The idea is to manufacture not human insulin itself, but a precursor molecule from which the human insulin could then be chemically derived off. Fermentation costs could be cut substantially.

Meanwhile, Novo's scientists in partnership with the Swiss-based firm Biogen, are developing a genetically engineered human insulin to replace the chemical product which at the moment sells for a higher price than Humulin. Fryland says: "We always said we would switch to human insulin through fermentation when we had a process that was economically superior."

New facilities will once again be required and Novo recently announced plans to invest hundreds of millions of kroner on building commercial plants for the production of human insulin by genetic engineering.

However, both companies will be given a run for their money by Hoechst, when it begins production of its human insulin in 1987. The German chemical company is spending between DM 40m and DM 50m on a new plant for manufacturing biological products and the company claims its method for manufacturing human insulin will be more efficient than Eli Lilly's new one.

Research being pursued at another Danish company adds an interesting postscript to the story of biotechnology's first product. Nordisk hopes to eventually banish the need for insulin altogether by either developing vaccines against diabetes, or by perfecting transplantation of healthy pancreatic tissue. Gordon Aylward, managing director of Nordisk-UK, says "treatments are many years away" and that "insulin will be required for some time to come" but some clinical trials are believed to be in progress.

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## How to beat rust with oily water

PROTECTING car body shells from rust by dunking them in water seems like flying in the face of reason, but that is what General Motors is doing at its Vauxhall plants at Ellesmere Port and Luton in the UK.

It is using a substance called Rustlo Aqua developed by Control which is mostly water; the rest is an oily rust preventer.

Conventionally, oily anti-rust coatings are applied to the metal body in an expensive organic solvent which then evaporates—giving off fumes which must be vented away and increasing the risk of fire.

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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

## Coopers Animal Health

## Why giants united in a common cause

Andrew Gowers on a joint venture between Wellcome and ICI

IN RECENT months an aggressive new face has emerged in the highly competitive multi-billion-dollar world market for veterinary pharmaceuticals. Or to be more precise, a pair of old faces have undergone radical plastic surgery.

The new company is called Coopers Animal Health, a novel joint venture formed last November by Imperial Chemical Industries (ICI) and the Wellcome Foundation.

Together, they have created a company with more than 3,000 employees worldwide, annual turnover of about £200m and more commitment to the industry than either Wellcome or ICI displayed on their own.

Over the next seven years, they hope to bring Coopers, currently ranking sixth or possibly fifth in the international animal health market, into the top three companies in the field, with a market share of 9 per cent compared with its current estimate of 6 per cent.

It would, on the face of it, be hard to imagine a more curious hybrid.

For one thing, ICI and Wellcome are major rivals in pharmaceutical manufacturing. For another, they are companies with widely differing corporate cultures. Wellcome is wholly owned by the charitable Wellcome Trust, and thus by definition keeps a lower profile than a company as prominently in the public domain as ICI.

But to those involved, the deal—in which ICI paid Wellcome an undisclosed sum—makes perfect sense. Together, says Dr Ronnie Cresswell, Coopers' chairman and chief executive and a former technical director from Wellcome, Coopers is much stronger than the sum of its parts. And, there are doubts whether either ICI or Wellcome could have stayed profitably in the animal health business.

The joint venture also seems to have received the blessing of that fairly rarefied section of the investment community, which follows the animal health industry.

"It seems a reasonable initiative for both companies," says Allan Woodburn, analyst with Edinburgh-based stock



Dr Ronnie Cresswell: "Coopers is much stronger than the sum of its parts"

brokers Wood Mackenzie. "Both ICI and Wellcome were fairly small in this sector, and together they can do more than they could individually."

The history of the new organisation stretches back to the early 1980s, when both ICI and Wellcome were encountering problems in their animal health divisions.

ICI's problem was simply that its veterinary drug business was too small. It was strong in research, but did not have particularly large manufacturing facilities and tended to channel sales through agents rather than maintaining a substantial sales force on its own.

At Wellcome, animal health was a more substantial operation. But it had become somewhat neglected following rationalisation of the company's three separate businesses—Cooper, McDougall & Robertson, Burroughs Wellcome and Calmex—in the 1970s.

At the beginning of this decade, we were confident that the business had a future if it could be readily identified and treated separately, with proper measurement of its targets," says Cresswell.

So when senior executives of the two companies began discussing ICI's suggestion—the possibility of Wellcome handling some of ICI's business in North America, the idea of broader collaboration, and even

of splitting off their animal health businesses as a separate jointly-owned subsidiary, seemed a logical extension.

That one company might buy the other's veterinary drug division was never a serious option. "Had either party backed away from the deal, there was a possibility that the other would have said: 'Are you interested in selling?'" he says. "But we never had a serious dialogue in Wellcome about what we would do if it fell down."

The plan began to come together in early 1983, but it took another year for the two companies to agree on a outline for their joint venture.

This consists of:

- A holding company, owned 51 per cent by Wellcome and 49 per cent by ICI, controlling all Coopers business except for that in Australia and New Zealand through an operating subsidiary.
- Two separate companies, with ownership reversed, for the Australian and New Zealand operations.

Coopers' management has been plucked from both companies, but is overwhelmingly dominated by former Wellcome employees—in a ratio of 10 to 1. This reflects Wellcome's strengths in labour-intensive production and sales operations. But key technical personnel in the new company have been recruited from ICI.

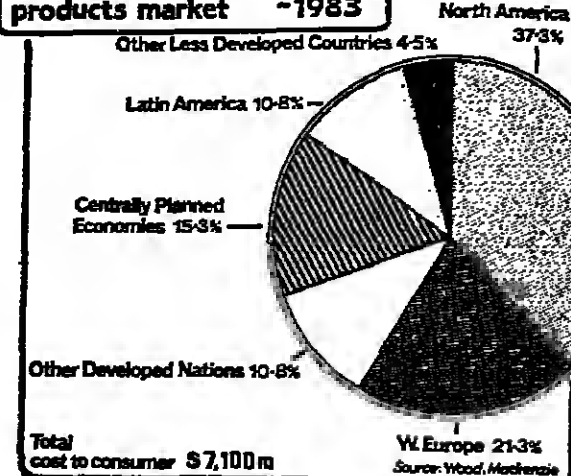
As for the apparent differences between the ethos of ICI and that of Wellcome, with its charitable parent, Cresswell dismisses the idea that this could create significant problems.

"There are undoubtedly differences in our cultures, but it's very difficult to put your finger on it," he says. "In fact, when it comes down to pressure to perform, there's precious little difference between the Wellcome Foundation and ICI."

Be that as it may, it is clear that Wellcome—shielded, unlike ICI, from the pressures of day-to-day share price fluctuations—functions differently from its larger rival. Perhaps it can afford for this reason to take a longer view over profitability than a major public company.

"ICI, as a larger company, is clearly more systematised,

## Animal health and nutrition products market - 1983



They're a bit more bureaucratic," says one Coopers manager. "Wellcome, as a smaller entity, tends to be a bit more individualistic and idiosyncratic."

At the same time, commercial pressures at Wellcome have undoubtedly been increasing, and Coopers is in one sense an outgrowth of this process.

"Wellcome is in a much more commercial environment than it was 10 years ago," says a manager who came to Coopers from the Foundation. "Then the Trust was regarded purely as an altruistic benefactor of mankind, and could jog along with a comfortable life and a reasonable profit. We've come to a position now where we've got to be and are being more businesslike."

Meanwhile, the name—deliberately chosen to give the company a separate marketing identity from its parents—is a blast from the pre-Wellcome past. Coopers was founded by a vet, William Cooper, in 1843 to produce the world's first effective sheep dip, but the name vanished after Wellcome bought the business in 1959.

Quite apart from the organisational problems, there was an outside possibility that Coopers' venture might not get the go-ahead in some countries—particularly in New Zealand.

But Cresswell maintains that anti-trust considerations did not loom large for Wellcome and ICI, which together still only have a tiny proportion of the world's market.

"What we have done is an attempt to separate two businesses which we believe need strengthening. We have not created anything which would appear to dominate any one market," he says.

The company was finally launched in November, and the merged operation is now flourishing in most countries where ICI and Wellcome already had a presence. That includes most

of Western Europe, South America, South Africa, North America, Australia and New Zealand.

Of course, the merger has offered opportunities for savings. Some fringe product lines are to be eliminated, and there have been a few redundancies.

The combined product mix focuses on three main areas. Both ICI and Wellcome previously had strengths in ectoparasitides (insecticides for external use on animals) and endoparasitides (wormers), and Coopers will be able to capitalise on Wellcome's advantages in the vaccine line. In its laboratories, the search is on for new vaccines, among other things.

In addition to new geographical markets, Coopers also wants to expand its products to cover animal species to which its parents—largely concentrating on cattle and sheep—have not paid much attention up to now. These include pigs, dogs, cats and horses.

The real prize is the U.S.—the world's biggest animal health market, and a fiercely competitive one at that. Most of Coopers' main competitors—Pfizer, Eli Lilly and American Cyanamid—are based there.

While Cresswell is aiming for "full independence" from Wellcome and ICI over the next two to three years, observers are a little sceptical as to how ambitious Coopers will ever be. Its freedom in financial matters is severely circumscribed, and the company is unlikely to be permitted to raise funds on its own behalf.

At any given point in time, the two organisations may not have the same capital investment priorities," says Cresswell reflectively. "It's not unreasonable to imagine that you could have a stalemate. In that case, I might be forced to ask the party that doesn't want to spend whether it wants to stay in the business."

## Product design

## A clash of cultures

FORGET all that hype about the inexorable globalisation of products, markets and advertising campaigns. National differences in product design remain uppermost, and with the help of new production technologies, they may even grow stronger.

Such is the provocative message of a major exhibition, National Characteristics in Design, which has just opened at the Boilerhouse gallery of London's Victoria and Albert Museum.

Displaying a wide range of products from eight leading industrial nations, the exhibition provides manufacturers and retailers with valuable food for thought about the sense—or otherwise—of neglecting the cultural attitudes which in the past have distinguished one country's markets from another's, and which to a great extent continue to do so.

The exhibition, and the accompanying catalogue, pay scant attention to the growing influence of one country's design culture on those of others—especially the "global" impact of American, Italian, German and now Japanese design. But it more than compensates for this (intentional) omission by highlighting the myriad of subtle differences that still exist between countries.

Thus the design of American cars, buses, trains, clothes and even shoes is characterised as having a "macho" quality all its own, and being obsessed with image and packaging. "A big rugged country needs big rugged products," it maintains. "These great Peterbilt and Mack trucks symbolise the muscular energy of the Big Country."

Even the humble hamburger "speaks mouthfuls" about American design, professes the frequently tongue-in-cheek commentary. It is "the ultimate in disposable consumer goods for a society that is aggressively demanding, constantly expanding, and hyperactive." Again, it is "a paradigm of American consumer culture: mass produced, cheap, efficient and essentially juvenile."

Exuberance is also one of the hallmarks of Italian design, but the catalogue's author, Jonathan Glancey, argues that it is of a different character from the American, in that beauty is seen as all-important—almost regardless of function.

"Beautifully sculpted Alfa Romeos and classically proportioned Lancias have rusted into heaps before their owners' disbelieving eyes," bemoans Glancey. Similarly, "it is not all that important" whether a fashionable desk lamp actually works. "Who cares if it is practical or not?"

Pursuing the exhibition's theme that design differences are the direct result of varying national cultures, Glancey argues that the German obsession with functionalism is, paradoxically, rare and parcel of the country's tradition of romanticism. He describes the idealisation of engineering and efficiency as "a truly romantic German dream." Sometimes it becomes reality, as in the Messerschmitt fighters whose rational design and construction made them much easier to produce and repair than their deadly but complicated rivals, the British Spitfires.

Glancey maintains that the dream occasionally becomes deceptive, in the form of beautiful products which work less well than they might. He is particularly critical of certain aspects of the Audi 100 executive car and Braun's Micron Shaver.

As with the German combination of romanticism and functionalism, French and British designs are also permeated by apparently opposed characteristics. In France, agricultural simplicity (epitomised by the Citroën 2CV) is juxtaposed with the ultimate in high technology (Citroën's motor up-market CX). Sometimes it is actually combined



The humble hamburger is "a paradigm of American consumer culture: mass-produced, cheap, efficient and essentially juvenile"

with it (French railway locomotives). In Britain, Glancey argues, people want to feel (even if they are fooling themselves) that the products they buy are in some way the work of human hands. The elegant curves of a Jaguar car, a black London taxi, a Routemaster bus and a red telephone box (now under threat of extinction), all mask the workings of highly functional products "with a garb of well-tailored, well-mannered clothing."

In contrast with the middle-class values and lifestyles that are mirrored in German design—thrift, industry, reliability and hard work—Glancey maintains that French and British design retains the influence of traditional aristocratic values: rural conservatism in France, love of the well-groomed racehorse in Britain.

Let this levity-tinged discussion of cultural differences should prove too much for the down-to-earth visitor to the exhibition, Glancey concludes his catalogue with a point of very practical value to the business world. "At a time when consumer choice is growing, manufacturers need to pursue a policy of clearly identifiable design."

As new technology begins to allow short production runs for the first time since the 18th century, further market fragmentation will occur, and with it the need for products to convey more personality.

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Christopher Lorenz

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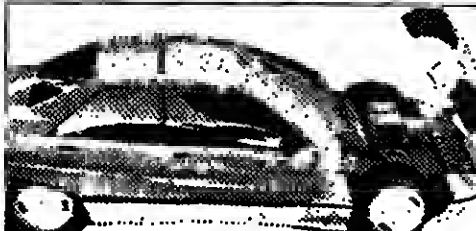
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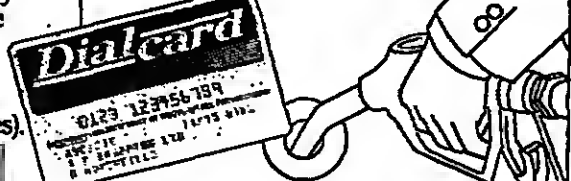
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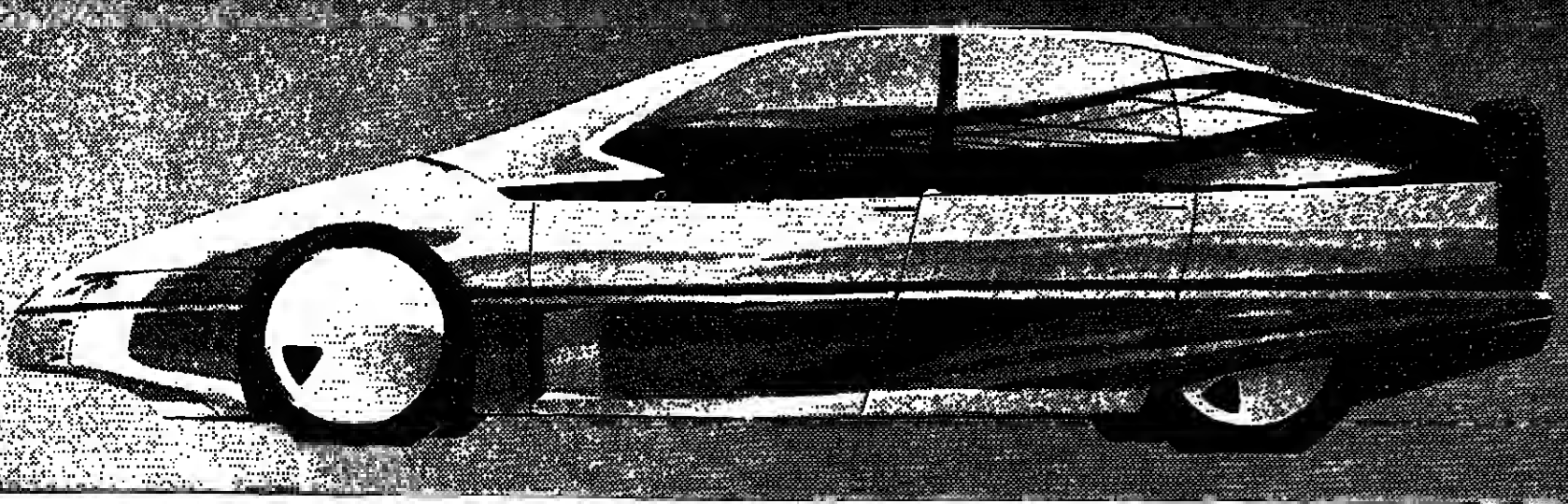
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## FINANCIAL TIMES

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Monday April 22 1985

## The IMF as referee

**SURVEILLANCE** by the International Monetary Fund is in vogue again. Mr James Baker, the U.S. Treasury Secretary, spoke up for it in Paris 10 days ago. The IMF interim committee talked about it earnestly in Washington last week. A study by the Group of Ten of the international monetary system will have a lot to say about it when published in May. The Americans may even seek to make it a major theme of an international monetary conference in the autumn.

The word surveillance embraces all types of contact between the fund and its members, whether or not they involve exchange rates. The present fashion concerns an aspect of the fund's activities which dwindled away after floating exchange rates replaced the Bretton Woods regime in 1973. This was the job of co-ordinating national economic policies with a view to preserving an orderly and stable exchange rate system.

The articles of agreement of the fund, dating from 1945, impose obligations upon IMF members to collaborate with the IMF and other members to promote such orderliness and stability. The co-ordinating activities are still going on, but in practice these obligations are ignored or have been "re-interpreted." Until very recently exchange rates have been regarded as a matter of different national policies all seeking non-inflationary growth in their own way. And there have been clear differences of view between the U.S. and the Europeans about the root cause of the aberration in the dollar's real effective exchange rate.

## Convictions

The sine qua non of putting the dollar back into the IMF's exchange rate surveillance is that the players start to obey the referee and give his necessarily imperfect decisions the benefit of the doubt. There are glimmers of hope that attitudes are changing in this matter. Governments are growing weary with exchange rate gyrations. Gravity is catching up with the U.S. external deficit and forcing the U.S. to rethink its benign neglect towards the dollar. But so far there has been much more talk than action and there is still plenty of scope for deadlock between the convictions in Europe and in the IMF about the wrongness of U.S. fiscal policies and the conviction in the U.S. that the real problem is European blindness to

labour mobility, trade capital flows and so forth.

There are one or two changes in the workings of surveillance which might stiffen the backs of governments to compromise a little more in the quest for more realistic exchange rates. Surveillance tends at the moment to take place through a one-to-one discussion between a government and the fund, for the purposes of exchange rate management there needs to be more IMF group therapy so that the inconsistency of national economic policies can be pointed out and tackled. Obviously such "multilateral surveillance" need only involve the Group of Five or Ten largest countries.

Next there needs to be a variety of trigger mechanisms to make such group discussions, or special discussions between the fund and one particular member, take place. The key indicator here must be movements in real effective exchange rates, but other criteria such as inflation rates or domestic credit expansion might be selected to sound the alarm as well.

Finally there is the question whether the fund should be more public in the conclusions it reaches as a result of its efforts in surveillance. Obviously such a prospect might lead to a frankness of exchange of views between fund and member countries. But equally, in a world where exchange rates are dominated by markets rather than by governments, it is not a very attractive prospect. It does not seem to affect the markets with its conclusions.

So, on balance, the fund needs to be a little more adventurous in what it says about the exchange rate aspects of surveillance just as it has already become more forthright in presenting its conclusions in the report on the world economic outlook.

Whether a new international monetary conference is needed to enshrine such changes in approach to surveillance must remain open to doubt. There is more to the international monetary system than exchange rates, but surveillance and it is possible but impossible that the Group of Ten study will advocate a radically new approach. But if the upshot is only the sort of changes outlined here, the existing forums will be more than adequate to deal with the problem. In the end it will not be a meeting that makes surveillance work. It will be the uncomfutable pressure of events making the required spirit of compromise politically palatable.

## Competition in conveyancing

**CONSUMER** organisations fear the Government may renege in its commitment to secure maximum competition in the home conveyancing business. In December 1983, it proposed to stimulate competition in three ways: by encouraging competition between private solicitors; by allowing licensed non-solicitors to become conveyancers; and by enabling solicitors employed by building societies and banks (or the institutions themselves) to enter the market.

There has been progress on the first two fronts. The Law Society has finally recognised the need for change. Competition between firms of solicitors has increased, coupled with the introduction of advertising, more computerisation and the streamlining of procedures, this has brought down conveyancing costs by about 10 per cent. In addition, the Administration of Justice Bill includes provisions to allow licensed non-solicitors to compete in the conveyancing market.

So far, however, there has been no progress on the third front. Solicitors are still safe from the competition they really fear: there is still no prospect of banks and building societies offering conveyancing services. To make this possible, the Solicitors' Practice Rules (which prevent them sharing fees with non-solicitors) would have to be amended by legislation if the Law Society opposed a voluntary reform. In addition, building societies' legislation would need to be altered.

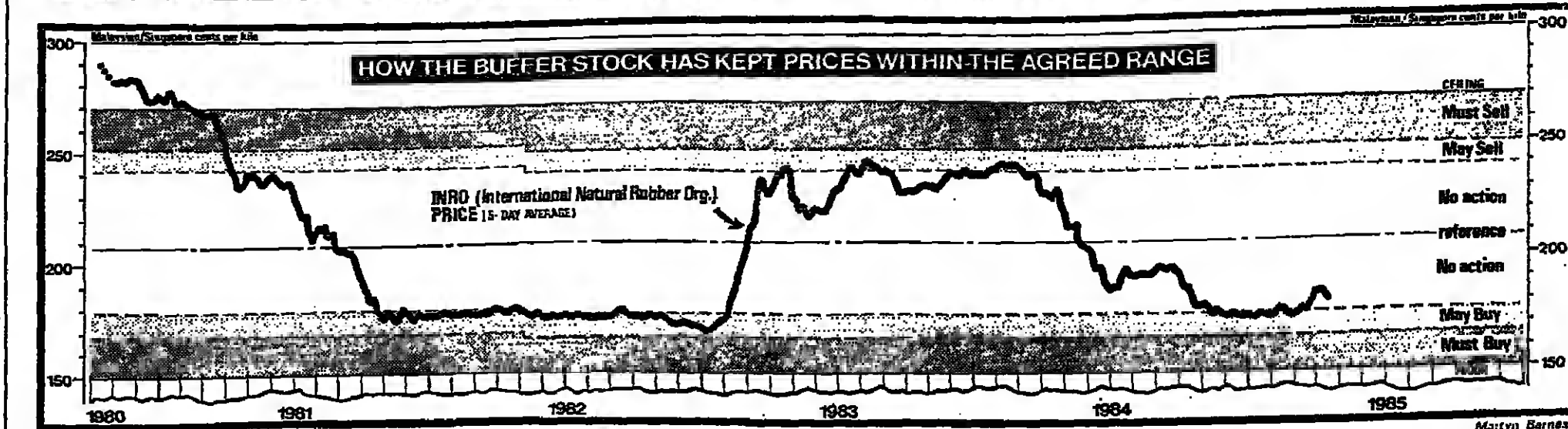
Why is the Government still reluctant to allow banks and building societies to offer conveyancing services? The official answer is that conflicts of interest created when a solicitor employed by a bank or building society also acts for a borrower are proving more intractable than expected. The Law Society, responding to a consultative paper from the Lord Chancellor's Department, is making capital of the potential dangers which it claims are so overwhelming that the Government must not proceed with this liberalisation.

The Consumers' Association argues that the Law Society greatly overstates the dangers.

In most aspects of house transfer, the interests of purchaser and supplier of finance coincide. Both, for example, are anxious to obtain a proper legal title on the property. But a genuine conflict could arise over the terms of the mortgage where the interests of borrower and lender are directly opposed. The fact that few solicitors currently proffer advice on the financial aspects of house purchase is no argument for creating a licence where few conveyancers have been employed by lending institutions, would have an incentive to do so. A mortgage supplier ought to be required to draw a borrower's attention to the advantages of independent financial advice. But a desirable provision of this sort would still be consistent with financial institutions retaining the right to offer conveyancing services.

Conflicts of interest may not be the Lord Chancellor's main worry. What would happen to the 7,500 small firms of solicitors if the big banks and building societies were able to offer in-house conveyancing? Since the mortgage supplier is the first port-of-call for the prospective home buyer (who is unlikely to be much concerned by talk of conflicts of interest), the odds must be that the financial institutions could, if they chose, poach much of the solicitors' business.

Every effort should be made to increase the still-restrained competition between solicitors. There are still excessive restrictions on professional advertising and on entrepreneurial solicitors. But when big financial institutions are taking on a bewildering variety of new roles—from stockbroker to estate agent—and conflicts of interest are inevitably multiplying, it may not be the moment to grant them access to a lucrative new market. The Law Society's fear that 7,500 small firms of solicitors could be replaced by a cartel of 15 or so big lending institutions is exaggerated. But the benefits of more competition in the short run need to be weighed against the prospect of greater industrial concentration in the long term.



## INTERNATIONAL RUBBER AGREEMENT

## Up a gum-tree in Geneva

By John Edwards, Commodities Editor

**A BITTER** battle seems almost inevitable as delegates from countries all over the world gather in Geneva today to start negotiating a new international natural rubber agreement.

They will be talking about one particular commodity. But at stake may well be the future of all the international commodity agreements which seek to control raw material prices by co-operation between the leading producing and consuming countries.

The natural rubber pact, which came into force in 1980 and is due to expire in October this year, is widely viewed as a model of its kind—the most acceptable to both producers and consumers.

It is the only pact where such diverse interests as China, the Soviet Union, the U.S. and the European Community are all members of the consuming side, ranged against a tightly knit group of producers concentrated primarily in South-East Asia.

The Americans, who traditionally argue that commodity agreements distort free market forces, have been enthusiastic supporters of the natural rubber pact because it contains no supply constraints. Instead, it relies solely on a buffer stock mechanism to try to keep prices within an agreed "floor" and "ceiling" range.

Under a somewhat complicated arrangement administered from Malaysia, the buffer stock managers buy up surplus supplies when the market moves below specified trigger prices and sell holdings if prices move above certain levels.

The pact also provided for the agreed price range to be automatically adjusted upwards, and downwards, in accordance with the underlying market trend.

In fact, the semi-automatic cut of 5 per cent in the price range due under the provision was reduced—following pressure from the producing countries—to a notional 1 per cent cut. But the principle was maintained: that the agreement's price range does respond to fundamental market trends.

Even though the buffer stock during the course of the agreement has only been a buyer, acquiring some 270,000 tonnes of surplus rubber at a cost of nearly \$300, consuming countries generally feel it has

performed reasonably well in stabilising prices. They argue that the possibility that the buffer stock might sell its surplus holdings prevented natural rubber prices rising to much higher levels during the second half of 1983 and early 1984. Equally, buffer stock buying in 1981-82 stopped prices collapsing through the "floor".

Ironically it is the producers, who would normally be expected to benefit from a price stabilisation arrangement, who are pressing for changes. Their main argument, which is likely to be the central point of dispute at the Geneva talks, is that the price range should be raised substantially. They claim that since 1978, when the original price range was negotiated, production costs have risen substantially. No concrete proposals have been made but producers have been talking about raising the "floor" of the range from its present level of 166 Malaysian/Singapore cents a kilo to around 210 cents.

The consumers riposte that no increase at all in the range is needed. Market prices, they say, have remained well within the range, with the buffer stock having to take up the surplus. It would be impractical, and dangerous, to base the price range on costs of production, since these vary widely from country to country and indeed from grower to grower.

Higher prices would also force the buffer stock, already under strain, to take a lot more surplus supply off the market at heavy cost.

From the consumers' point of view the point of the agreement is to stabilise prices round a fundamental trend, not to try to distort the market artificially. In theory, at least, the automatic adjustments in the price range should be sufficient to reflect the availability of supplies and, therefore, the cost of production.

The producers reject this as a short-term view that cannot be applied to a commodity with a long-term cycle: rubber trees take five to seven years from planting before they start to produce (for a period of over 20 years). Failure to raise the price range to a "reasonable" level, they warn, will jeopardise another main objective of the agreement to ensure an adequate flow of supplies of natural rubber.

There is no doubt that producers are under pressure. In the late 1970s natural rubber sales were good. But natural rubber prices still weakened as a result of a very mild "wintering period" in the main producing countries in South-East Asia.

This meant there were more supplies available than expected and prices came under heavy pressure in the second half of the year. An early wintering period this year, followed by

heavy rains, has cut back supplies and helped prices to recover.

So producers feel the buffer stock mechanism should be backed up by some form of supply restraint, such as export quotas, to help control market prices.

Any move to introduce supply restrictions would be anathema to the U.S., which is already highly suspicious of the activities of the Association of Natural Rubber Producers, the producers' own organisation.

It is widely believed that the governments of leading producing countries decided among themselves in 1982 to discourage output, and encourage growers to withhold supplies unilaterally as a concerted effort to reverse the slide in prices. If so, this would make the agreement something of a farce, since it is designed to control the market by buffer stock purchases and sales only.

The producing countries say that if there was any reduction, or withholding, of supplies it was organised by the private sector of the industry, over which they have no direct control. They say that if consumers want producers to maintain an adequate level of supply they should also offer demand guarantees.

Consumers say these changes would benefit producers, and weaken the price adjustment arrangement by politicising the whole process, instead of

making it semi-automatic. It is already obvious that the differences between the producing and consuming sides are too deep and complex to be settled in the two weeks (with a possible extension for a third week) in Geneva. The negotiations are almost certain to be adjourned to a later date. But time is running short, with the pact due to expire in October.

At a meeting of the International Rubber Organisation Council earlier this month, producing countries unexpectedly refused to agree to a two-year extension of the pact, from October 1985 to 1987. This was seen as a tactical ploy not to commit themselves before the Geneva negotiations. The Council is due to meet again in June, but if feelings run too high at Geneva, producers may decide the agreement is not worth preserving at all.

This would be a severe blow to the United Nations Conference on Trade and Development, whose integrated programme aimed at seeking agreements for key commodities important to the Third World, was supposed to herald a new economic order in ensuring developing countries received stable prices for their raw materials.

Consuming countries, although conscious of the political implications and the importance of maintaining the North-South dialogue, have also become increasingly doubtful about the value of commodity pacts.

As one U.S. trade official put it: "Commodity agreements are becoming useless dinosaurs. They don't work and are all in trouble."

A potential compromise is to go for agreements without measures to control prices and supplies. This removes the main source of disagreement between producers and consumers and allows member countries to concentrate on relating market information, highlighting trends and anticipating supply shortages and surpluses.

Such agreements, however, are not likely to be sufficient to meet the aspirations of developing countries, who feel they are forced to sell their raw materials at depressed prices to powerful consumer interests. The gulf between the two sides is likely to widen if the natural rubber pact founders in a spirit of acrimony.

## THE OTHER COMMODITY PACTS

● The International Sugar Agreement collapsed last year and has been replaced this year by a toothless pact without any price or supply provisions. It is now merely a centre for collecting statistics and market information.

● The International Cocoa Agreement is due to expire finally in October next year. Negotiations for a new pact failed for the third time earlier this year. Although there are hopes for progress at talks later this year, the U.S.—the biggest consumer—has definitely decided to continue staying out. Meanwhile the existing cocoa pact has little influence on the market. Its buffer stock has run out

of money, buying over 100,000 tonnes of surplus cocoa worth \$2.5bn at current prices, which it is not allowed to dispose of until prices reach much higher levels. Market prices remain below the supposed "floor" of the agreement.

● The International Tin Agreement survives by the skin of its teeth. The buffer stock is controlling the market, and recently managed to lift the price just above the agreement's floor. However it has accumulated holdings of over 38,000 tonnes of tin, plus another 23,000 tonnes carried over from the previous year, making a total stock of 61,000 tonnes. This

is worth \$7.5bn and represents around four months' supply. It is likely to be a depressing influence on the market for many years to come. In addition, the six producing members of the agreement have been subject to stringent export controls for over 21 years, forcing them to cut output drastically.

● The International Coffee Agreement, which uses export quotas linked to trigger price levels, effectively controls the market. Indeed, prices in member countries are some 50 per cent above those in non-member countries. However, there is growing resentment that the quotas are too rigid, in not being freely transferable among producing

countries, so that prices of some types of coffee are being maintained at artificially high levels.

European consumers, who have borne the brunt of higher dollar prices, are particularly incensed. The U.S., in spite of its objection to supply restraints, remains a steadfast member of the coffee agreement, presumably for political reasons with Latin American countries producing the bulk of the world's coffee.

● The International Wheat Agreement has no price or supply measures. It is simply a forum so that grain producers can get together to exchange information about supply prospects and market trends.

## When gentlemen fall out

Fred Hartley, the 68-year-old chairman of Unocal, is proving a worthy opponent for T. Boone Pickens, the grand master of the takeover game.

Hartley's tactics in rejecting Pickens' bid for the Californian oil company are just as aggressive as the assault itself—nothing less than a counter proposal that would load the ensuring company with so much debt that Pickens will need all his nerve to take it on.

Wall Street has unequivocally given Hartley the latest round of the fight. But that is not Hartley's only victory so far. In the verbal contest, where Pickens usually excels, the older man has also been scoring effectively.

Hartley's style is not particularly delicate. To put it bluntly, he is downright abusive. Indeed, Pickens, like Pickens himself, Hartley also has a nice line in more superiority—another trait which seems to have borrowed straight out of the Pickens rule book.

When the two were brought together at a Washington hearing recently, Hartley refused to shake hands protesting to Congressmen that Pickens' "speculative binge must eventually collapse, leaving wreckage of ruined companies, lost jobs, and reduced U.S. oil production."

Pickens responded by asking pointed questions about a corporate plan in a Unocal jet, used, as he put it, with a nod towards Hartley, by "the guy in the back."

Nothing annoys Hartley more than Pickens' assertions about U.S. management's addiction to fishing lodges and hunting camps. Hartley started as an oil worker in overalls and went up the corporate tree the hard way. It has left him with a profound contempt for financial raiders. Raising, he said recently was "just another way of making a lot of money without working." He describes Pickens as "someone who never completed a deal," and was "probably inhibited as a kid because he

## Men and Matters

couldn't get the toys he wanted."

Pickens for his part refers disparagingly to "Old Hartley"—a pointed reference, as the Unocal chairman has done little about the succession at the company in spite of his advancing years. When asked when he will retire his standard response is true to character: "None of your damn business."

Lord Exra was president four years ago when (as Sir Derek) he was chairman of the Coal Board.

**Air waves**  
Eyebrows are being raised in the ranks of the Green ecology movement in Britain about electoral prospects in the National Society for Clean Air.

The society, one of Britain's oldest environmental interest groups, has always been science-oriented and stoutly non-political.

But that could change under pressure from the Greens now that Sir Walter Marshall, chairman of the Central Electricity Generating Board, has been nominated for election as new honorary president of the society in October.

The choice strikes some of the environmentalists as strange given Marshall's position at the centre of the controversy over acid rain. Nevertheless, he has informally agreed to stand and seems likely to be elected.

Britain is western Europe's largest emitter of sulphurous fumes, which some believe to be partly responsible for acid rain damage to west German forests and Scandinavian lakes. The Society for Clean Air has publicly advocated measures to clean up emissions. Marshall is implacably opposed to an expensive programme charged to British electricity users and the taxpayer, while research on

the acid rain question is still woefully incomplete.

The society, which boasts a wide variety of members including the CEBG, is preserving a proper scientific detachment about the apparent ironies involved. The kindest description of it would be that it's a broad church. Says an official:

"Lord Exra was president four years ago when (as Sir Derek) he was chairman of the Coal Board."

**Still running**  
I would like to tell you how the three veteran London bankers I mentioned last week got on in the 26 miles 385 yards London Marathon.

But technology has stifled human effort. The race computer itself failed to complete the course last night while trying to record the performances of 17,500 runners, and confined its information to the first 1,000 finishers with times substantially below three hours for the course.

They did not include Oliver Stocken, aged 43, of Barclay's Merchant Bank, David Walker, aged 46, of the Bank of England, or Jan Hildreth, aged 52, of Minister Trust.

Steve Jones, a Welshman, won in 2 hours 8 minutes, 16 seconds.

**Prior notice**  
Nicholas Edwards, the Welsh Secretary of State, caused some bemusement among his audience of conservatives in Pembroke at the weekend when he made a handsome apology for comments about GEC he had made to Cardiff Business Club last month.

But, of course, this was not a matter primarily for Welsh conservatives.

A very senior conservative figure, former cabinet minister James Prior, now chairman of GEC, had been having a word in Edwards' ear.

"Jim firmly represented GEC's views about my remarks to me," Edwards told me last night. "The company felt my comments were unfair—or could be interpreted as unfair."

"I have no quarrel with GEC and said I was perfectly prepared to put the record straight."

GEC was upset by Edwards' suggestion that the company was more concerned with proving itself a successful financial institution than risking its resources in research and development.

Since then GEC has announced a new top management structure including a financial arm to invest some of the group's £1.5bn liquid funds. Reflecting upon which Edwards says: "I welcome GEC's substantial management changes, which show they want to make fuller and more efficient use of their management resources."

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Observer



## FOREIGN AFFAIRS

## Europe's 'star wars' quandary

By Ian Davidson

THE MINISTERIAL meeting of the Western European Union which takes place in Bonn today and tomorrow, should prove a peculiarly interesting test of the governments' seriousness in re-launching this seven-nation defence organisation. That test will revolve around their discussion of a European response to President Reagan's 'star wars' Strategic Defence Initiative.

When the foreign and defence ministers held their first joint meeting in Rome six months ago, it was in response to a general sense that it was time for Europe to seek a more concerted view of European defence and security interests. But there was little precise agreement, and even rather few ideas, on what the re-launched organisation could do in concrete terms, apart from perhaps giving a stronger political impetus to European collaboration in arms procurement.

What has changed in the past six months is that the U.S. Administration has given more greater salience to its Strategic Defence Initiative, both as a research project and as the underpinning for the search for a new nuclear doctrine based much more heavily than in the past on anti-missile defences. This placed the European governments in an embarrassing bind: on the one hand, they felt the greatest uneasiness about President Reagan's quest for a hi-tech, space-based defensive strategy; on the other, they were anxious not to upset the administration by giving the appearance of ganging up against the Americans over SDI.

Even now, they show the greatest reluctance to admit that SDI will be formally on the agenda at today's meeting. But two things have happened which make that inevitable, even if SDI is discreetly reserved for tonight's working dinner.

The first was the speech by Sir Geoffrey Howe, the British Foreign Secretary, a month ago, in which he made it plain that if only in the form of questions, the strategic coherence of President Reagan's 'star wars' quest. This speech caused irritation in Washington, but relief in Europe; the taboo had been broken, the taboo had been broken, the taboo had been broken.



The last ministerial meeting of the seven-nation Western European Union, in Rome last October

would evolve, and in what form.

The second event was the peremptory summons by Mr. Caspar Weinberger, U.S. Defence Secretary, to the governments of European Nato (plus some others) to declare whether their countries were interested in taking part in the research programme of the Strategic Defence Initiative. Although the U.S. wants to keep the programme as a series of bilateral invitations, the European dilemma is bound to be on the menu in Bonn tonight.

Characteristically, the German Government has jumped the gun in an attempt to have it both ways. Last week, Chancellor Kohl declared his enthusiastic support for the research component of the Strategic Defence Initiative, and told the Bundestag that his Government would be sending a team to the U.S. to discuss the terms and conditions on which Germany could participate in the research. But at the same time he said that Germany would not be sending a team to the U.S. to discuss the terms and conditions on which Germany could participate in the research.

Part of the reason for Chancellor Kohl's precipitation may be that the German Foreign Ministry has become increasingly concerned at the industrial and technological implications of the SDI research programme. U.S. publicly-funded research and development is already large by European standards, with the Pentagon alone scheduled to spend \$40bn in fiscal 1985-86, and the totals have been rising dramatically in recent years.

There may be the greatest double-edged sword in the recent proposal by the European Commission that Community spending on R and D should be doubled from 3 to 6 per cent of the budget, with an explicit option for European participation in SDI; and again in last week's announcement by the French Government of proposals for a wide-ranging European research programme, which it intends to raise at today's WEU meeting.

The German Foreign Ministry's fears of an American technological hegemony may be overstated: they are apparently not shared in the rest of the German Government, alone by German industry. But even if they are well-founded, it is far from obvious that Chancellor Kohl's decision to lead the German team to the U.S. by joining the SDI programme is the right response.

He argues that European participation will give European governments a bigger influence over the use to which the research will eventually be put, and claims that his Government will insist that technology transfer must be a two-way street. On both fronts he must be engaged in sheer wishful thinking.

accelerate the process. In what may be pardonable hyperbole, some people in the German Foreign Ministry fear that, through SDI, the U.S. could acquire in the 21st century a technical hegemony over the rest of the world, including western Europe.

A clear echo of this line of thinking is to be found in the recent proposal by the European Commission that Community spending on R and D should be doubled from 3 to 6 per cent of the budget, with an explicit option for European participation in SDI; and again in last week's announcement by the French Government of proposals for a wide-ranging European research programme, which it intends to raise at today's WEU meeting.

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For European funding for SDI — just for a detailed catalogue of European industrial expertise. European governments may have influence as allies, or as independent governments, but they cannot hope to be shareholders in SDI Inc. — nor should they wish to be. The German Government may try to make a clear distinction between research and development, as does Mrs. Thatcher, for reasons of alliance solidarity; research is absolutely fine, because it cannot effectively be banned, but deployment is another kettle of fish. But once European governments start getting dragged into SDI research, there is no question but that they will be publicly tarred with the brush of the larger strategic purposes of the SDI advocates. That may not seem a problem today, but just wait until the research starts producing testable results, however meagre.

Secondly, there is no way SDI research can be a two-way street, unless the European governments sign up to the whole strategic bag of tricks unconditionally in advance. Even then, it is doubtful. Right now, the Americans are making the most frightful difficulties about the transfer of technology to their European allies. Anything produced by SDI research will be classified Cosmic Top Secret (for whatever the jargon), and any European company participating will be hogtied to the Pentagon.

On the other hand, simply to ignore the possible impact of SDI research is not a sensible idea.

Lombard  
Gainers from U.S. deficit

By Samuel Brittan

THE U.S. current account deficit may well have further to go before it reaches its maximum.

The slowdown in U.S. growth will indeed have a pretty quick effect. But other influences will take longer to act.

Even after its recent fall, the dollar is still probably at a level which will generate large trade deficits when the U.S. is growing at a normal rate. The trade deficit mainly reflects the exchange rate of the first half of 1984 when the dollar was below DM 3 but still regarded as "high."

Even if the dollar falls by the further 20 per cent or so which the U.S. authorities regard as reasonable, it will still take a couple of years before the full effects are felt on trade. Moreover, the current account deficit can go on rising even when the trade deficit shrinks because of growing interest rate payments on overseas debt.

Nevertheless, with some underlying forces moving towards correction, it is a good time to see which overseas producers have gained most from the U.S. trade deficit.

An examination by Brian Reading of the \$82bn rise in the U.S. trade deficit (at annualised rates between the third quarters of 1983 and 1984) to see which producers gained most is therefore timely. (International Advisory Associates' Monthly Monitor, 34, Ludgate Hill, London EC4N 3JT.)

At first sight the result seems to confirm expectations. Some \$43bn, or half the rest of the world's improvement in its trade balance went to Pacific countries: Japan, Australia and South-east Asia. The EEC balance gained by less than \$20bn. Looked at from the U.S. point of view 50 per cent of the trade deterioration was incurred with the Pacific countries and barely more than 20 per cent with the EEC.

The results, however, are deceptive as each group, except the Pacific, contained one "odd man out." In the EEC it was Britain whose trade balance

with the U.S. actually deteriorated. This partly reflected the over-valuation of sterling in the early part of the period and partly the miners' strike of 1984.

The Opec odd man out was Nigeria, because of political problems. Mexico was the odd man out among the debtors, as it was a major oil producer.

Adjusted for these odd members is no longer true that the Pacific countries out-perform all the others. The increase in exports to the U.S. was just as great for the EEC minus the UK as it was for the Pacific countries. The latter actually increased their imports from the U.S., while EEC imports shrank.

The divergent behaviour of the debtor and Opec countries reflects the fall in both the volume and dollar price of U.S. imports of food and raw materials.

Even Japan's performance was not exceptional, taking exports and imports together. It started off with a large surplus against the U.S., whose main trading partner it is. The surplus became even larger when the U.S. overall trade gap widened under the impact of domestic expansion and dollar appreciation.

Mr Reading rightly argues that U.S. retaliation against Japanese goods would not reduce the Japanese trade surplus, as its main effect would be to cause the Yen to depreciate.

But he is wrong to say that Japan must save less. Japan has a perfect right to run a large savings and trade surplus and invest the proceeds abroad. The main good neighbourly demand is that that investment should be either direct or by purchases of securities, rather than take the form of piling up reserves and banking claims. Even that demand depends for its justification on rigidities in the rest of the world's wage-price behaviour and unwillingness of non-Japanese monetary authorities to take compensating action.

In any case, the issue is hypothetical, as Japan's foreign exchange reserves have been remarkably stable for a good many years.

## TRADE WITH THE U.S.

Third quarter 1982 to third quarter 1984

	% Increase in exports to U.S.	% Increase in imports from U.S.
Pacific	60.9	10.2
EEC Nine	40.8	4.5
Debtors Nine	62.9	25.0
Opec Nine	16.2	36.8

## Ecu and technical problems

From the President, EIB Associates

Sir, Mr Eggers' (April 16) response to my letter concerning the private use of the Ecu is well reasoned as far as it goes. To be sure there are technical problems to be overcome before the Ecu can serve as a de jure supranational currency — elimination of exchange controls (France and Italy), fuller participation of Britain in the European monetary system, greater integration of the economies of member states, an official clearing system, etc. and the Bundesbank has a right to be cautious. But this does not preclude de facto the use of the Ecu in the private sector. It is the Deutsche Bundesbank that presents the greatest obstacle to expansion by its refusal to allow West German residents to hold assets in the Ecu. One way to broaden appeal for the Ecu would be to open up the market to West German investors.

I do not follow his argument about positions held in Ecu inevitably leading to open positions in one or several of the basket currencies. If Mr Eggers fully understood the nature of the basket he would know that any position in a particular currency would be matched by an equal counter position in the basket, other currencies, which he would not mind having on his books. His statement is not correct.

I think Mr Eggers missed the point of my letter which was a critique of the original article by Mr Nitting of the Bundesbank, hence my specific reference to Germany as one of the obstacles to expanded use of the Ecu.

I believe that the creation of a transnational association of securities dealers, trading in Ecu denominated securities would not only provide more liquidity in the capital markets of Europe, thereby attracting more investment in European innovation and enterprises by providing exit facilities for such investments, but would also help further European political integration by pragmatic means.

Eugene Schulman, 29, Coulouvreniere, 1204, Geneva.

## Markets in the skies

From the Manager, Public Affairs, Singapore Airlines

Sir, While we share the view of Mr A. J. Lucking (April 2) that market forces should be allowed greater play in commercial aviation, his assumption that "eastern" airlines will drive western airlines into "bankruptcy" because of

## Letters to the Editor

alleged lower labour costs in Asia, is unjustified. Labour costs in Singapore Airlines are nearer 20 per cent of total operating costs than 11.7 per cent as Mr Lucking alleges.

If the proportion is 27.6 per cent in B.A., the difference must be accounted for by lower productivity. SIA's wage cost works out to US\$20,000 a year for each employee. B.A.'s is probably less. Certainly we have no problem attracting BA pilots at our salaries.

Low wage rates were the determining factor in airline competition. BA and SIA would be another by the hundred-odd airlines whose wage rates trail those two airlines. It is not wage rates per se that are the determining factor; productivity is crucial.

Even unit labour costs and productivity are not the only determinants of airline competitiveness. As in nearly every other sector of the economy, a multitude of other environmental and internal factors demand recognition.

Some Asian airlines may have the upper hand now. That situation will probably not last for ever. For the consumer to enjoy the best deal, there is no alternative to greater freedom in the regulatory system and market place.

Sim Kwee Wee, 25 Airline Road, Singapore 1781

price prospects, and any further expansion would lead to serious declines in prices and in total earnings not only for Africa but for all developing countries. The World Bank advocates expansion of these crops not only in Africa, but elsewhere in tropical countries, thus recolonising the globe.

It is indeed a moot question whether development aid used to stimulate export crop production is "aid" or a subsidy for supply expansion to benefit those consuming countries, predominantly in the North, through lower prices. A large proportion of the aid to sub-Saharan Africa under the guise of aid to agriculture is in fact export crop production.

At a time when resources in the form of good agricultural land and capital are both scarce in Africa, it is extremely important to call for a temporary halt, over the next five to 10 years, in the expansion of traditional export crops (this does not preclude rehabilitation of the existing stock) through the use of development aid, and to provide for greater clarity in the uses to which aid is put by making a distinction between food and export crop production within the overall aid commitment to the agricultural sector.

If demand improves, Africa has the chance once again to expand its traditional export crops in the mid-1990s, having overcome its great vulnerability in the production of its basic staples.

Leelanaanda de Silva, Apt. 24, 12 La Létrante, CH-1200 Nyon, Switzerland.

## Dangerous figures

From G. G. Gardiner

Sir, —Michael Prowse's suggestion (April 15) that it might be better not to have economic statistics published is particularly apt at the moment with regard to the money supply figures, as there is a greater danger than ever of those statistics being misunderstood.

The imposition of composite rate tax on bank interest was intended to make it possible for banks to compete on equal terms with building societies and savings institutions, and there does seem to be a possibility that that object will be achieved. The banks have advertised heavily some attractive rates for higher interest accounts and Midland and Barclays have already reported a good response to their higher rate accounts. It is possible

therefore that the statistic will show a slackening of growth of building society deposits, which are not reflected in the money supply figures, and a growth in bank deposits, which are. By no stretch of the most warped monetarist imagination could this development be regarded as having serious economic consequences, as it has always been ridiculous to exclude building society deposits from the money supply, and even more so since the introduction of accounts such as the Abbey National Cheque-Save account. To distinguish between bank accounts and building society accounts for the purpose of analysing the money supply is as silly a piece of academic nonsense as any since the Friedmanian theory of the money supply.

Yes, I have little doubt that the increase we may soon see in bank deposits will set the Treasury and the Bank of England off on a course of economic blood-letting in an attempt to cure an imaginary disease. Can one hope that the Financial Times will be active in leading a campaign to head off any such folly, and will emphasise as strongly as possible that a switch from building societies to banks is not a matter of significance for the money supply?

The Financial Times bears a heavy responsibility in this matter for it was the late Harold Wilson's articles in the FT on the lunatic fringe of the Keynesian school that prepared the way for the monetarists, and enabled their lunatic fringe to get power.

Geoffrey W. Gardiner, 3, Molly Potts Close, Ruxford, Cheshire.

## Sponsors and the arts

From Sir Roy Shaw

Sir, —My friend Peter Plouriez rightly says (April 11) that in the present economic state of the arts, Equity believes that money should be welcomed "from any legal source."

But since doctors and the Government agree that cigarette smoking is the greatest cause of preventable ill-health and premature death, it would seem that tobacco money is not an acceptable moral source.

Many actors who recognise this have set up ACTS—Actors Campaign against Tobacco Sponsorship—to argue that to accept tobacco sponsorship is to use the life-enhancing arts to put a glamorous mask on the unacceptable face of a life-denying trade.

If it had the courage of its own convictions, the Government could easily make tobacco sponsorship unnecessary by a very small increase in the grant to the Arts Council. (Sir) Roy Shaw, 48 Furrer Road, NS.

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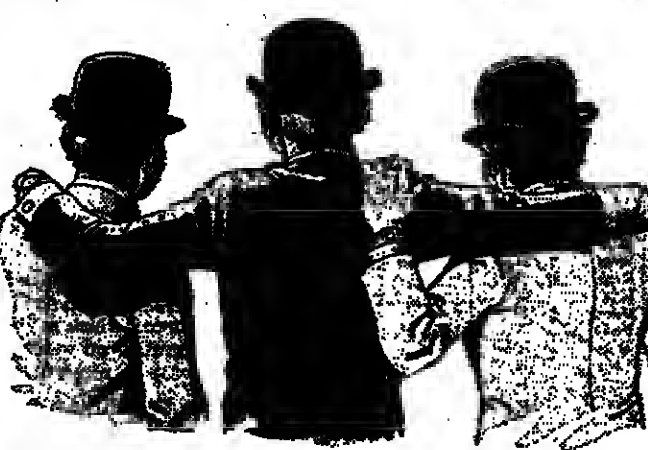
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## A profitable new step to peaceful coexistence





# FINANCIAL TIMES

Monday April 22 1985

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Terry Byland on  
Wall Street

## Clouded view on airlines

IT last week's plunge in rates in the U.S. credit markets does indeed foreshadow a sea change on Wall Street, then several important sectors of the stock market may be in for a reappraisal. The excitement created by Mr. Ted Turner's assault on CBS partly masked some nasty falls among industrial stocks, notably in the high-technology sector.

Airline issues also suffered in the general setback although at first glance they seem to deserve better treatment. One reason for the stock market's upset is the perception that the first-quarter reporting season, now at full flood, will bring more shocks of the sort administered last week by Texas Instruments.

The airline results to date have been good, however, especially after allowing for the traditional sluggishness of the industry in the first three months of the year. American Airlines challenged its previous record quarter, TWA cut its losses, and Eastern produced its second best quarter ever.

Nevertheless, with the notable exception of Eastern, whose rating has been upgraded by Dr. Julius Maludis, the Salomon Bros expert on the airline industry, Wall Street remains cool towards the sector's prospects of outdoing the rest of the market over the 12 months.

Stock	Price \$	P/E
American	40 1/2	15
Delta	41 1/2	7
Eastern	5	8
UAL	41 1/2	6
Pan Am	5 1/2	N/A

Competitive pressures are still strong in the U.S. domestic carrier market and may be expected to become stronger yet if a slowing economy cuts into business travel. The weakening dollar will also soon be hurting the massive U.S. tourist traffic across the Atlantic.

American's excellent first-quarter earnings reflected an 18 per cent increase in passenger miles stimulated by the airline's substantial fare reductions in January. The yield-revenue per passenger mile declined by 7 per cent for the quarter.

American and United Airlines are suffering seriously from Pan American's successful incursion into the two big domestic markets - New York-Los Angeles and New York-San Francisco.

The demise of the Civil Aeronautics Board has left a gap where airline statistics used to be, but the last statistics from the board, for the first half of 1984, display Pan American's strength only too clearly.

Both American and United shed their share of the New York-San Francisco market, already declining throughout 1983, slump badly in 1984. Pan American extended its grip with an increase of 4.4 per cent in the second quarter of last year.

The picture was similar on the New York-Los Angeles route, although there are more carriers involved, and TWA continued to make a good showing.

United is under pressure in another of its main markets, as World Airways and Eastern Air Lines move into the Philadelphia-Los Angeles route. Stock in United has fallen by nearly 9 per cent since the beginning of the month and Wall Street is predicting a fall of as much as 15 per cent in earnings for the full year.

American is finding difficulty in holding on to its stock price despite forecasts from the brokerage community of a 20 per cent gain in profits this year, which appear to have survived the minor dip in the first quarter. However, it seems likely that American will maintain its rating in the market, where it sells on 10 times earnings, compared with 11 times for the Standard & Poor's 400 index of industrials. United is selling at about eight times prospective 1985 earnings, according to Salomon Bros estimates.

The bright spot of the sector is now Eastern, which turned in record first-quarter profits, reflecting increased passenger traffic and a 2.5 per cent improvement in yields. Salomon Bros has upgraded its Eastern earnings forecasts for 1985. It expects share earnings to rise from 90 cents a share to \$1.30, although the profit-sharing agreement with the workforce will trim stockholder earnings to \$1.27. Eastern is confident of turning in the \$80m-plus profits that would trigger the earnings agreement. Since the agreement is for this year only, 1988 looks like being a good year for the airline.

Eastern seems to be the only airline stock to have attracted higher ratings from Wall Street since the quarterly reporting season started to roll. Its recovery owes more to such internal matters as its agreements with the workforce than to the external factors overshadowing the industry. But the other airline stocks might prove vulnerable to recessionary influences in the U.S. economy. If so, they will not be alone on Wall Street.

## Brussels may oppose £2bn aid for UK coal

BY MAURICE SAMUELSON IN LONDON

THE UK Government is preparing to ask Parliament for nearly £2bn (\$2.58bn) to cover the anticipated losses of Britain's coal industry over the next two years. The move is, however, likely to run into difficulties with the European Commission, where officials have been trying to persuade the industry to meet the full force of international competition.

Brussels believes that the European coal industries should be stripped of their subsidies over the next decade and left in the same position as steel and shipbuilding.

The West German Government has already expressed its strong opposition to such a policy, claiming it would increase fuel costs for its electricity and steel industries.

A Coal Bill, which is expected to be tabled in London during the next

two weeks, will reflect the costly aftermath of the year-long UK miners' strike, which ended in March, as the industry struggles to step up production and recapture its markets.

Mr Peter Walker, Secretary for Energy, is committed to making the coal industry viable and will suggest in the proposed Bill that subsidies for 1988-97 should be lower than in the present year.

The Government wants more money, however, to finance miners' redundancy schemes until the end of 1988-7 as well as for the costs of closing pits. It is likely that the Government will want another £400m to help with the cost of the pit-closure programme.

As a result of the year-long stoppage in the industry, the Government still has at its disposal half

the £1.2bn which has been allotted for redundancy payments between December 1983 and March 1988. This provision will be increased and extended for a further 12 months.

The EEC plan for phasing out subsidies to coal industries is expected to be laid before the EEC Commission in the middle of May.

The introduction of a Coal Bill coincides with growing doubts over the future of Mr Ian MacGregor, the National Coal Board chairman who is due to retire in 18 months' time. There have been suggestions that his three-year contract might be extended by another year to make up for the lost 15 months of the miners' strike and an overtime fee.

Such an extension is thought unlikely to be welcomed by Mr Walker.

## Macmillan to make Sinclair computers for Indian market

BY JOHN ELLIOTT IN BANGALORE

SPECTRUM microcomputers from Sinclair of the UK are to be produced soon in Bangalore, Southern India, by Macmillan India, an offshoot of the British publishing company.

This is Britain's second entry into India's rapidly expanding small computer market. Acorn computers are being assembled by the Government's semiconductor complex in Chandigarh, Punjab, for use in schools and may later be available on the open market.

India aims to increase its production of mini and micro computers from 1,000 a year to 100,000 by 1990 as part of an expansion of overall electronics production from \$1.2bn to approaching \$10bn during the period.

Import and licensing controls have been extensively relaxed during the past six months and many foreign companies are arranging for imports of finished products and

assembly kits, and then progressively to manufacture in India.

In addition to Sinclair and Acorn, other companies entering the micro field include Commodore of the U.S., which is setting up a project in Orissa, Eastern India, in partnership with an Indian living in the U.S. Nixdorf of West Germany is to produce micro and banking computers with Kothari, a Madras-based group, while Hewlett-Packard and Apple are also exploring possible tie-ups.

All these companies are hoping that Government-based schemes for computers in schools and for computerising banks, airlines and railways will lead to big commercial and personal sales.

Mr S. G. Wason, managing director of Macmillan India, hopes to sell 75,000 Spectrums in the first year, mainly for home use. He is being issued with a licence by the Government for 150,000 a year. They will

sell at Rs 3,000 (\$247) roughly double the current UK price.

The initial technical collaboration agreement with Sinclair is for seven years, during which time the Indian content of the computer will be progressively increased, from 30 per cent at the start.

Macmillan is 26.9 per cent owned by Macmillan in the UK and has a turnover of Rs 50m, 20 per cent of which is typesetting and printing specialist books for export and 80 per cent is local publishing and distributing UK books.

India's computers-in-schools programme has been developed in co-operation with the Department of Trade and Industry in London and aims to install computers in 250,000 of the country's 650,000 schools by 1990.

The UK provided £1.3m (\$1.68m) grant aid to finance Acorn computers in 250 schools last August and another 1,500 are being assembled at Chandigarh.

## Rubber producers to negotiate new structure for world prices

BY JOHN EDWARDS, COMMODITIES EDITOR, IN LONDON

NEGOTIATIONS for a new International Natural Rubber Agreement, to replace the existing pact, which expires in October, start in Geneva on Monday.

The agreement between governments of the leading natural rubber exporting and importing countries, has controlled world market prices for the past five years but is threatened with extinction if the Geneva talks fail.

Exporting countries, led by Malaysia, are expected to press for a substantial rise in the price range, which the agreement seeks to maintain by use of a buffer stock, financed by the member countries.

The buffer stock buys at times of

surplus to prevent prices from going down too far below the "floor" of the agreed range. It seeks to stop prices going through the "ceiling". During the period of the current agreement, the buffer stock has only made purchases. It has spent some \$30m on acquiring 270,000 tonnes of surplus natural rubber.

As a result, importing countries, which include China, the Soviet Union, the U.S. and the European Community, are expected to reject the idea of anything but a very modest rise in the price range.

Exporting countries, concentrated mainly in South East Asia, argue that production costs have risen substantially since the price range

was negotiated in 1978. The scene is thus set for a serious confrontation.

Natural rubber accounts for about a third of total rubber consumption of some 13m tonnes a year worldwide. The main use of both natural and synthetic rubber is in tyres for cars and trucks. They are normally blended, the proportions varying according to the type of tyre.

The International Natural Rubber Agreement, which began operating in 1980, is viewed as one of the more successful commodity pacts, including all the leading "players".

Up a gum tree in Geneva, Page 18

## Unocal plans asset spin-off in bid defence

Continued from Page 1

the income would flow directly to shareholders.

Since then the tax laws have been changed to make the concept less attractive.

The Royal Dutch/Shell group has cleared the final hurdle in its bid to buy out the minority shareholders in Shell Oil, its U.S. affiliate. A Delaware chancery court has approved the proposed settlement ending shareholder litigation.

It has approved Royal Dutch/Shell's offer of an extra \$2 per share on top of its \$58 per share offer, in return for shareholder's waiving the right to challenge the deal in court. The judge found the revised offer "fair, adequate and reasonable."

## Managua peace bid

Continued from Page 1

Stim would be earmarked for the four Central American nations (Mexico, Venezuela, Colombia and Panama) to monitor any future peace settlement.

While Democratic leaders defended their proposal as a "middle course", Mr Reagan said it would "hasten the consolidation of Nicaragua as a Communist-terrorist arsenal." The Communists know that if they can persuade Congress to cut off aid, they will never have to negotiate with the democratic opposition," he said. Few votes would ever be so important for the survival of democracy in Latin America and the Caribbean.

The new Nicaraguan offer follows President Reagan's proposal two weeks ago to convert the \$14m military aid into "humanitarian" aid if Nicaragua agreed to a ceasefire and opened talks with the Contras leading to progress within 60 days. He also called for the lifting of press censorship and for new elections.

That offer was rejected by Nicaragua and was widely interpreted as a manoeuvre to squeeze the controversial aid package through Congress rather than a serious peace offer.

Mr Reagan did not spell out his claim that Soviet personnel were in a war zone, but a White House official said that Soviet "military people" had been identified in the town of Ocotal, nine miles south of the Honduran border. They were probably there as advisers and not as combatants, the official said.

## Star wars discussions

Continued from Page 1

for European collaboration in high-technology areas, known as the Eureka programme, which might embrace co-operation on space-based defensive weapons research.

Both the French and German governments feel that European countries must work out their own programme of high-technology research in the civilian and military spheres, falling which they will be treated only as "sub-contractors" by the U.S.

The ministers are also expected to approve a number of institutional

reforms of the WEU, including the creation of three new committees in defence and security questions, arms control and disarmament, and arms co-operation, which will act as a "think tank" for the Organisation's Ministerial Council.

The council, made up of foreign and defence ministers, is to meet twice a year: once in the spring for a formal session, and again in the autumn for a more informal meeting, modelled on the political co-operation discussions of EEC foreign ministers.

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## THE LEX COLUMN

# Cold water for troubled oil

The flurry of corporate activity among the UK independent oil companies has the distinct feel of writing on the wall, although what sort of writing and what sort of wall will not be clear until the ninth round of exploration licences is awarded.

For some time, the City of London has been saying there are just too many exploration companies about. The business requires a deft juggling act between acreage, production or cash-flows profiles, and tax exposure, and both government and geology are becoming distinctly less friendly.

The sea west of the Shetland Islands is deep and cold, with structures as unforgiving as a four-layer tax regime. There may be another Forties field there which has somehow been overlooked, but it is unlikely to profit much your typical exploration company with its small spread of acreage and Forties unit to provide cash and shelter from tax. Oil exploration, like book-making, requires a broad exposure to odds; and small bookmakers are a vanishing breed.

feared a secondary market in licences, but it scarcely encouraged foreign operators to go on believing a small UK company was a useful ally in applications. Offshore farms are now intensely competitive and expensive for companies without an operating ability; and this helps to explain the considerable interest in the ninth round awards, which require no commitment of liquidity.

The concentration is happening not only at the bottom. Admittedly, last week's merger between Berkeley and Anvil was a defensive manoeuvre well down on the North Sea food chain, which dilutes a possibly predatory stake in Berkeley and provides some tax offset last year. Berkeley managed to pay more tax than it earned from its Forties unit. But Saxon has made a good North Sea find and needs more production until that can be turned into cash, and it was relatively easy to wrest Petrolex from the unwelcome attentions of Clyde.

Common sense would seem to point to the smaller companies onshore. Cash requirements are much lower than offshore and lead times about half as long, while the majors may even be at a disadvantage in dealing with local objections. But much of the UK acreage is spoken for and drilling is not tax-efficient, particularly as the last budget whisked away any shelter for onshore exploration.

Even so, Britoil decided last week that it could finance Hudson's onshore acreage more effectively and there are other cash-rich companies, such as Enterprise or Charterhouse, which may be seeking to buy acreage cheaply on the equity market. In most cases, share prices in the exploration sector are well down on this time last year despite

a stable outlook for oil prices in the short term.

The exploration companies will go on seeking luck abroad, but it is hard to imagine anyone imitating Lasmo, which broke out of the UK tax regime with its purchase of Hudbay's interests. The City still has a weakness for new issues of U.S. prospects, marketed to reassure those institutions burned by the collapse of U.S. and Canadian exploration in 1980-81. But while a New London Oil may offer trading funds a turn, the most competitive market in the world would hardly entice institutions with liabilities to meet a few years hence.

## Equity

The story of Tricentral is something of a warning. In its efforts to turn its Thistle interest into a spanking U.S. find, Tricentral's own dented itself to the equity treadmill and the bid block, which are proving extremely hard to escape.

No doubt, the institutions will still be willing to stump up equity for the sector - although it is hard to imagine a new Lasmo, made by the Ninian field, or Charterhouse transformed from a Thistle. Aside from grazing on the tidbits, the larger companies look set for balancing mergers, now that nearly all market valuations, is keeping their apart. Enterprise, which needs just about everything except present production to become a proper oil company, now holds nearly one-tenth of Tricentral, on full conversion.

There is sure to be an independent UK oil sector in the 1990s, but it will not be recognisable from today's rough-and-tumble.

## Tax shelter

The winnowing of the institutionally held unquoted companies over the last two years looked bound to spread to the (institutionally held) quoted sector, but the Forties and Claymore auctions gave the exploration companies a lease of life, helping to keep their share prices well above most asset valuations and permitting them to compete with sheltered companies at almost level weights.

The handicap was effectively restored by the Government last September, when it limited the licenses per block to 10 and restricted the sale of producing assets. The Department of Energy may have

## Israel set to pull all troops out of Lebanon by June 6

By David Lannon in Tel Aviv

ISRAELI WILL complete the withdrawal of its troops from Lebanon before June 6, the third anniversary of the controversial 1982 invasion. The Cabinet yesterday approved implementation of the third and final stage of the evacuation, which began in February.

The ministers voted 17 in favour and only three against the proposal, brought by Mr Yitzhak Rabin, the Defence Minister, to withdraw all forces to the international border while creating a security buffer zone stretching over to 15 kilometres north of the border.

The security area will be defended by Israeli-backed local Lebanese forces. Mr Rabin said there would be Israeli activity in the buffer zone to bolster the local forces, including occasional patrols and temporary observation positions, when deemed necessary.

The Defence Minister also emphasised after the Cabinet meeting that Israel would reserve the right to launch military strikes, anywhere in Lebanon, to prevent guerrilla attacks.

During an eight-hour session, the ministers hotly debated the nature and size of the buffer zone, which is designed to prevent attacks on Israel after the withdrawal of its troops to the international border.

Some ministers complained that the planned security arrangements were inadequate to protect Israel's northern villages. They argued that some Israeli troops should remain permanently inside Lebanon to boost the security arrangements in the buffer zone.

Other ministers demanded that the zone be enlarged to more than 30 kilometres north of the border while some argued against any future Israeli military presence inside Lebanon.

In mid-January, the Cabinet decided on a three-stage withdrawal from Lebanon, and the second stage is expected to be implemented this week, with the evacuation of the eastern sector and perhaps also part of the territory Israel holds south of the Litani River.

All military buildings and installations set up in the eastern sector have been dismantled, and heavy equipment has been removed in preparation for the evacuation of the zone.

## Way clear for trade talks

Continued from Page 1

forward by senior Administration figures recently.

Moreover, the final committee of the IMF's Interim Committee specifically emphasised the importance of seeking "greater exchange-rate stability."

It has also been noted that the five leading powers have left in place their agreement, reached in January, to intervene against the dollar if necessary. Although recent falls in the dollar have pushed that agreement into the background, it remains a symbol of the fact that the official view of exchange rates may be in conflict with that of the markets.

Mr Nigel Lawson, the UK Chancellor of the Exchequer, agreed at a press conference in Washington that there had been a change of approach to "remove a lot of the speculative froth from the markets."

Next week's summit meeting in Bonn will probably stick to generalities on the subject, pending more detailed talks between the Group of Ten finance ministers in Tokyo in June and further discussions at the IMF Interim committee in Seoul on October 6. It was also decided that ministers would consider at the case for an increase in the capital of the World Bank. Meanwhile, they asked the bank to press ahead with an increased programme of lending to the Third World.

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## World Weather

Area	Temp	Wind	Area	Temp	Wind	Area	Temp	Wind	Area	Temp	Wind
Alaska	18	88	Denmark	18	84	Malaya	17	83	Sahara	22	73
Algeria	20	88	Egypt	17	83	Mexico	18	88	Spain	21	78
Argentina	11	82	France	17	83	Norway	17	83	Sweden	18	88
Australia	18	81	Germany	17	83	Poland	17	83	Switzerland	18	88
Brazil	18	81	Italy	17	83	Romania	17	83	Turkey	18	88
Canada	18	81	Japan	17	83	Soviet Union	17	83	USSR	18	88
China	18	81	South Africa	17	83	Uganda	17	83	Yugoslavia	18	88
India	18	81	U.S.A.	17	83	Zambia	17	83			
Indonesia	18	81									
Iran	18	81									
Israel	18	81									
Italy	17	83									
Japan	17	83									
South Africa	17	83									
U.S.A.	17	83									
Zambia	17	83									











## INTERNATIONAL CAPITAL MARKETS AND COMPANIES

## CORPORATE FINANCE

## How Chevron avoided the 'scissors effect'

WHEN CHEVRON, one of the most conservatively financed U.S. oil giants, decided to buy Gulf Corporation for \$13.5bn last year, it knew it was taking a gamble.

It was uncomfortably aware that the deal might be seriously undermined if crude oil prices continued to weaken and interest rates were to rise significantly. It would be caught by the so-called "scissors effect."

Some of its fears have come true. Oil prices have softened further, and Wall Street has formed a rather jaundiced view of the takeover. Chevron is currently capitalised in the stock market at \$12.0bn, which is \$1.5bn less than it paid for Gulf.

Although Chevron has no control over crude oil prices, it has moved quickly to protect itself against the other cutting edge of the scissors—rising interest rates. Indeed, over the next few years, Gulf's contribution to Chevron's bottom line will depend very much on how successful Chevron is in managing the \$10bn in debt it has incurred to pay for Gulf.

Its first task was to reduce its dependence on the \$14bn, eight-year unsecured revolving credit term loan agreement which it used to pay for the Gulf shares. Chevron had \$3bn of its own cash, and needed to draw only around \$10bn down from the 88-bank credit line.

The next step was to re-enter the commercial paper market after an absence of several years with a programme through A. C. Becker. Although Chevron had lost its triple-A debt rating following the Gulf takeover, its commercial paper ratings were unimpaired and from the middle of last summer it has been active in this market, issuing up to \$5bn of paper which it has used to pay down the revolving bank credit.

Chevron reckons that it is currently saving around 50 basis points by using the commercial paper markets rather than its credit lines. The result is that it is borrowing less than \$1bn from the banks.

Its next task was to decide what to do about restructuring the debt on a longer-term basis. It looked at three different financing strategies: A continued roll-over of its short-term borrowings; a "match-and-fix" approach where it anticipated its future cash flows and fixed its loan maturities to those cash flows; and an opportunistic approach.

Chevron chose the last. As interest rates rose after the takeover, it stayed out of the capital markets in contrast to some other U.S. oil majors which were anxious to finance their acquisitions but, from August 1984 onwards, Chevron began to take advantage of the easier trend in rates to lock in large chunks of straight-forward, fixed-rate financing. It reckons that it has saved itself around 200 basis points on its financing by delaying its entry into the long-term capital markets until rates were heading downwards. Its objective is to finance three-quarters of its new debt burden at fixed

rates and so far it has tied up some \$3.3bn of fixed-rate financing.

In August it issued \$1bn of three-year notes in the domestic market with a 12½ per cent coupon. It followed this with a \$600m five-year issue of 12½ per cent Eurodollars in September and then raised another \$1bn in the U.S. markets in October, consisting of \$500m of four-year 11½ per cent notes and \$500m of 10-year notes with a 12 per cent coupon.

In 1985 it has raised \$500m of five-year money with an 11 per cent coupon and privately placed \$250m of four- and five-year 11½ per cent and 11½ per cent notes.

Chevron has not adopted any fancy financial footwork, such as interest rate hedges and swaps in its approach to the debt markets. It has also shunned the "hid" deal approach of some of its competitors, which have rung around the major investment banks and asked for the best price they can offer for a \$500m

five-year issue for example.

The company argued that because of the scale of its financing needs and the volatility of interest rates, it was more appropriate to use one investment bank to place its paper widely and not risk having a large amount overhanging the market because the managers were too aggressive.

Chevron has used Salomon Brothers in the domestic market and Deutsche Bank in the Euromarkets to raise its new debt. In addition, it has retained Dillon Read to give it some dispassionate advice on its overall debt restructuring strategy.

It says that if it probably has another \$1bn or so of long-term financing to get under its belt and then the rest of the Gulf acquisition costs will be covered by some \$4bn to \$5bn of asset sales, plus a continued reliance on its commercial paper programme.

William Hall

## CBS hits at financing of Turner bid

By Our New York Staff

CBS, the U.S. broadcasting group, is today expected to challenge the financing of the controversial \$3bn bid for the company made by Mr. Ted Turner, the Atlanta television entrepreneur, last week.

In filings CBS is due to make with the Federal Communications Commission, the regulatory body for the U.S. communications industry, the company is likely to concentrate on the risks involved in Mr. Turner's offer, which is based on a hefty increase in CBS debt and the sale of some of its non-broadcasting assets.

The initial stock market response to Mr. Turner's highly-reputed offer has been sceptical, although CBS shares recovered some of their Thursday losses on Friday, moving up by 75 cents to \$107.

Mr. Turner, however, is pressing ahead with a determined assault on the broadcasting group. Turner Broadcasting, the company through which he has made his offer, has filed several law suits against CBS, charging it with trying to prevent shareholders exercising their rights and challenging its recent anti-takeover moves.

## Third-quarter setback at Wang Laboratories

BY TERRY DODSWORTH IN NEW YORK

WANG LABORATORIES, the U.S. office equipment manufacturer, suffered a sharp setback in its third quarter, with net earnings plunging by 66 per cent from \$49.8m a year earlier to \$17m in the three months to March. Sales increased by only 2 per cent from \$543.5m to \$552.7m.

The Massachusetts-based company said that its performance was adversely affected by the continued strengthening of the dollar during the period. In addition, it was hit by slower order growth, while profit margins were undermined by increased spending on sales and customer support, marketing programmes and new product development.

Wang's profits slump, the equivalent to a fall from 36 cents to 12 cents a share, came as no surprise after earlier warnings by the company that its performance was being damaged by the combination of the dollar's strength and slowing orders. Two plants were shut

down briefly in March, and 15 senior executives said they would take a 10 per cent pay cut.

Some analysts, however, had been expecting the earnings decline to be less severe, with forecasts of net income for the three months in the range of \$30m.

With orders for the period up by only 2 per cent to \$649.2m, Wang's results underline the slowdown in corporate capital expenditure, which has become evident in the U.S. over the last

few months.

The company added, however, that it expected the second half of calendar 1985 to "present much greater opportunity than the present business climate," and that its fourth-quarter performance would improve on the third quarter.

For the nine months to March, earnings fell by 9 per cent from \$136.4m, or 99 cents a share, to \$124.4m, or 88 cents a share, while revenues increased by 17 per cent from \$1.47bn to \$1.72bn.

Otherwise BSN's milk-based products division—which manufactures yoghurts and desserts—sharply increased its net profits from FFf 94m to FFf 140m.

The packaging division, the bottle making interests of which reflect BSN's historical strength as a glass manufacturer, boosted net earnings by 15 per cent to FFf 99m.

On the basis of last year's

## Marginal increase in earnings at BSN

BY DAVID HOUSEGO IN PARIS

BSN, the diversified French food and beverage group, recorded stagnant net consolidated earnings last year, largely because of the downturn in beer sales in Europe that followed the wet summer.

Consolidated profits rose by 2 per cent, which is below the French inflation rate, to FFf 755m (\$35m) on the strength of a 9.6 per cent

increase in turnover to FFf 27.3bn.

Net earnings by the drinks division, which includes both beer and mineral water interests, slumped by 36 per cent to FFf 166m as a result of both the wet summer and exceptional provisions made for the rationalisation of Societe Europeenne des Brasseries, the brewing interests, which will take effect this year.

On the basis of last year's

results, the biggest profit earner in the group was the dried food division, which boosted net earnings by 13 per cent to FFf 201m. BSN had hoped in the course of the year to increase the size of the division through the purchase of Buloni of Italy but was thwarted by an unexpected takeover by Sig Carlo de Benedetti, the Italian financier who is chairman of Olivetti.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Nippon Oil & Gas	70	2000	15	3	100	Yamichi Int. (Eur)	3.000
Nippon Steel Glass & S	40	1985	10	3	100	Dahwa Europe	3.000
Pacific Bell	100	1986	10	11½	100	CSFB	11.825
W.J. & F.	100	1987	12	(A)	100½	W.J. Int.	11.457
Republica del Ecuador	420	1987	12	(A)	100	Salomon Bros.	—
Seizum Bank (B) (27)	100	1985	10	11½	100	Merrill Lynch	—
Denmark	100	1990	5	11½	100	Morgan Guar.	11.500
Belgium (C) & F	380	2005	20	½	100	CSFB	—
First Chicago (D) & F	200	1982	7	10½	100	Salomon Bros.	—
Denmark	100	1980	4	11½	100½	Morgan Stanley	11.210
Mexico	100	1987	12	11½	98½	Goldman Sachs	11.540
Yamachio Glass & S	25	1990	6	(B)	100	Yamachi Int.	—
London	40	2000	15	(B)	100	Nomura Int.	—
Toson Capital Int.	250	1985	10	11½	100	UBS (Swiss)	11.125
Amor Credit	100	1980	5	10½	99½	Salomon Bros.	10.900
Sweden	200	1990	6	10½	100	SCS	10.875
S.E.C.C.	200	1980	4	10½	100	Salomon Bros.	10.250
B.R.C. & F.	100	1980	6	11½	102½	Orion Royal Bank	11.25
W.B. & F.	200	1985	10	11½	100	Kidder Peabody	11.375
Central of Europe	75	1980	6	11	100½	Morgan Guar.	10.950
Jyahu Bank & F.	40	1994	9	(A)	100	Nomura Int.	—
SWISS FRANCES							
Mitsubishi Baking & S	20	1990	—	1½	100	Rye Paribas	1.625
TransCanada Pipe & S	150	1985	—	5½	99½	UBS	5.700
Old Electric	80	1990	—	1½	100	SCS	1.500
United Chemical	30	1980	—	1½	100	UBS	1.500
FEH Mortgage Bank	50	1987	—	6½	100½	Rye Paribas, N.B.	1.500
Nippon Oil & Gas	100	1980	—	1½	100	Credit Suisse	1.500
Chicago Elec	100	1985	—	(5)½	—	SCS	—
Isidor	100	1980	—	(1)½	—	SCS	—
Saga Bank Co. Ltd.	40	1980	—	(5)½	—	Hausbank	—
Mylin Elec.	10	1980	—	6	100	Citibank (Swiss)	0.000
Dahwa Bank	50	1980	—	(1)½	—	UBS	—
Hogeweg	75	1982	—	6	100	UBS	0.000
S. Africa Transport	50	1980	—	6½	100	SCS	0.575
FRENCH FRANCES							
BSC	300	1982	7	11½	100	BNP	11.250
LUXEMBOURG FRANCES							
World Bank	700	1980	5	9½	100	Rye Paribas Luxem.	0.250
D-MARKS							
Mortgage Bk. Denmark	150	1985	10	7½	100	West LB	7.625
Int. Dev. Corp. S.A. Int.	60	1982	7	8½	100	Commerzbank	8.250
Belgium	100	1982	7	7½	—	West LB	—
World Bank	200	1982	7	7½	99½	UBS	7.297
Ireland	150	1987	12	7½	100	Commerzbank	7.750
ESTONS							
World Bank	60	1982	7	8½	100	UBS	0.500
West LB Fin.	70	1980	4½	8½	95½	West LB	0.533
Europe	50	1983	9	9½	99½	BBL	0.467
YEN							
Sweden	500	1985	8	7.3	100	Nomura Secs.	7.300
Credit Suisse	300	1985	8	7.3	100	Yamachi Secs.	7.300
Bank of China	200	1985	8	7.1	100	Nomura Secs.	7.100

\* Not yet priced. † Final terms. \*\* Private placement. † Floating rate note. ‡ With equity warrants. ¶ With warrants. ① Registered with S.E.C. (A) Lower of 1 month Libor + 1.50 p.p. or 3 month Libor + 1/4 p.p. (B) 1/4 p.p. below 12½. (C) 1/4 p.p. over 1 month Libor. Fixed monthly, payable quarterly, or 1/4 p.p. over 3 month Libor. (D) 10 p.p. over 3 month Libor. (E) 1/4 p.p. match at 6 month Libor rate monthly, payable 1/4 p.p. monthly, if 1 month Libor is equal to or higher than 6 month Libor rates for 6 months. (F) With debt warrants. Note: Yields are calculated on ARD basis.

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April, 1985



## Domino seeks 50% growth in Europe and Far East

15 St James's Square, SW1Y 4LQ 01-930 5474			
Executive Investment Pension Plan			
Cash Fund	Bld	Offer	Change
Mixed Fund	144.9	124.5	+0.1
Fixed Interest Fund	146.3	154.1	+1.3
UK Equity Fund	123.7	130.3	+2.9
Property Fund	162.3	171.3	+3.0
Overseas Fund	115.0	121.1	+0.2
Index Linked Fund	147.1	154.9	-5.0
Stock Exchange Fund	102.3	107.7	-0.5
North American Fund	119.5	124.5	+0.5
Special Situations Fund	97.7	102.9	-1.8
	90.7	95.5	-0.9
	100.5	105.3	-0.9
Prices 17th April 1985 Unit dealings on Wednesday			
Clinical Medical Managed Funds Limited			
Cash Fund	Bld	Offer	Change
Mixed Fund	145.5	145.9	+1.6
Fixed Interest Fund	212.5	217.5	+0.4
UK Equity Fund	194.1	197.0	+0.9
Property Fund	226.7	245.9	+4.2
Overseas Fund	131.4	137.3	+0.3
Index Linked Fund	220.0	231.0	-7.5
Stock Exchange Fund	112.9	117.0	-0.1
	128.1	125.3	+2.8
Prices 17th April 1985 Unit dealings on Wednesday			
Initial unit prices available on request, telephones 0272 290566			

# 29.4% PROFIT INCREASE TO £14.2m

- 

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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

**Closing prices, April 19**

[illegible]



## AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, April 19

12 Month	High	Low	Stock	Dr. Yld.	P. St.	100s High	Low	Dr. Yld.	12 Month	High	Low	Stock	Dr. Yld.	P. St.	100s High	Low	Dr. Yld.	12 Month	High	Low	Stock	Dr. Yld.	P. St.	100s High	Low	Dr. Yld.
71	124	124	AD	1.2	1.2	124	124	1.2	72	124	124	AD	1.2	1.2	124	124	1.2	73	124	124	AD	1.2	1.2	124	124	1.2
72	124	124	AD	1.2	1.2	124	124	1.2	74	124	124	AD	1.2	1.2	124	124	1.2	75	124	124	AD	1.2	1.2	124	124	1.2
73	124	124	AD	1.2	1.2	124	124	1.2	76	124	124	AD	1.2	1.2	124	124	1.2	77	124	124	AD	1.2	1.2	124	124	1.2
74	124	124	AD	1.2	1.2	124	124	1.2	78	124	124	AD	1.2	1.2	124	124	1.2	79	124	124	AD	1.2	1.2	124	124	1.2
75	124	124	AD	1.2	1.2	124	124	1.2	80	124	124	AD	1.2	1.2	124	124	1.2	81	124	124	AD	1.2	1.2	124	124	1.2
76	124	124	AD	1.2	1.2	124	124	1.2	82	124	124	AD	1.2	1.2	124	124	1.2	83	124	124	AD	1.2	1.2	124	124	1.2
77	124	124	AD	1.2	1.2	124	124	1.2	84	124	124	AD	1.2	1.2	124	124	1.2	85	124	124	AD	1.2	1.2	124	124	1.2
78	124	124	AD	1.2	1.2	124	124	1.2	86	124	124	AD	1.2	1.2	124	124	1.2	87	124	124	AD	1.2	1.2	124	124	1.2
79	124	124	AD	1.2	1.2	124	124	1.2	88	124	124	AD	1.2	1.2	124	124	1.2	89	124	124	AD	1.2	1.2	124	124	1.2
80	124	124	AD	1.2	1.2	124	124	1.2	90	124	124	AD	1.2	1.2	124	124	1.2	91	124	124	AD	1.2	1.2	124	124	1.2
81	124	124	AD	1.2	1.2	124	124	1.2	92	124	124	AD	1.2	1.2	124	124	1.2	93	124	124	AD	1.2	1.2	124	124	1.2
82	124	124	AD	1.2	1.2	124	124	1.2	94	124	124	AD	1.2	1.2	124	124	1.2	95	124	124	AD	1.2	1.2	124	124	1.2
83	124	124	AD	1.2	1.2	124	124	1.2	96	124	124	AD	1.2	1.2	124	124	1.2	97	124	124	AD	1.2	1.2	124	124	1.2
84	124	124	AD	1.2	1.2	124	124	1.2	98	124	124	AD	1.2	1.2	124	124	1.2	99	124	124	AD	1.2	1.2	124	124	1.2
85	124	124	AD	1.2	1.2	124	124	1.2	100	124	124	AD	1.2	1.2	124	124	1.2	101	124	124	AD	1.2	1.2	124	124	1.2

Continued on Page 28

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month	High	Low	Stock	Dr. Yld.	P. St.	100s High	Low	Dr. Yld.	12 Month	High	Low	Stock	Dr. Yld.	P. St.	100s High	Low	Dr. Yld.	12 Month	High	Low	Stock	Dr. Yld.	P. St.	100s High	Low	Dr. Yld.
24	111	111	AD	1.2	1.2	111	111	1.2	25	111	111	AD	1.2	1.2	111	111	1.2	26	111	111	AD	1.2	1.2	111	111	1.2
25	111	111	AD	1.2	1.2	111	111	1.2	27	111	111	AD	1.2	1.2	111	111	1.2	28	111	111	AD	1.2	1.2	111	111	1.2
26	111	111	AD	1.2	1.2	111	111	1.2	29	111	111	AD	1.2	1.2	111	111	1.2	30	111	111	AD	1.2	1.2	111	111	1.2
27	111	111	AD	1.2	1.2	111	111	1.2	31	111	111	AD	1.2	1.2	111	111	1.2	32	111	111	AD	1.2	1.2	111	111	1.2
28	111	111	AD	1.2	1.2	111	111	1.2	33	111	111	AD	1.2	1.2	111	111	1.2	34	111	111	AD	1.2	1.2	111	111	1.2
29	111	111	AD	1.2	1.2	111	111	1.2	35	111	111	AD	1.2	1.2	111	111	1.2	36	111	111	AD	1.2	1.2	111	111	1.2
30	111	111	AD	1.2	1.2	111	111	1.2	37	111	111	AD	1.2	1.2	111	111	1.2	38	111	111	AD	1.2	1.2	111	111	1.2
31	111	111	AD	1.2	1.2	111	111	1.2	39	111	111	AD	1.2	1.2	111	111	1.2	40	111	111	AD	1.2	1.2	111	111	1.2
32	111	111	AD	1.2	1.2	111	111	1.2	41	111	111	AD	1.2	1.2	111	111	1.2	42	111	111	AD	1.2	1.2	111	111	1.2
33	111	111	AD	1.2	1.2	111	111	1.2	43	111	111	AD	1.2	1.2	111	111	1.2	44	111	111	AD	1.2	1.2	111	111	1.2
34	111	111	AD	1.2	1.2	111	111	1.2	45	111	111	AD	1.2	1.2	111	111	1.2	46	111	111	AD	1.2	1.2	111	111	1.2
35	111	111	AD	1.2	1.2	111	111	1.2	47	111	111	AD	1.2	1.2	111	111	1.2	48	111	111	AD	1.2	1.2	111	111	1.2
36	111	111	AD	1.2	1.2	111	111	1.2	49	111	111	AD	1.2	1.2	111	111	1.2	50	111	111	AD	1.2	1.2	111	111	1.2
37	111	111	AD	1.2	1.2	111	111	1.2	51	111	111	AD	1.2	1.2	111	111	1.2	52	111	111	AD	1.2	1.2	111	111	1.2
38	111	111	AD	1.2	1.2	111	111	1.2	53	111	111	AD	1.2	1.2	111	111	1.2	54	111	111	AD	1.2	1.2	111	111	1.2
39	111	111	AD	1.2	1.2	111	111	1.2	55	111	111	AD	1.2	1.2	111	111	1.2	56	111	111	AD	1.2	1.2	111	111	1.2
40	111	111	AD	1.2	1.2	111	111	1.2	57	111	111	AD	1.2	1.2	111	111	1.2	58	111	111	AD	1.2	1.2	111	111	1.2
41	111	111	AD	1.2	1.2	111	111	1.2	59	111	111	AD	1.2	1.2	111	111	1.2	60	111	111	AD	1.2	1.2	111	111	1.2
42	111	111	AD	1.2	1.2	111	111	1.2	61	111	111	AD	1.2	1.2	111	111	1.2	62	111	111	AD	1.2	1.2	111	111	1.2
43	111	111	AD	1.2	1.2	111	111	1.2	63	111	111	AD	1.2	1.2	111	111	1.2	64	111	111	AD	1.2	1.2	111	111	1.2
44	111	111	AD	1.2	1.2	111	111	1.2	65	111	111	AD	1.2	1.2	111	111	1.2	66	111	111	AD	1.2	1.2	111	111	1.2
45	111	111	AD	1.2	1.2	111	111	1.2	67	111	111	AD	1.2	1.2	111	111	1.2	68	111	111	AD	1.2	1.2	111	111	1.2
46	111	111	AD	1.2	1.2	111	111	1.2	69	111	111	AD	1.2	1.2	111	111	1.2	70	111	111	AD	1.2	1.2	111	111	1.2
47	111	111	AD	1.2	1.2	111	111	1.2	71	111	111	AD	1.2	1.2	111	111	1.2	72	111	111	AD	1.2	1.2	111	111	1.2
48	111	111	AD	1.2	1.2	111	111	1.2	73	111	111	AD	1.2	1.2	111	111	1.2	74	111	111	AD	1.2	1.2	111	111	1.2
49	111	111	AD	1.2	1.2	111	111	1.2	75	111	111	AD	1.2	1.2	111	111	1.2	76	111	111	AD	1.2	1.2	111	111	1.2
50	111	111	AD	1.2	1.2	111	111	1.2	77	111	111	AD	1.2	1.2	111	111	1.2	78	111	111	AD	1.2	1.2	111	111	1.2
51	111	111	AD	1.2	1.2	111	111	1.2	79	111	111	AD	1.2	1.2	111	111	1.2	80	111	111	AD	1.2	1.2	111	111	1.2
52	111	111	AD	1.2	1.2	111	111	1.2	81	111	111	AD	1.2	1.2	111	111	1.2	82	111	111	AD	1.2	1.2	111	111	1.2
53	111	111	AD	1.2	1.2	111	111	1.2	83	111	111	AD	1.2	1.2	111	111	1.2	84	111	111	AD	1.2	1.2	111	111	1.2
54	111	111	AD	1.2	1.2	111	111	1.2	85	111	111	AD	1.2	1.2	111	111	1.2	86	111	111	AD	1.2	1.2	111	111	1.2
55	111	111	AD	1.2	1.2	111	111	1.2	87	111	111	AD	1.2	1.2	111	111	1.2	88	111	111	AD	1.2	1.2	111	111	1.2
56	111	111	AD	1.2	1.2	111	111	1.2	89	111	111	AD	1.2	1.2	111	111	1.2	90	111	111	AD	1.2	1.2	111	111	1.2
57	111	111	AD	1.2	1.2	111	111	1.2	91	111	111	AD	1.2	1.2	111	111	1.2	92	111	111	AD	1.2	1.2	111	111	1.2
58	111	111	AD	1.2	1.2	111	111	1.2	93	111	111	AD	1.2	1.2	111	111	1.2	94	111	111	AD	1.2	1.2	111	111	1.2
59	111	111	AD	1.2	1.2	111	111	1.2	95	111	111	AD	1.2	1.2	111	111	1.2	96	111	111	AD	1.2	1.2	111	111	1.2
60	111	111	AD	1.2	1.2	111	111	1.2	97	111	111	AD	1.2	1.2	111	111	1.2	98	111	111	AD	1.2	1.2	111	111	1.2
61	111	111	AD	1.2	1.2	111	111	1.2	99	111	111	AD	1.2	1.2	111	111	1.2	100	111	111	AD	1.2	1.2	111	111	1.2

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## WORLD STOCK MARKETS

## OVER-THE-COUNTER

Nasdaq national market, closing prices, April 19

Stock	Sales	High	Low	Chg	Stock	Sales	High	Low	Chg	Stock	Sales	High	Low	Chg	Stock	Sales	High	Low	Chg
AAM	10	10.12	10.00	0.12	AMC	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12
AD	10	10.12	10.00	0.12	AME	10	10.12	10.00	0.12	BRK	10	10.12	10.00	0.12	INT	10	10.12	10.00	0.12

## CANADA

## TORONTO

Closing prices April 19

Stock	High	Low	Chg	Stock	High	Low	Chg
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12
AG	10.12	10.00	0.12	AG	10.12	10.00	0.12

## BELGIUM/LUXEMBOURG

1985

Apr. 19

Price

Frs.

High

Low

Chg

Frs.

Frs.

Frs.

Frs.

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# FT UNIT TRUST INFORMATION SERVICE

## AUTHORISED UNIT TRUSTS

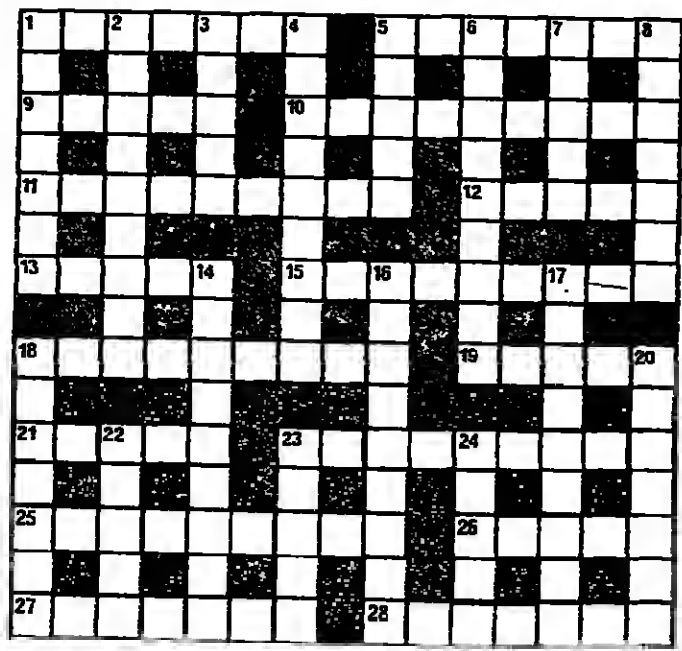
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## F.T. CROSSWORD PUZZLE No. 5,699

- ACROSS
- Grossly flattered food provided here? (7)
  - Menu changed after seeing piece giving mixture of hydrocarbons? (7)
  - Great Dane races, in part, brought back to the ring (5)
  - Nurse returns in informal trousers, showing negligence (9)
  - English car belts done up round part of arm? 191
  - Law and order group, half dominating (5)
  - Lover, mixing badly, unlikely to do this in club (5)
  - Disappointing record in teeing off (9)
  - Solution O.K.?—do this if you agree (6, 3)
  - Heater is coming back for the open space (5)
  - S.A. capital that's taken in France (5)
  - University's ended, one hears (capsize?) (5, 4)
  - Most of old County gets round us, alluring (9)
  - The last month the artist is extreme (5)
  - Find inc. perhaps, in an unbeliever (7)
  - I provide bows, yet we're untidy (3-4)
- DOWN
- Top of bush to grow randomly. The blackberry? (7)
  - The South African extinct ox provides storchouse of topics (9)
  - The lady with extremes of dalliance to avoid (5)
  - 24 hours recently passed (9)
  - Alloy for money (5)
  - Be careful to remove the windows (when sound) (4, 5)
  - Set me puzzle encounters (5)
  - Money saved—can gets around (4-3)
  - City abroad to act as superior—one owed allegiance (5-4)
  - Men in the street? (7-3)
  - In a star rising there's one



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## FINANCIAL TIMES SURVEY

## Saudi Arabia

Saudis say that the current recession is good for them and the Government hopes that private business will take up the running in the kingdom's development. But it may be that businessmen will find working in a poorer economy less attractive than they imagine.

## Coming to terms with recession

BY MICHAEL FIELD

IN THE past year the effect of recession on a society which had become used to seemingly limitless wealth has become the main preoccupation and talking point among Saudis.

Thanks to the international oil glut, Saudi Arabia's oil revenues are now a quarter of what they were four years ago — \$28bn compared with more than \$110bn in 1981.

The Government is reducing its spending. The Arabian American Oil Company (Aramco) index of construction contract awards fell from 680 in mid-1982 to 250 last autumn, at which point the company decided the index was no longer very interesting as an indicator of the state of the economy and ceased to publish it.

Hundreds of small enterprises have stopped doing business and one or two bigger companies have collapsed. Among the banks the main subject of discussion is the default of private borrowers and the difficulty of obtaining the repayment of loans through the courts.

The most common reaction of Saudis to the recession is to say that it is good for them. It is argued that the boom of the 1970s and early 1980s could not last and that increasing competition will weed out weak companies which relied mainly on personal connections to win business. The economy should become leaner and more efficient.

tion that the private sector, which has made enormous profits in the last decade, should take part of the burden previously borne by the Government, and should play a more active, higher risk role in the development of the economy, mainly through investing in more sophisticated industries.

This, together with the need for greater efficiency and the development of Saudi manpower (to make the kingdom less dependent on socially disruptive and expensive foreign labour) is the theme of the Fourth Five Year Plan for 1985-90, which was published at the end of March.

In present economic conditions the plan is no more than a statement of general intentions and a list of many of the projects that the Government would like to implement.

The spending figure attached to it is 1 trillion riyals (\$R 1,000bn or \$280bn), which is exactly five times the spending target of the 1983-86 budget. As the very round nature of the figure implies, the Government has little idea of what revenues it will be receiving over the next five years.

Its income could fall dramatically if there is a cut in the price of oil, but it is certainly unlikely to rise significantly above current levels.

The question which hangs over the plan is whether, for all the relaxed attitude to the recession of the Government

and private sector, Saudi businessmen will really be prepared to invest in more ambitious projects in future.

After living for a decade with Government policies which were designed actively to enrich them, businessmen may find working in a "normal" economy less pleasant than they imagine.

It may also be that young people just leaving university will be less happy than the establishment hopes to find that they cannot earn the incomes that their predecessors who left in the 1970s earned.

One hears it said that they will accept their bad luck with good Muslim fatalism, or that anyway they will be sharing in the fortunes of their relations — though in fact extended Arab families share their money less widely than is often imagined.

None of the discussion of the Saudi economy seems to have had any effect on internal politics. The kingdom has been as calm in the last 12 months as it has been every year since 1980.

The Government moves extremely slowly on the various political issues that face it, but its slowness seems to be accepted by the mass of the population.

There is a large and growing contingent among the middle classes that would like Saudi Arabia to become a more liberal, politically freer society in which they were allowed to have some influence on government, but these people are mostly very

comfortably off and are not in any sense a threat to the established order.

They are balanced by an equally large middle class contingent which seems wholeheartedly to endorse the Government's cautious attitude to change. (A former Western ambassador to Saudi Arabia remarked recently that the Saudis were the most conservative people he had met).

Despite the expectations of part of the middle-class population there has been no Cabinet reshuffle — in fact there have been only incidental changes in the Council of Ministers since 1975.

On the other hand, after years of speculation about the appointment of a new governor for the Eastern Province, the oil-bearing region next to the Gulf, a change was made at last in early 1985. One of the King's sons, the energetic former businessman, Prince Mohammed, replaced the ageing and silent Abdul-Mohsin bin Jiluwi.

It is being said that there will soon be an announcement on the creation of a Majlis al-Shura, a Consultative Council of appointed deputies which will advise the King. The majlis has been promised for several years but was forgotten until the King raised the matter last autumn.

The intention is that the majlis should be composed of members drawn from regional councils in the 14 provinces, and

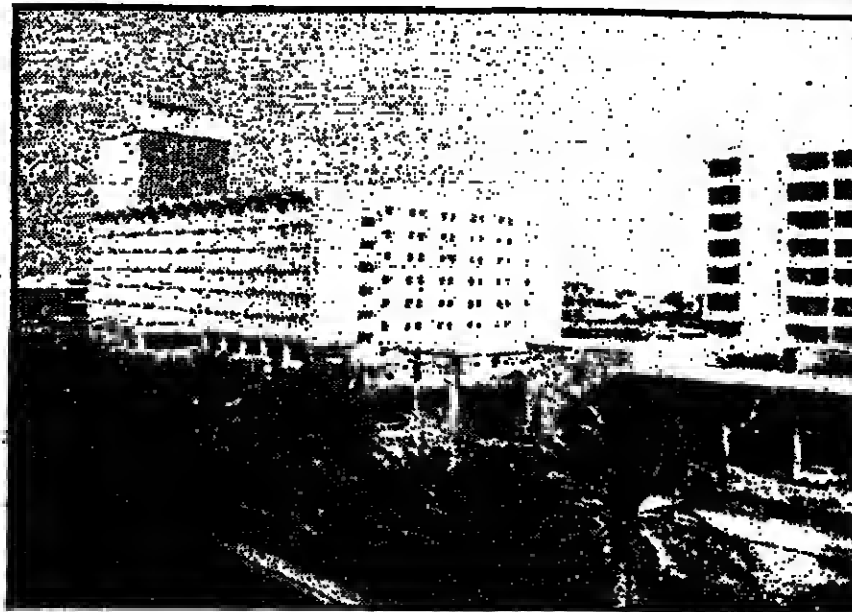
that the regional councils in some way should be elected. In Riyadh the majlis members will have three main roles: to approve the budget, to discuss legislation and to question officials.

A committee headed by Prince Naif, the Minister of the Interior, and including the Minister of Pilgrimage and the Chairman of the Board of Grievances, gave its recommendations on the majlis to the King early last year. The delay in implementation is being caused mainly by opposition in the ranks of the

royal family and the religious establishment.

The reform is to be linked to the promulgation of a "Basic Charter of Government," which will supplement the Shariah (Quranic law) as the Saudi constitution, and a modernisation of the administration of the provinces.

Apart from introducing provincial assemblies, the changes

CONTINUED ON  
NEXT PAGE

TOP LEFT: The Ministries of Planning, Justice and Youth Welfare are in Riyadh. TOP RIGHT: All buildings of the new King Saud University are connected by pedestrian malls. BOTTOM RIGHT: Oil drilling rig in the kingdom's East Province. BOTTOM LEFT: The National Horse Guards

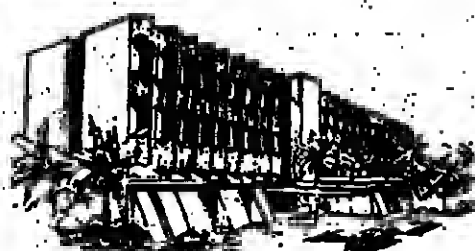
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For your stay in  
Saudi Arabia"THE GOURMET  
MEETING PLACE IN  
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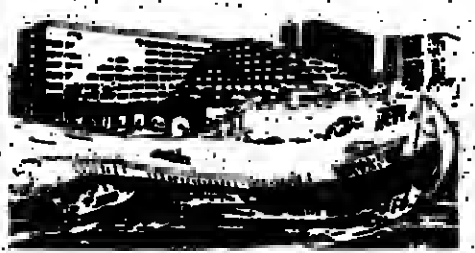
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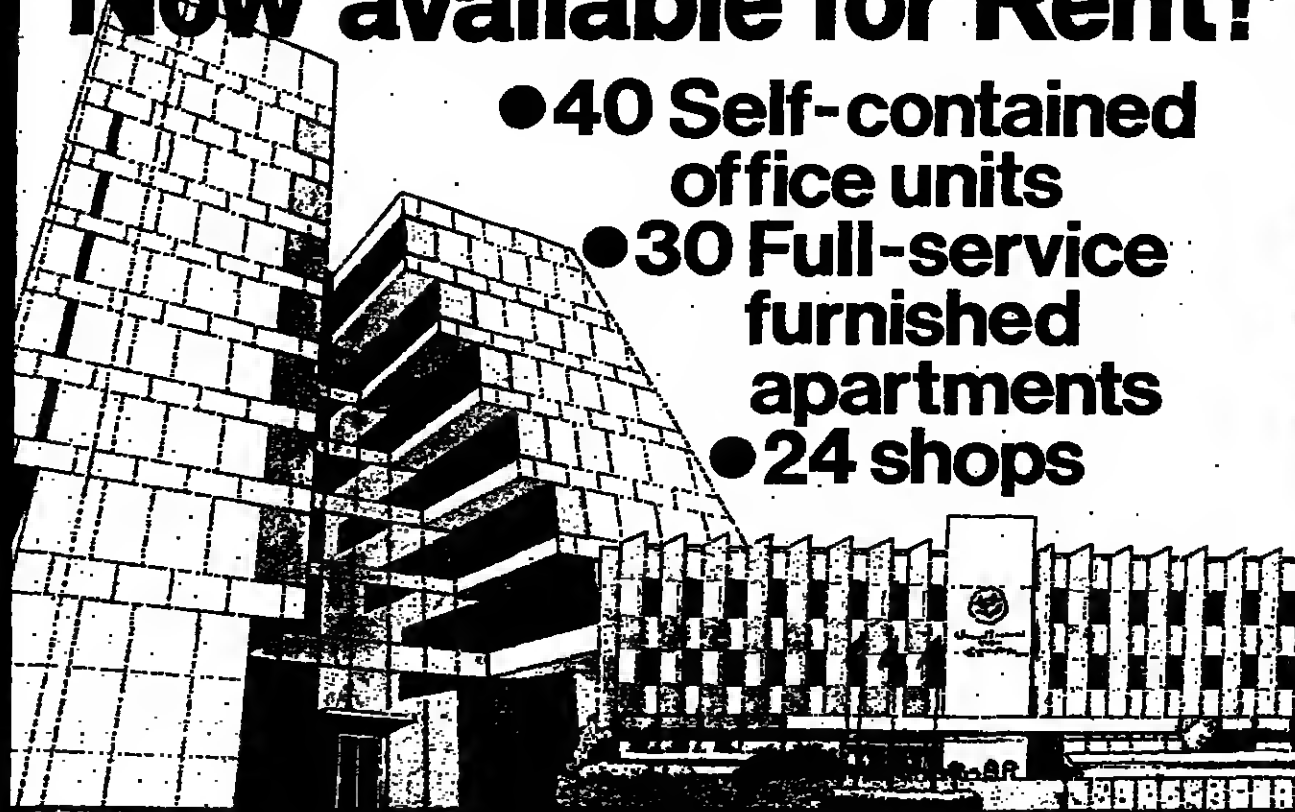
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## Saudi Arabia 2

# Businessmen question Government optimism

## The Economy

MICHAEL FIELD

THE LINE on the current recession taken by the Saudi Government and leading businessmen is that it is the best thing that could have happened to the country.

"For the first time we are seeing people looking at business decisions," Abdul-Rahman Zamli, the Deputy Minister of Commerce, said recently. "Why should I buy this car?" they ask. "Why should I give this employee a villa when he has an apartment at home, why should I give him two holidays a year?" People are shopping around for the best source of materials. They are doing things that are perfectly normal in the West but which had been forgotten here."

The cause of the recession and its alleged beneficial effects is the fall in Saudi oil production combined with the weakening of oil prices. Government oil revenues in this financial year (1985-86) are expected to be only \$28bn, compared with over \$110bn in the calendar year 1981.

Despite the huge fall in receipts, overall Government spending has declined by a fairly small amount since the early 1980s. Within the total, however, there has been a steady increase in current expenditure and a decrease in spending on new projects.

It is therefore the contractors who have been hit hardest, and the problems they have felt have been fed through to importers and manufacturers of building materials and equipment and thence to all other sectors of the economy.

### Confidence

Contractors have found that they are not being awarded the same number of new contracts, which has meant that they can no longer use advance payments to fund other operations or cover their inefficiency in executing earlier contracts.

Those contracts they do win they are taking on at much lower prices. Officials say that the introduction of compulsory public tendering for Government contracts in 1983 and the tightening of rules on project costs by up to 30 per cent in some cases, it is claimed, the per bed price of hospital bids has halved. The winning bid in January for the 1,200 Mw Qurayyah power station in the Eastern Province was set at only \$278,000 per megawatt. This price, offered by a Mitsubishi consortium, caused amazement in the industry.

Although less widely publicised, some of the prices quoted by Saudi contractors for simpler work—roads, drainage schemes and parts of airports—have been equally remarkable.

As well as accepting lower fees (or predictable outright losses) contractors have suffered from delays in Government payments, or, technically, from Government agencies taking longer than usual to approve work and therefore withholding payment. In the last few months

the consensus has been that at least the delays are getting no worse and may even be improving.

The problems of contractors have been matched by a glut in the real estate market, caused by over-building in the boom years and the exodus of foreigners in the recession.

Many contractors and real estate owners are ceasing operations. A figure often quoted is that 1,500 companies have gone bankrupt or sought Government help in the last two years.

In fact this figure is misleading because the entities that have stopped working can hardly be described as companies, the establishment of a business in Saudi Arabia being a much less formal affair than it is in the industrialised world.

What has happened, in effect, is that a large number of small enterprises have become dormant.

Only a handful of reasonably well-known names have gone bankrupt or suffered financial crises. In the contracting business they are Carlson and Saudi-National Chemical Industries, which both collapsed, and the Ali and Fahd Shobokshi partnership, which has had to reschedule a series of large bank loans.

The enterprising food manufacturer, Helwani Brothers, has restructured its debts, and the National Auto Company, agent for Chrysler and Dodge in Riyadh, had its assets seized in February on the order of Prince Salman, the province governor. In every case in which a company has run into difficulties the problems have been mainly a result of its own misjudgments, inefficiencies or bad luck, not late Government payments.

There is some justification in the establishment line that the squeeze on the private sector is no bad thing. Mr Abdul-Rahman Zamli says, in the 1970s and early 1980s Saudi private businesses developed highly extravagant habits in which all the emphasis was on speed and size of operations and not on saving costs. They employed too many people and were too prepared to buy new rather than repair equipment.

Now companies and individuals are buying used cars, which is a new phenomenon. Instead of holding equipment they have bought for a job which is finished they are auctioning it or they are deciding not to buy at all but to lease what they need.

In effect, the Saudi economy is becoming more prudent. The Government argument is that the days of 30-100 per cent profit margins were bound to end at some point and that if the kingdom is to become a diversified, modern economy its companies must operate as companies do elsewhere.

The Government goes on to say that the old opportunities in contracting and real estate are being replaced by new ones on operations and maintenance and to some extent in industry. Companies must adjust to the changing shape of the economy.

Having been launched in industry, real estate, agriculture and contracting by extremely generous Government loans and subsidies, it is said, the private sector ought now to look to the state for legislative

backing and some financial help but not for sponsored profits.

For several years the Government has been saying that in the Fourth Plan, which has just been published, it will expect the private sector to take more of a lead in the Kingdom's development.

It should invest its capital in new public companies which will be launching intermediate industries, running the very simple factories, mostly producing construction materials, which the private sector has built so far.

It is pointed out that private business in the last 10 years has accumulated enormous amounts of cash assets in Saudi Arabia and abroad. There is some \$40bn in the banking system, much of which the banks have placed abroad.

### Confidence

In theory the Government's logic is excellent. The snag is that it will only work if the private sector has confidence.

It is not difficult in Saudi Arabia to find companies—mostly foreign companies or Saudi-foreign joint-ventures which tend to feel less obliged to be patriotic than local firms—that say that they agree that there is a lot of money in the private sector, that they are sure the kingdom could survive on an oil production of 3.5m barrels a day if the Government made the right economies, and that they are prepared to believe that the oil market will revive in 1986.

The problem, they say, is that they are now making slim profits (or losses), they expect many more Saudi companies to go bankrupt or fade away in the next 12 months, they worry about the banks' inability to recover loans from defaulting borrowers (see other articles in this survey), and they see a great lack of ideas for profitable new industrial projects.

They add that the Government was drawing down its reserves too fast for comfort last year. It took \$20bn leaving liquid assets of \$60-70bn—and that they are not sure that it has really accepted the fact that it has to make economies.

There are still projects being built that are over-luxurious or entirely unnecessary. The most famous is the new Eastern Province airport, which is so close to the recently completed Jubail airport that the latter will have to close.

It is difficult to judge between the arguments of the Saudi establishment and the cynical businessmen. It is still not at all clear how the Saudi economy will develop.

It is not easy to see the private sector in its present mood taking up the running in the economy, though it is certainly patriotic and it may begin to invest more if it is shown the opportunities and decides that the Government can help it earn profits at a level that can compete with the income on foreign investments.

There will undoubtedly be more companies disappearing or going bankrupt, but this will not be very important. Given that the biggest Saudi com-

**OIL PRODUCTION CAPACITY:** Installed capacity 12.5m barrels a day, sustainable production capacity 8.5m b/d.

**OIL PRODUCTION:** Quota allocated by Opec, including Saudi share of Partitioned Zone output, 4.3m b/d. Possible production in 1985-86, including FZ, 4.1m b/d. This excludes natural gas liquids, from which sales revenues are retained by Petromin, the state oil company.

**DOMESTIC CONSUMPTION:** Saudi consumption is about 600,000 b/d. The sale of oil products on the domestic market is a break-even operation which yields no revenues. A further 200,000 b/d is produced on behalf of Iraq.

**REVENUE-EARNING OIL EXPORTS:** 4.1m b/d less about 1m b/d = 3.1m b/d.

**REVENUE PER BARREL:** In April 1985 the average price of Saudi oil exports is reckoned to be just over \$27 a barrel, on the assumption that about 40 per cent of exports are Arabian Light crude. Of the export price \$2 is retained by Aramco to cover operational expenses and just over \$25 is handed to the Government.

**OIL REVENUES:** On the basis of the volume and price above revenues in 1985-86 would be \$28.4bn (SR 101bn). A range often suggested is \$27bn-\$29bn.

**OTHER GOVERNMENT REVENUES:** Investment income maximum \$8.5bn (SR 30bn). Domestic revenues—corporate tax, tariffs, land sales, zakat religious income tax—\$7bn (SR 25bn). This figure could be increased if the Government takes further measures to increase taxes. Possible drawings on accumulated cash holdings of Petromin and Aramco \$2.8bn (SR 10bn). Total \$18.3bn (SR 65bn).

**TOTAL GOVERNMENT REVENUES:** Oil revenues \$28.4bn plus other revenues \$18.3bn = \$46.7bn (SR 165bn).

**BUDGETED REVENUES AND SPENDING:** Budget for 1985-86 is perfectly balanced with revenues and spending both projected at \$56.3bn (SR 200bn).

**NET REVENUE SHORTFALL:** At spending runs at the budgeted level and revenues at the level suggested above there will be a shortfall of \$10.4bn, which will have to be met by drawings on reserves.

**CURRENT LEVEL OF RESERVES:** No up to date figures have been published but it is thought that the financial reserves of the Saudi Arabian Monetary Agency are about \$100-110bn. This figure would include assets held to back the currency, which seem sometimes to be excluded in official references to reserves. Of the total about \$70-80bn earns income (the balance being in loans to Arab

panies are under-owed and that banks in the Arab world as a whole are under-lent, the chances of bankruptcies producing a chain reaction are small.

The Government meanwhile, at least is beginning to make economies. In the last 15 months there have been cuts in the subsidies paid on petrol, electricity, water and certain foodstuffs, though the amounts involved have not been great.

Last autumn the Government announced a much more important reduction in the price it guarantees to pay for locally grown wheat. This alone will save \$150m at last year's level of production.

Recently restrictions have been placed on the amount of overtime Government employees may work and on Government officials' foreign travel.

It was said when the 1985-86 budget was published on March 22 that there will be further cuts in subsidies in the next few months. Indeed, cuts will be a necessity if the Government is to meet the budget's spending targets.

### Contracts awarded

On the capital spending account there are certainly fewer entirely new projects being launched. When they bear criticism of "unnecessary" projects, officials say that the schemes concerned have all been started in some way already, that the land has been purchased, the money allocated, or preliminary contracts awarded.

However, other governments might view such schemes, in Saudi Arabia these arguments seem to be widely accepted as justification for the projects being continued.

The vast Eastern Province airport, which has become a famous point of argument, has additional political force behind it. The project falls in the realm of Prince Sultan, the Minister of Defence, which means that in any circumstances it would be difficult to abandon. It is also seen as a prestige gift by the Government to a region which has previously had its development slightly neglected.

The news of the beginnings of restraint on project and current spending programmes seems to be confirmed by the overall look of the 1985-86 budget. The document is somewhat optimistic on both its revenue and expenditure sides, but it is certainly more realistic than last year's budget.

Although unofficial calculations suggest that the kingdom will have to draw on its reserves again, the drawings will be on a much smaller scale than in 1984-85.

The King himself said when he introduced the budget: "It is natural that we have to adapt ourselves in a constructive way to the new circumstances."

By Western standards of blunt political speaking this

may sound a remarkable understatement. But to an Arab audience, living in a society which prefers not to tackle difficult issues openly, it must have seemed more interesting.

The Saudi style in the present circumstances is to pretend that everything is well and behind a smokescreen of complacent rhetoric, quietly to do something.

This saves the face of everyone involved—it spares the blushes of those in government who have miscalculated and those in business who are being squeezed. But it makes it difficult for foreigners to work out exactly what is happening.

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governments and other non-commercial assets), and about \$60-70bn is fairly liquid.

**FAST BUDGETS—OFFICIAL FIGURES:** 1982-83 allocated \$91bn actually spent \$71bn (revenues \$65bn, reserves \$10bn)

1983-84 allocated \$75bn (revenues \$65bn, reserves \$10bn) actually spent \$63bn (revenues \$53bn, reserves \$10bn)

1984-85 allocated \$75bn (revenues \$65bn, reserves \$10bn) actually spent \$60bn (revenues \$47bn, reserves \$13bn)

1985-86 budget allocation of \$56.3bn involves cut of \$3.7bn (6 per cent) on actual spending in previous year. It assumes revenues will be \$8.3bn higher than last year.

**1984-85 BUDGET UNOFFICIAL RESULTS:** Oil income \$30bn, plus invest-

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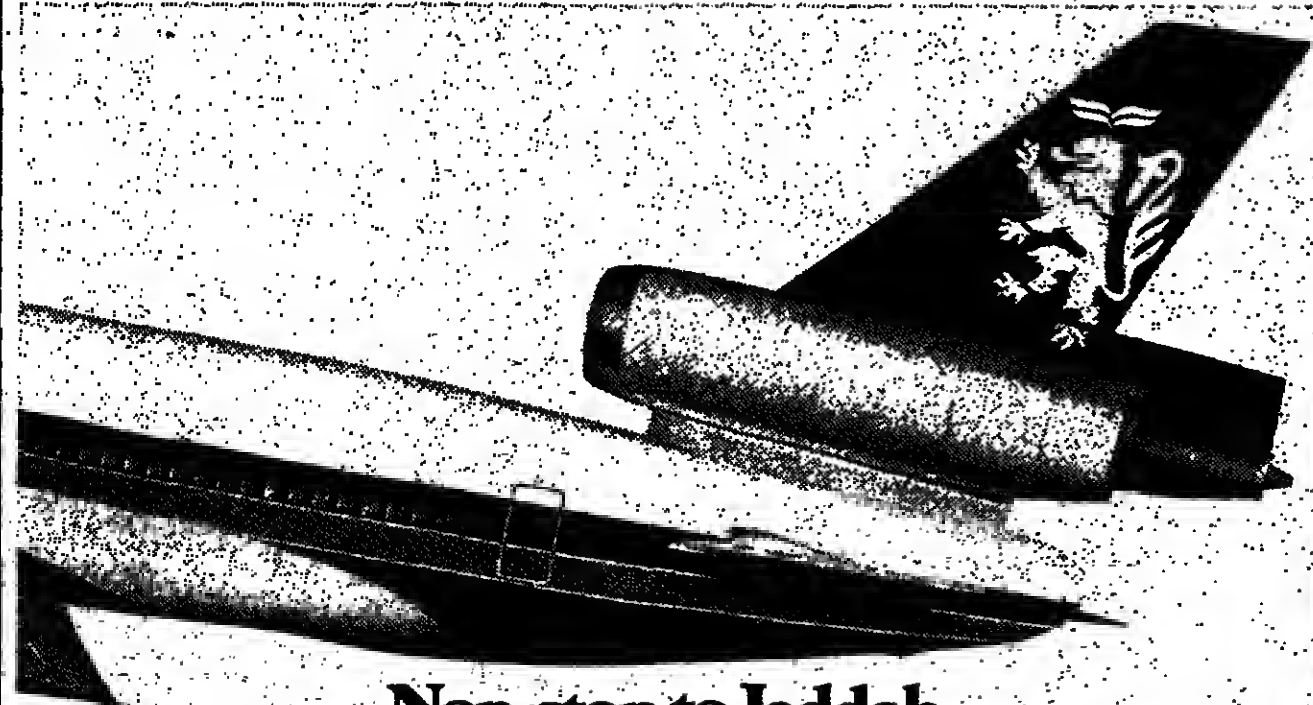
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## Saudi Arabia 4

## Keeping the faith with long-term objectives

Industrial Policy  
CAROLINE MONTAGU

ONE OF the Saudi Arabian Government's cardinal virtues in domestic policies is long-term consistency of approach.

The Government has affirmed, and no doubt will continue to affirm—that the kingdom's objective is a diversified economic base.

The past two economic plans have laid and nearly completed the infrastructural framework and the state-sponsored basic industries. The Fourth Plan, published in April, takes things a stage further. The Government, inevitably still the main locomotive for economic growth, will stand back a bit and hopefully private business will pick up the slack.

The Saudi private sector will develop intermediate industries and take over management and in some cases some of the ownership, of publicly-owned utilities and enterprises. Emphasis will lie on industrial efficiency.

Excellent as these intentions are, factors outside the Saudi Government's control, such as the weak world crude oil market, will make objectives hard to achieve over the Fourth Plan period. It is most unfortunate for this Plan that it should start when Saudi business activity is in the doldrums and the Saudi current account in deficit for the third year running.

In spite of this, the bases of industrial policy have not been adjusted to the present financial circumstances. This seeming inflexibility from the Saudi Government at this time strikes Western observers as curious.

The kernel of this dilemma lies in distinguishing between what Saudi planners deem short- or medium-term problems and what they deem long-term objectives.

Western observers consistently underestimate the long-term nature of Saudi Government economic planning. For instance businessmen and bankers showed caution to the point of disbelief over the kingdom's infrastructural plans, especially over industrial developments in the twin cities of Jubail and Yanbu, where the base chemical

plants are located. The current litany of complaints from the EEC over Saudi petrochemical exports suggests Saudi planners have been on target.

Saudi economic policy starts making sense when seen against a longer time-scale than the past three years' slack oil market and today's poor revenue position.

The Saudi Government is looking well ahead for its industrial society, but if Government credibility is assessed only on the Saudi economy's present and short-term future performance, Saudi Arabia is certainly taking some big risks.

The Government has compounded its own problems by little open avowal that belt-tightening is its only present answer.

Saudi planners have two key starting points: job and skills creation for Saudis and value added for Saudi natural resources. The logic of these premises is fine, though, given the oil market's present state, the value added from the new refining capacity perhaps may not be seen as an investment for the future. Jobs are needed both for the local unskilled population and for the many Saudis returning from training overseas.

In the longer term the Government wants to ensure a flow of economic activity for the post-oil era. It will also be better able to cushion popular recognition that the boom days are well and truly gone if it can at the same time provide employment opportunities.

The transfer of skills and technology to Saudis is another keynote. However, many Saudis do not want blue-collar work and foreign companies, trying to fulfil Government requirements to employ Saudis, find they cannot find Saudis to train who will stay with the company.

Saudi Arabia welcomes foreign companies investing in manufacturing or service joint ventures partly because of the efforts they are obliged to make to train Saudis. (Joint ventures are also deemed the best means of transferring Western technology and ensuring Western companies stay put in the kingdom and keep their technology up to date. In the big public sector joint ventures, such as the Saudi Basic Industries Corporation (SABIC) chemicals plants, they have been vital in

markets and marketing.)

The Fourth Plan, consistent with all this, shows a distinct break in the Government's role in the economy. In the published outline of the Plan's policies, the Strategic Principles, the emphasis shifts from public to private sector. The stage for this has already been set by the sale in 1984 of 20 per cent of SABIC to the Saudi public and by repeated statements from the Government that it plans to sell off parts of more enterprises, such as Saudia, the state airline, or Petromin.

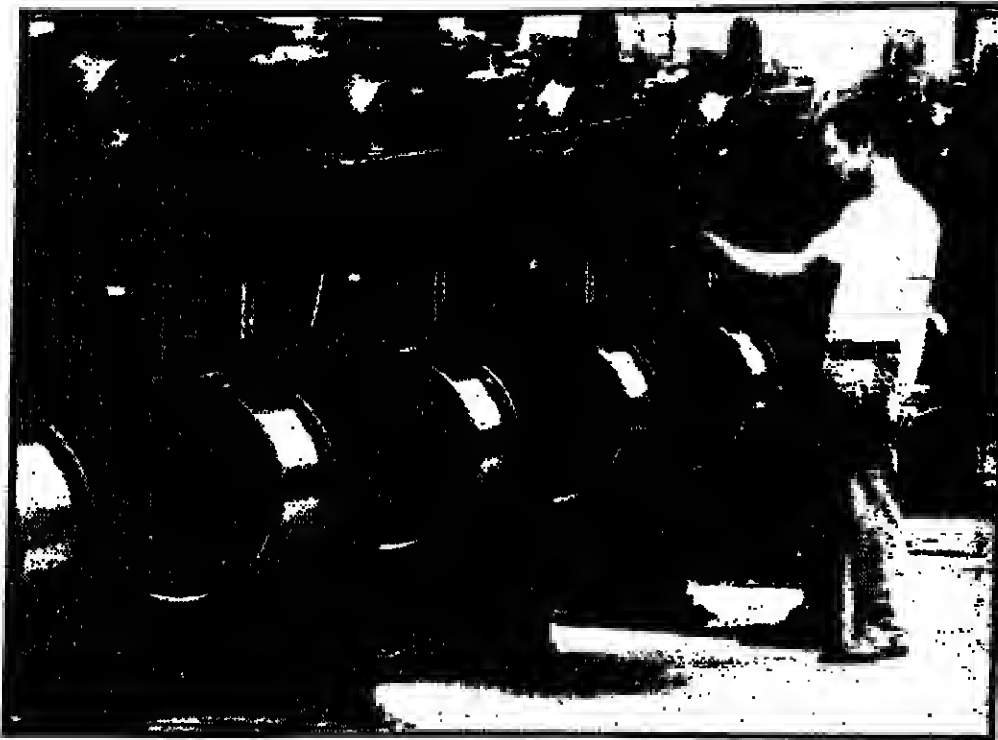
Other statements, especially a speech by the Minister of Finance, Muhammad Aba al Khail, in mid-1984, warn the private sector that its best interests, not to mention its responsibility to its country, require it to invest inside the kingdom. How far the ties between the House of Saud and the business community can translate these intentions into reality remains unknown.

In the absence of any statutory limits, the Government cannot stream outflows of private capital. It is now argued that anyway such statements are a bit late, since much private capital has already flowed out.

The Government argues that a wider manufacturing capability is now possible, given the infrastructure and base industry already in place. In his speech last year, Aba al Khail said that the ports, airports, water supply, power capacity, communications and telecommunications systems and, last but not least, the industrial cities of Jubail and Yanbu, are completed or on their way to completion. Both infrastructure and industry have been built with modern technology, partly to give the kingdom a competitive edge. They are not ends in themselves.

The heavy industries in place are the SABIC/foreign base chemical plants producing worldwide volumes of ethylene, ethylene glycol, high- and low-density polyethylene, methanol and fertiliser. The SABIC-owned iron and steel plants, Hudeib in Jubail and the Jeddah Steel Rolling Mill, produce respectively 850,000 tons and 140,000 tons a year steel rods and bars.

Cement production, which is entirely private sector, is around 9m tpa, with an addi-



The Jeddah factory of the Saudi Cable Company, manufacturer of electrical wires and cables

tional 4.8m tpa under construction, current capacity is well below estimated current annual consumption of 15m tpa.

Industrial gas is on stream for industry with completion of the Master Gas System (MGS) first phase and some of the second phase. Construction of the system was supervised by Aramco.

SABIC's second generation downstream chemical industries are getting off the ground. They will produce further oxygen and nitrogen, polyvinyl chloride, vinyl chloride monomer, methyl tertiary butyl ether (MTBE), butadiene and butene-1 (possibly delayed), ammonia, polystyrene and purified terephthalic acid.

It is not clear whether SABIC plans further development. Originally SABIC's mandate was to build the base chemical industries, leaving the private sector to move further downstream. Saudi sources indicate private business would have been interested in, for example, the MTBE plant.

The types of industry mooted under the Fourth Plan are high-capital, high-energy, high-automation, low-labour, low-water consumers. These will complement the joint service industries being set up between Saudi public sector enterprises and the U.S. companies under the \$1bn Offset Investment programme attached to the Peace Shield defence contracts.

The Government will have to continue to give every known incentive plus a range of direct

and indirect subsidies to help get manufacturing industries off the ground, in spite of difficulties with GCC (Gulf Co-operation Council) industrial policy.

Support will particularly be needed for import substitution industries which, while cutting the imports bill, do not necessarily have any Saudi comparative advantage. Protection for infant industry, such as the 20 per cent tariff imposition made on imported cable last year, will be likely to grow.

At the same time the Government will say it is operating a free market economy. This cannot be the case. Saudi industries would not get going without subsidies.

Given even a proportion of the investment under the Offset programme of nearly \$1bn that should be directed towards manufacturing, some of Saudi Arabia's new industries will have to be export-orientated.

The search for markets for these exports is going to be tough. While over the past decade Saudi Arabia has streamlined its import procedures, its export procedures, except for the vital oil and base chemicals sectors, remain in their infancy. Businessmen on the east coast have joked that exporting goods to Kuwait is worse than importing steel to Saudi Arabia.

If high-automation, high-capital units are set up they will most likely operate on economies of scale requiring a major export component. However, since Saudi Arabia has a

number of political clients in the Third World it could as well keep the wheels of its industry turning by giving product not cash aid, such as recent exports of surplus wheat to Ethiopia.

If Saudi Arabia considers high-automation, non-oil export industries, certain factors are in its favour. Saudi Government agencies and private companies have achieved a good reputation over the past few years for tough and selective buying.

If they apply the same stringency to their manufacturing, their export goods are likely to compete qualitatively in world markets. For instance, certain Saudi specialised steel is apparently in the process of being tested by a European company for possible imports into Europe.

So far, unfortunately, there is a lack of institutional framework in which Government and business can discuss industrial problems, though the King and ministers meet the business community in Riyadh at the end of last month.

Given that the Saudi private sector is now wider than the traditional families with access to the House of Saud, it is hard to be certain whether the new entrepreneurs feel the Government is responsive to their problems.

Caroline Montagu is the author of *The Committee for Middle East Trade* report on *Industrial Development in Saudi Arabia: Opportunities for Joint Ventures*.

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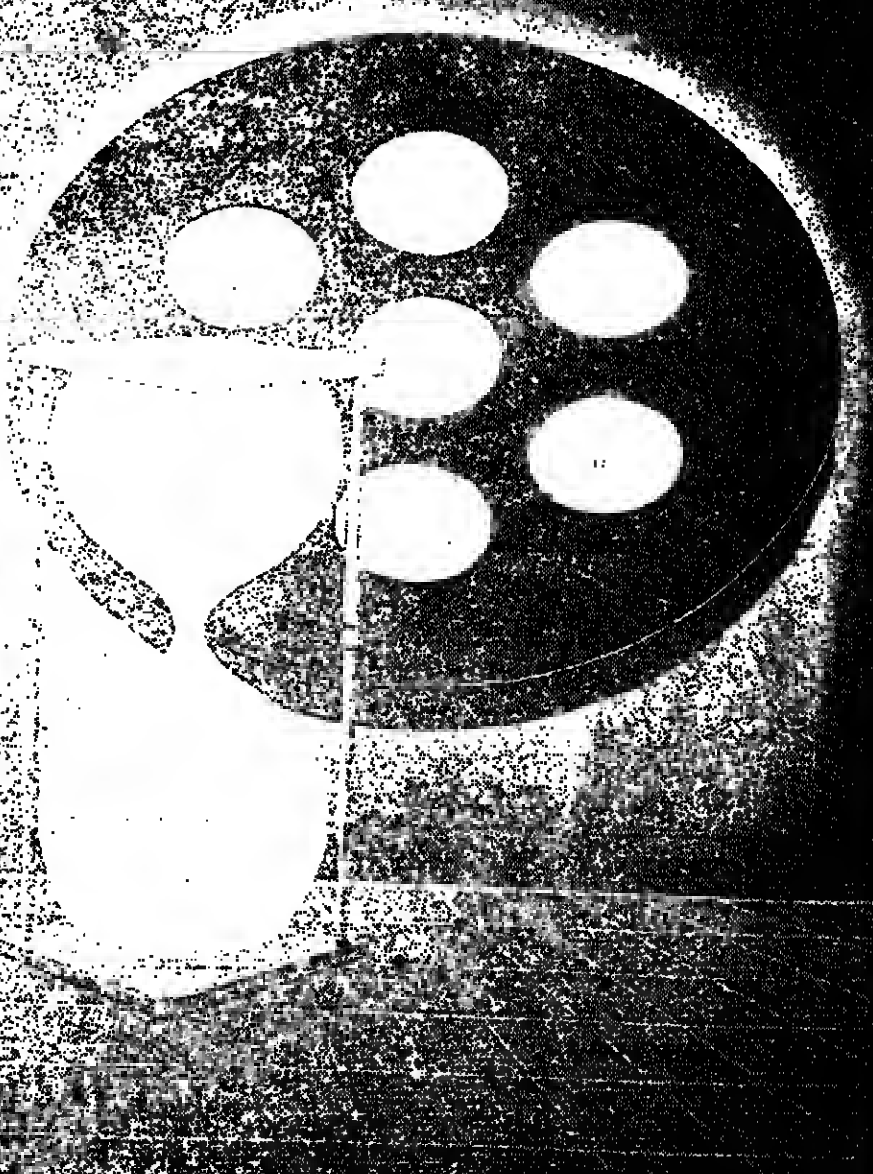
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## HOLDINGS OF SABIC IN SECOND GENERATION INDUSTRIES

National Industrial Gases Co (NIG), Jubail SABIC 70 per cent, Saudi private sector 30 per cent	Saudi-European Petrochemical Co, Jubail	Aramco Ammonia On stream 1987	1,500 tpa
Oxygen 438,000 tpa	(Italy), Neste Oy (Finland) and SABIC 70 per cent, Enichem AFICORP each 10 per cent	Polystyrene project, Jubail SABIC/partner not yet specified	
Nitrogen 146,000 tpa	Feedstock: Methane and butane from Aramco	Feedstock: Styrene from SADAF	
Partially on stream	Methyl tertiary butyl ether (MTBE) 500,000 tpa On stream Q2/Q3 1987	Polystyrene 95,000 tpa On stream: 1988	
National Plastics Co (IBN HAYYAN), Jubail SABIC 85 per cent, Korea's Lucky Corp 15 per cent	Ethylene 124,000 tpa Butene-1 30,000 tpa Both delayed	Terephthalic acid project Purified terephthalic acid No further details	150,000 tpa
Feedstock: ethylene from PETROKEMYA, ethylene dichloride from SADAF	Ammonia project SABIC/partner Aradia Fertiliser co (SAFCO) Feedstock: Methane from	Source: Information mainly from SABIC's Fourth Quarter 1984 Project Status.	
Polyvinyl chloride 200,000 tpa Vinyl chloride monomer 300,000 tpa			
On stream: Q1 1988			

## Reasonable price and oil barter possible

## French Mirage Deal

FINN BARRE

WHEN the Saudi Ministry of Information denied rumours in Europe that the Saudis had purchased Mirage jets on behalf of a third party, observers in the kingdom said the denial was correct.

The days of third-party weapons purchases by Saudi Arabia have, for the most part, ended. The only exception is Iraq, but since that nation has been buying direct from France Saudi Arabia would not need for Mirage purchases.

Saudi Arabia is, however, interested in purchasing the new Mirage 2000 fighter for its own use. The advanced French-built fighter aircraft is world-class technology, is reasonably priced, may be purchased with oil barter, and best of all, the French ask no questions.

It appears that the kingdom is looking to buy 46 Mirage 2000s, enough for two 20-plane squadrons, with 6 spares. At roughly \$30m a fighter, the Mirage 2000 deal would be worth more than \$1.35bn.

Saudi interest in the aircraft may stem partly from the difficulties it may have in purchasing more of its present top-line fighter, the McDonnell Douglas F-15 Eagle. This is the aircraft that dispatched an Iranian Phantom jet last year when it entered Saudi airspace.

The Saudis currently fly 60 of these aircraft, which are, arguably, the best aircraft of their type of the present genera-

tion of interceptors. In addition, the Saudis fly approximately 90 Northrop F-5 fighters, and 20-25 agile, Israeli-built Lightning interceptors.

Arms experts in the kingdom think the Saudis are preparing a fall-back position in the event that the Israeli lobby in the U.S. Congress makes a U.S. arms deal too difficult. Saudi sensibilities still smart over the ordeal they faced during the first F-15 deals and the purchase of the AWACS aircraft.

The Saudis have several reasons to buy more F-15s. The aircraft is at least marginally better than the Mirage 2000, but will be more expensive. It may cost up to \$40m per aircraft, with optional weapons delivery systems.

More important, since the country already has a logistics and maintenance system for the F-15, no extra work or procurement is required to support the additional aircraft. The Mirage requires an entirely different support system. The ground support equipment in all likelihood will be different.

Saudi questions about French supply, maintenance and training systems have forced French officials to return to Paris to work out more specific proposals.

The question in the minds of weapons dealers is how serious the Saudis are in buying the Mirage. Some feel the Mirage

deal is being used as a bargaining chip to pressure the U.S. Congress to go through with the sale of F-15s.

If the U.S. Congress does permit sale of the F-15, will the Saudis still purchase the Mirage? Further, how will the American lawmakers react to Saudi efforts to procure more advanced weapons from the French?

In any event, if the Saudis do decide to purchase both aircraft, observers say they simply will not have the manpower to assimilate 80 new aircraft.

In addition to the fighters, the Saudis will soon be in the market for new trainer aircraft. Its present fleet of British-built Strikemasters are reaching the end of their durable lives as trainers.

The Saudis are interested in buying a higher performance trainer to ease the transition to super high performance aircraft such as the F-15. The British Hawk and the French Alpha Jet are two aircraft that have been mooted. The Swiss-built Pilatus is a contender for the gap between Cessna light aircraft and the proposed new jet trainer.

## National Industrialisation Company

THE newly-incorporated National Industrialisation Company (NIC) should be poised to take a major role in developing Saudi manufacturing and service industry.

NIC, described recently as a "very solid concept" by a long-standing businessman in Saudi Arabia, plans to develop joint ventures with foreign partners.

In the words of its principal architect, Mahsun Jalal, NIC aims "to transfer advanced technology... in the fields of petrochemicals, processing, engineering and mechanical industries" and to help diversify Saudi Arabia's industrial base.

NIC was incorporated in the autumn of 1984 after some six months' delay. Originally planned to have some public sector shareholding, it was finally floated as a purely private sector company.

Its flotation in early 1985 was, however, undersubscribed and it is understood that public sector enterprises stepped in to top-up the subscription.

NIC has a core of founder subscribers from the big merchant families, but as a new venture, and one which could cut across a lot of vested interests, it has still to prove itself.

In spite of these teething troubles NIC has a strong base of SR600m (\$167m) authorised capital and apparently the backing of the Industry Minister, Abdul Aziz Al-Zamil. At a Press conference last autumn Zamil commented, "NIC will play a basic role in industry within and outside Saudi Arabia."

He added, "The company's products will not duplicate the output of SABIC or Petromin, as SABIC and Petromin's products are raw materials, while the new company will concentrate on establishing processing and specialised industries."

NIC has so far taken a stake in: Saudi Medical Industries (9.05 per cent) and a Saudi company to extract metal from scrap (45 per cent). It is discussing with SABIC and Michelin (the French tyre company) a plant to produce synthetic rubber (SBR), and is talking with Eisenberg Essen, a metal wire extrusion plant.

Discussions are at a preliminary stage for a smelter for the iron and steel industry, and a polyester fibres plant.

The company is also thinking about: paper production, diesel engine production, electric motors, power generators, transport vehicle assembly, agricultural tractors, copper pipe and industrial maintenance.

It is actively looking for joint venture partners and has been on a number of promotional tours. It would like to see a 26-30 per cent foreign stake in any venture and for the enterprise to have a Saudi public share holding as well as itself and foreign partner.

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# Development lags behind that of other industries

## Investment in Intermediate Plant

CAROLINE MONTAGU

THE private sector of Saudi Arabia's light and intermediate manufacturing industry has grown in the past decade in response to whatever opportunities that seemed most obvious and profitable.

Saudi and foreign businessmen first went for the construction sector, bricks, steel mesh, pipes, aggregate and concrete blocks, and have virtually saturated this field, except for specialised materials and principal markets.

Piecemeal development was inevitable while the country lacked even elementary construction materials, consumer goods and basic services and utilities. As a UK/Saudi joint venture said when he looked back at the early days: "We saw the gaps, looked for a 35 per cent return on assets, and quick depreciation and made our profits. Now we can barely identify profitable low capital

extensions to our business, let alone new opportunities."

Industrial opportunities have become much less obvious and new manufacturing units both increasingly sophisticated and of higher capital cost. In its annual report for 1982-3 the Saudi Industrial Development Fund (SIDF), the Government's soft-loan industrial lending agency, reports that average loan size has grown from SR 5m (\$2.6m) in 1978-9 to SR 17m in 1982-3.

There have been some substantial developments in private sector industry, such as E. A. Juffali Bros. Palmolive-Bens truck assembly plant (the National Automobile Industry), the Al-Zamil Refrigeration Industries, which makes air conditioners, National Pipe Co. and Saudi Cable Co.

Also at the lighter industrial level a host of licences have been taken out for products as varied as pharmaceuticals, firefighting materials and equipment, oilfield chemicals and equipment, tomato paste processing and chewing gum.

However, for the most part the development of the industrial intermediate processes and equipment has lagged behind the growth of both the major

public sector base industries (iron and steel, power and desalination, base chemicals) and in the small-scale finished goods production (aluminium extrusions, plastic bags and pipes, etc.).

This is in spite of machinery and appliances being the largest single heading in private sector imports, running at \$3.7bn in 1982-83, 17.9 per cent in total imports, and at \$3.3bn in 1983-84 (18.5 per cent).

Development of bigger-scale private sector industry with foreign investment and technology is a priority in the Fourth Plan programme.

However, the absence of adequate industrial production statistics or market research (both for domestic and regional export markets) makes the identification of manufacturing opportunities still a bit of a guessing game.

The Ministry of Industry and Electricity (MIE), publishes lists of industrial licences taken out but, according to one businessman, "Saudi's rush to take out licences but many will never be taken up. Don't take too much notice of the statistics, either, in the lists of operating units. Saudi firms do not have to report annually to MIE with

changes in capital or production levels."

Given the industrial gaps, the Saudi requirements of high-capital, high-automation, low-labour, low-water industries and the consumption capacity of a population roughly 7m, there are some areas that stand out as containing promising opportunities.

They are: engineering products, downstream chemicals

(GCC—Bahrain, Kuwait, Oman, Qatar and the UAE).

While identification of components and spares for these industries is not easy, one ingredient in the equation is likely to be economies of scale.

Power, desalination and oil are the most mature sectors; the base chemical industries and export refineries are only now coming on stream.

Given the number of different

**Ventures which moved into the kingdom during the boom years are now barely able to identify profitable low capital extensions of their existing businesses, let alone identify fresh opportunities**

and industries developed mainly for export.

● If Saudi industrial entrepreneurs were to go for manufacture of machinery and industrial equipment and spares, the markets for such would have to lie in servicing the base industries—the oil sector and the chemical, cement, power and desalination plants—in Saudi Arabia itself and probably in the other countries of the Gulf Co-operation Council

foreign joint venture partners in the latter, with different processes and countries of origin, they are likely to require a vast range of spare parts.

Little research exists on how far components and spares currently being imported into these industries could be manufactured in the kingdom. On the petrochemicals side a recent study on possible spare parts manufacture states: "In the petrochemical industry,

although technology and operations are sophisticated and modern, inter-plant co-operation on technical and operating matters is minimal. Where a large number of independent units have recently been set up with considerable support, involvement and impetus from central government, one would expect to find well established central co-ordination in examining and solving problems related to maintenance and spares."

Co-ordinated industrial spares manufacture for the GCC area would complement current GCC discussions on industrial standardisation and centralised warehousing.

Relevant industries are those mentioned above plus other Gulf plants, including the aluminium industries in Bahrain and Dubai. The joint ownership of the Gulf Petrochemical Industries Company (GPCI) and the Gulf Aluminium Rolling Mill Company (GARMC), both of Bahrain, might ease administrative headaches.

In the more general range of machinery and capital goods, opinions vary about Saudi Arabian production. Some say a market for manufacturing switch gear still exists; others

say it is saturated. Since Saudi Arabia is the biggest market in the free world for gas turbines, some suggest they could be manufactured; others say this would be utterly uneconomic.

Hi-tech manufacture or assembly is subject to the same vagaries of opinion. Some sources point out that since Saudi Arabia requires highly automated, high capital investment and any industrialising country must now have electronics industry experience, Saudi Arabia should go into this sector.

A U.S. company, however, with wide knowledge of hi-tech manufacture considers electronics assembly in Saudi Arabia economic nonsense.

● Downstream chemicals development is strongly canvassed by the Bechtel-assisted directorate for Jubail, a part of the Royal Commission for Jubail and Yanbu (RC). Its flow charts produced along textbook lines—want downstream expansion into chemical intermediates—refrigerants, resins, plasticisers, nylons, polyesters—and thence to their end products.

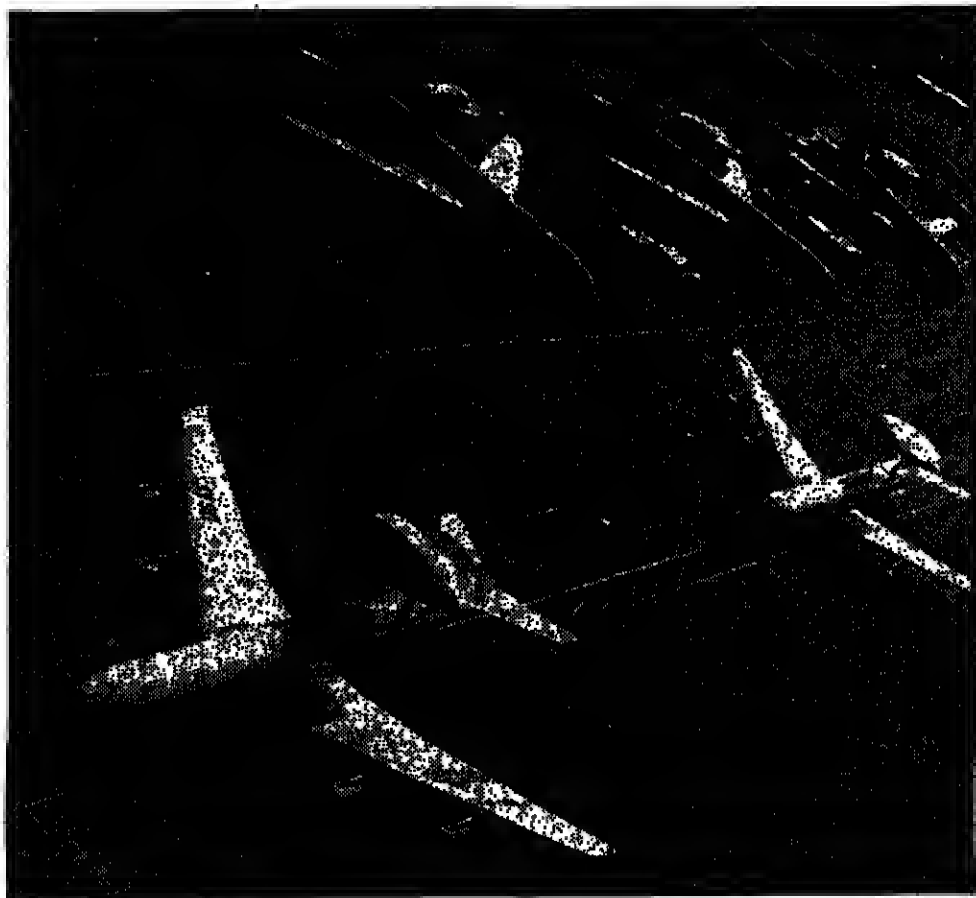
In parallel they look to development of a fertilisers industry. Western chemical market

analysts, however, are sceptical, saying the world markets would not tolerate further inroads from Saudi intermediates.

The mooted fertiliser development must be seen as truly long term. It will need exploitation of Saudi Arabia's north-western phosphate deposits, which in turn will need a railway to bring ore or acid to the plants. The intermediate chemical industries will, if current subsidies remain, receive their energy feedstock at bargain basement prices—\$0.50 per million BTU for industrial gas—but will pay world market rates for process feedstock.

However good the long-term prospects are, the Saudi Government has to assist the private sector during the Fourth Plan period. Again, whatever the Government may say in the Fourth Plan strategic thinking about the desirability of lifting subsidies, any major industrial ventures will need all the subsidies and incentives they can get.

Further, this is likely to mean an increasing level of protectionism against competitive imports into Saudi Arabia through tariff and quota impositions.



Boeing Airborne Warning and Control Systems (AWACS) aircraft. The offset investment programme proposed by Boeing is for an airframe overhaul centre.

## Start of new phase in diversifying economy

### Peace Shield Offset Programme

CAROLINE MONTAGU

THE award to a Boeing-led consortium of a contract this February for a major part of the \$3.4bn communications section of the Saudi Peace Shield defence programme ended a long-running fight and began a new phase in diversifying the Saudi economy.

For along with Boeing's \$1.2bn defence contract went another contract committing the consortium to some \$350m of investment in Saudi Arabia under the Government's offset requirements.

General Electric Company (GE), of the U.S., designated two years ago to supply the radar has likewise been awarded requirements of between \$70m and \$80m on a separate contract of some \$200m to \$250m. Boeing's \$350m and the GE's \$70m-\$80m will be matched by similar Saudi figures.

The offset investment venture proposed by Boeing is a huge airframe overhaul centre and from GE an aircraft engine overhaul centre. Both ventures are service industries, a compromise on Saudi Arabia's original ground rules, but one which has been accepted by the Saudi authorities.

When negotiations on offset investment started two years ago, the Saudi Government's Offset Committee, composed of representatives from five ministries and with Leiman Brothers Kuhn Loeb as consultants, ruled that the investment should be "35 per cent of the value of the technically related products and services under the Peace Shield programme"; it should be economically viable and in manufacturing, preferably in hi-tech-related sector. In the event the manufacturing aspect has been for the moment put to one side.

A number of adjustments have been made on type of industry and capital formation but none on the 35 per cent level, described by one U.S. bidder as "enormous."

The current position is that the offset investment programme spreads over ten years

in two phases and that, by the time contracts are signed, 50 per cent of the investment should have been identified.

For GE, with a lower investment level than Boeing, the engine overhaul centre will go a considerable way to meeting its total investment target. Boeing, however, may still have some way to go.

It seems probable that the issue of manufacturing, one of Saudi Arabia's prime considerations for the programme, will again be brought up for the second phase. For the first phase investment in petrochemicals was ruled out. Some ventures in intermediate chemicals or in electronics could be a second phase option.

The equity formation is 50 per cent foreign company/50 per cent Saudi public floated company, but due to the Saudi private sector's objections to missing the action, Saudi's establishments can now take up to 10 per cent of the 50 per cent foreign equity.

It is reported that GE may co-operate with Pratt and Whitney and with the state airline, Saudia. It is also thought Saudia will play a part in the Boeing venture.

The newly-formed National Industrialisation Company (NIC) might have a small share, having been working to play a part in the offset programme. The capital formation is 50 per cent funding from the Saudi Industrial Development Fund (SIDF), 25 per cent from Saudi commercial banks and the balance from the new joint ventures.

The new joint ventures are not apparently to receive any fresh incentives or subsidies, though the Government may be flexible on applying the 30 per cent rule—where that proportion in Government contracts has to be let to a 100 per cent-owned Saudi company.

U.S. bidders have agonised over the viability of their projects, given the fact they are receiving no additional incentives and that up to now they have been unwilling to invest on this scale in Saudi Arabia.

Two plus factors now stand out: one the size of the defence programme; the other the possibility of further defence sales in the Middle East if, for instance, Saudi Arabia and the GCC (Gulf Co-operation Council) countries decide to

harmonise their defence systems or if countries such as Pakistan or even Egypt go in for fresh defence expenditure.

A basic question yet to be resolved is whether either of these ventures will be viable, based on the domestic Saudi workload only. The scale of GE's enterprise is smaller but either might have to do some sophisticated marketing to bring in outside business.

Both groups have had an exhausting time searching out their proposals. Of the two Boeing has had the rougher ride since it is a less diversified company and its investment requirement is bigger. Also, being designated two years ago, GE has had a longer time to figure things out.

"Enlightened and far-reaching" is how one U.S. bidder on the Peace Shield programme has described the investment requirements from the Saudi angle. The same company, however, would be the first to say that it greeted the original announcement of offset investment with consternation and alarm.

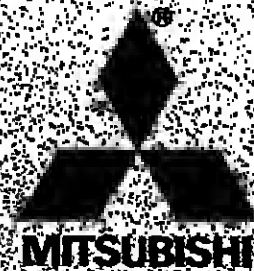
The long-awaited announcement came early this year. It stated that the group led by Boeing had won the contracts for the Command, Control, Communications and Intelligence (C3I) part of the Airborne Warning and Control System (AWACS) defence programme.

The group, Boeing TTT, Westinghouse Electric Corporation, Frank E. Basil and Computer Sciences Corporation, will supply the ground-based control system.

GE's part of the C3I business, worth some \$200m-\$250m, is in supplying the 17 long-range surveillance FPS-117 radars.

The C3I ground communications systems form part of the total \$3.5bn Peace Shield programme, which will provide Saudi Arabia with an integrated air defence system. The system includes the Saudi Royal Air Force's F-15s, some Lightnings and Northrop F-5s. Hawk missiles, five AWACS E-3A jets, eight tanker jets and the French Shadin missile system, Boeing whose design 707s are used as the AWACS aeroplanes, won the contract against two other groups, Hughes Aircraft with Rockwell, and Litton with Western Electric and Bechtel.

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On these two pages **Michael Field** looks at the Al Fahd, a group which is becoming increasingly dominant in the Saudi royal family.

## Rise to prominence with modern-minded outlook

THE Saudi royal family is coming increasingly to be dominated by the King's brothers. The family is composed of King Fahd and his six full brothers—Sultan, Abdul-Rahman, Naif, Turki, Salman and Ahmed. The King's brothers are the backbone of the kingdom; the group is often referred to as the Sudairi Seven, after the family of their mother, Hussa bint Ahmed Sudairi, the wife of the late matn writer of King Abdul-Aziz and a lady whom the great King married twice. In fact the expatriate label for the brothers is illogical because King Abdul-Aziz married only one woman from the Sudairi family and had 13 sons by them.

Among the Sudairis the King and his brothers together with their wives are known simply as Al Fahd—Fahd's family.

Attached to the group, and regarded more or less as part of the family, are a few people who were brought up with the brothers. The best known of these is the lady, Princess Fahda bin Abdullah bin Abdul-Rahman, a son of King Abdul-

Azis's highly competent younger brother, Abdullah, Humad is probably the most professional of the businessmen in the royal family. He is well known for keeping his ear to the ground in royal circles and does much of the family's business in partnership with the famous Saudi entrepreneur, Sulaiman Olayan.

Until he died three years ago another informal member of the family group was the late estate agent Mohammed, who was Fahd's closest childhood friend and one of the few men who would ever dare tease him. Mohammed and Khaled would gather with the king and his sons at the family dinner—a practice the Al Fahd continues.

Both Mohammed and Khaled married full sisters of Fahd. The other two are married to full sisters of the king, and to a Khaled, Turki Sudairi, a businessman, and Prince Faisal bin Turki al Abdullah. (The latter is the father of Prince Turki bin Faisal bin Turki, the head of the security and Royal Commission for Jubail

and Yanbu, who on British television was introduced to Barbara Cartland as her first "real Saudi prince."

Thanks mainly to the drive of their mother the Al Fahl received a more modern education than the other princes born in the 1930s. Most of them were sent to England, where they are reluctant to speak it.

It is because of their good education and modern-mindedness that the members of the family have risen to prominence in the Saudi Government as Minister of Education in 1953 and Sultan at the same time became Minister of Communications.

It was about 10 years later, though, that the Al Fahl moved to the centre of the Government, when the young prince, raised strongly in his late confrontation with King Saud between 1958 and 1964 over the latter's mismanagement of the kingdom, when Faisal was appointed Prime Minister in 1962, took over before the king's abdication, he made Faisal

Minister of the Interior, Sultan  
Minister of Defence and Salman  
Governor of Riyadh.

Since then the Al Faid has  
expanded its control over the  
commanding heights of power.  
Nasir Naif was made Minister  
of the Interior in 1975, when  
Faid became Crown Prince, and  
Ahmed, the youngest of the  
seven, was appointed his deputy  
in 1978. Two years ago Abdul-  
aziz bin Faid was made deputy  
in business, was made deputy  
Minister of Defence.

Until 1978 this post had been  
held for some time by Prince  
Turki, but in that year he suc-  
ceeded to the throne, and was  
installed in the Fassis, a branch,  
parvenu family of Moroccan  
extraction living in Jeddah.  
Among the more appalling  
deeds of Turki's new relations  
was the execution of lifeless nude  
statues, with painted ergogenous  
zones, in the garden of their  
boudoir in California. The house  
was burnt to the ground in 1979.  
Turki, who himself is a most  
polite and charming man, was  
to resign his post in 1978 not

because he quarrelled with his brothers but because his family was embarrassed and felt that his resignation was a necessity. In the past 12 months there have been signs that the Al-Badr group is seeking a means of reinstating Turki. The prince has been engaged in charitable good works.

Further political gains for the family have come since Fakhri became King in June 1982. Prince Bandar bin Sultan, once the highly able sons of the Minister of Defence, was appointed ambassador in Washington in 1983, after the energetic lobbying he had carried out in the U.S. to encourage the sale of F15 and AWACS aircraft to the kingdom.

Earlier this year Mohammad, one of the sons of Fakhri, was appointed Governor of the Eastern Province, replacing the quiet and inactive Abdul-Mohsin bin Jiluwi. Mohammad is already counted a success in this post.

He is expected to increase

Government spending in the region and possibly do something to curb the activities there of the religious zealots in the Committees for the Commendation of Virtue and the Consolidation of Religion, who have recently been disrupting the lives of expatriates.

At the same time as Mohammed went to the Eastern Province, another of Fahd's sons, Saud, was appointed deputy director of the General Intelligence Department, a Saudi external intelligence operation, which is run by Prince Turki Al Faisal.

Fahd's eldest son, Faisal, has for several years been President of the Youth Welfare Organisation.

The elevation of several of the younger generation of the Al Fahd to Government posts has reduced their business activities. Formerly Mohammed and Saud, Fahd, Sarhan and some of the sons of Sultan were prominent, controversial and very effective businessmen.

involved mainly in the sponsorship and ship of contractors. The scale of the commissions they earned aroused much resentment among the rest of the Saudi business community.

In the last year or 18 months it is thought that the King and his advisers must have told their sons to divest most of their businesses, partly because they were an embarrassment and partly because it was felt that they should render some service and make a way for some of their younger cousins.

In practice the princes' business needs may not be as obvious altogether, but they have certainly become much less conspicuous.

Meanwhile, the fortunes they have accumulated will be important in their political careers. Having the wealth with which to give away large amounts of money to ordinary Saudis who visit the royal majesties, can be a source of great strength to a prince.

Two of the people who have

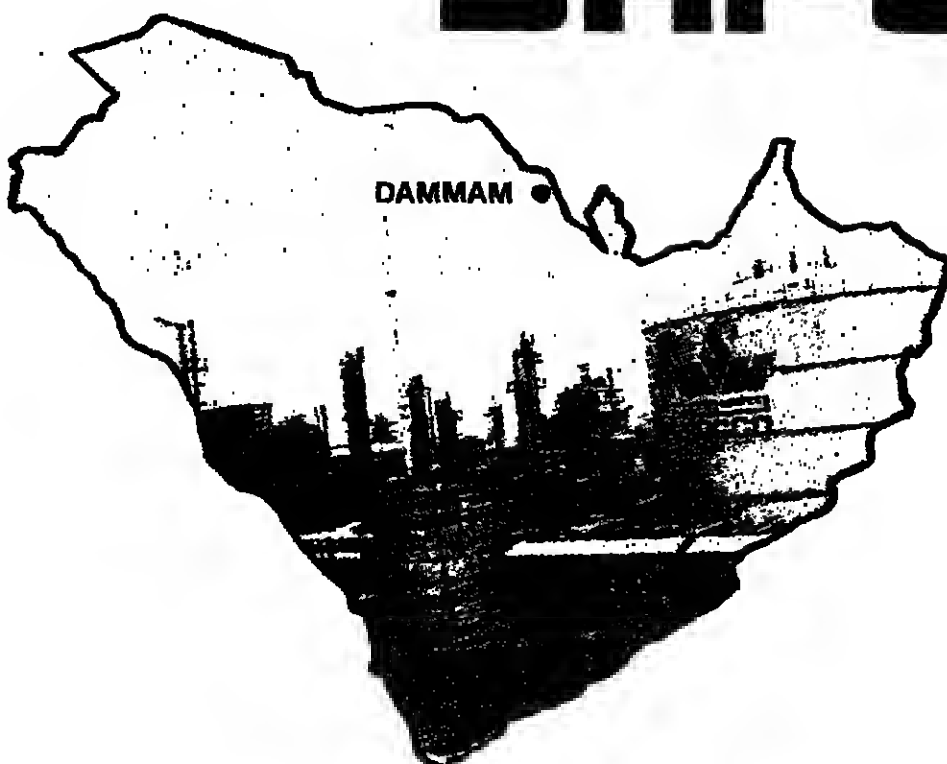
been taking some of the business opportunities that have been left by the princes are Khalid and Abdul-Aziz bin Ibrahim, who have been closely associated with the Al Fakh.

The two are sons of Ibrahim bin Abdul-Aziz Ibrahim, the Governor of the small southwestern province of Al-Baha and brothers of King Fahd's favourite wife, Moona.

It is Moona who is the mother of the King's youngest son, Abdul-Aziz, a boy of about 13, whom the King stores recently. Abdul-Aziz has been in the office in his mother's name and on television accompanying his father on public occasions.


The bin Ibrahim brothers were deeply involved in the Boeing/Rolls-Royce oil-for-arms craft barter deal last year. At present they are very much in favour of their mother, who has greatly disrupted the established pattern of business around the royal family.

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## Prince Naif



## Benefit of contact with the people

THE importance of Prince Naif bin Abdul-Aziz, who has been Minister of the Interior since 1975, is that he has regular contact with great numbers of ordinary Saudis. This is a mark of all the four most important government offices—Ministry of the Interior, the Crown Prince, Sultan, the Minister of Defence, Salmaan, the Governor of Riyadh, and Naif.

Naif is the son of the Interior, Naif works hard. He and his deputy, his full brother, Prince Ahmed, look at perhaps 100 petitions on paper each day, conduct half a dozen interviews with important people who want to meet them, and receive up to 100 petitions in their official majles. It is said that the work of the Interior could be made more efficient, but even so the post is a demanding one.

Naif is known as an honest, competent and generous member of his family. He does not take a particular liking to the press, and he has once or twice made clumsy statements which have been laughed at abroad, but he is sensible and wise.

He also has the virtue of being open minded; he listens to the people who will interrupt him, and he has been said of him that he would make a good judge.

Like some of the other princes Naif has responsibilities outside his Ministry. In the same way that Abdulrahman cuts a national day in Syria, Naif has had more than one Syrian wife) and Sultan keeps an eye on the two Yemens. Naif interests himself in the Gulf states and Iraq and maintains links with the leftists in

## Difficult role for king with lenient nature



King Fahd (right), on a visit to Washington in February, meets with Mr George Shultz, the U.S. Secretary of State

SINCE he became King in June 1962, his brother, Khalid bin Abdulaziz, has had the misfortune to be ruling a country which has been facing steadily declining revenues.

He has had to be the monarch who tells his people that they must slightly lower their expectations for 1963, and that he is, whereas his predecessor, King Khairat (1957-62), reigned during a period of wealth and ease.

The role he is being forced to play does not come easily to Fahd. He has always been a rather easy-going man. When he was Minister of the Interior, between 1962 and 1975, his instinct was to be lenient, while King Faisal was severe.

When his brothers wanted the conspirators behind the coup of 1962 to be executed, it was Fahd who ordered that most of them should be kept in reasonably civilised confinement, and ordered that an apartment block and an old palace should be taken over for them, so that they should have a room to himself.

Normally Fahd is not firm or decisive, he hates having to say "no" and he shies away from difficult decisions. He is thought of as being a cutting-edge man. Saudi Arabia's subsidies in the last financial year—those applying to water and electricity—were delayed for several months after a measure was drafted and put before him because Fahd could not bring himself to sign them.

Interestingly it is said that Fahd prefers the Hijaz, the coastal area on the west coast, to the Red Sea, to the Nejd, the dry-central plateau that is his family's homeland.

Certainly he spends as much time as he can in Riyadh. He loves the sea, and probably the soft temperament of the Hijazis—the opposite of the blunt, tough manners of the Nejdis—appeals to him.

As one might expect, Fahd is not a very hard worker. He goes to a strict routine. Periods of intense activity alternate with periods of lassitude. His poor health contributes to this.

Although a man of powerful build—he is over 6 ft tall—he eats and smokes too much, in defiance of the orders of his doctors. He is very much overweight.

Like his brother, Sultan, Fahd loves building new palaces, but whereas Sultan's establishments are completed on time and run with clockwork precision, Fahd's have been the subject of much muddle. They never look quite finished.

Fahd is a much more modern man than any of his predecessors. He has always been as-

He is at home with the business of economic development. After his budget speech in 1984 he ad libbed on television for an hour on the kingdom's past and present spending programmes—though he did not get all his figures right, even, according to Saudi official statistics. His predecessor, King Khalid, on the other hand, had never even dreamed to talk about the budget on television.

From time to time Fahd meets groups of students and businessmen, delivers a speech and answers their questions. At one of his sabbatic put it recently, "he like, meeting people and doing most of the talking."

King Khalid was gregarious in an entirely different way. He was happy to lead a fairly public life, be liked the Nejd and

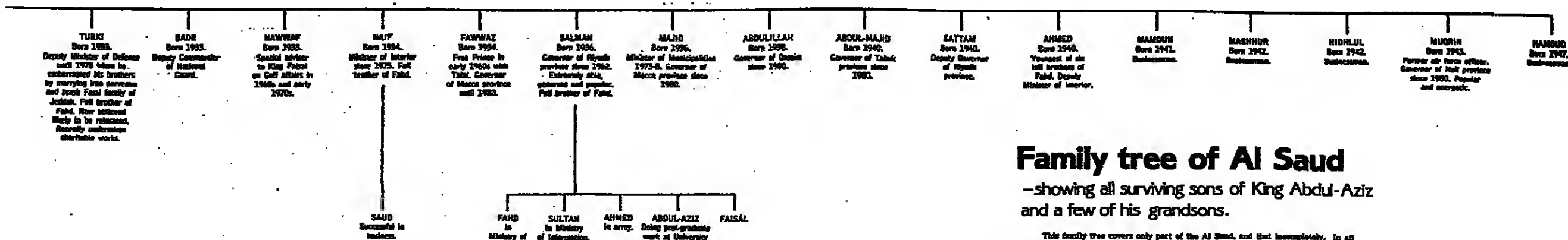
which Fakh seems to find rather boring. Fakh's majles are filled with much more sophisticated people than Khalef's.

Whereas the ordinary Saudi in the street might have sought an audience with Khalef, Fakh seems to receive the bourgeois bourgeoisie—the businessmen, journalists and civil servants.

Fakh is quite a private person. Only a handful of people have access close to him—Prince Salmaan, Prince Abdulrahman bin Abdulallah bin Abdulrahman, and, until his death in 1982, Prince Mohammad bin Abdulallah bin Abdulrahman, who was Fakh's main childhood friend.

Herein lies a paradox. Although Fakh is talkative and enjoys meeting those people who interest him, he is really rather shy. "His reluctance to speak is part of his shyness," another of his subjects once said. "People always use him in this way. They know that they can ask him for something they find embarrassing him, and he will do it."





Family tree of Al Saud  
—showing all surviving sons of King Abdul-Aziz  
and a few of his grandsons.

This family tree covers only part of the Al Saud, and that too, incidentally. In all there are some 4,000-5,000 Saudi princes, including at least 80 with the name Fahd and a similar number with the name Sultan. The names of the family shown here in the central, ruling branch made up of the sons of King Abdul-Aziz, who founded the modern Kingdom in the first 20 years of this century. The tree lists all the surviving sons of Abdul-Aziz as well as those of his sons, and those of his grandsons. Also included are some members of the next generation, the grandsons of King Abdul-Aziz. Here the list of King Fahd's sons is complete, but in some of the other branches, names of sons and grandsons have been left out. Compiling a complete list of the grandsons of King Abdul-Aziz is a much more difficult process than one might suppose.

## outlook A man of power and generosity

PRINCE Sultan bin Abdul-Aziz, the Saudi Minister of Defence, is both an enigmatic and a controversial figure. He is enigmatic because Westerners find that there is no obvious label they can attach to his personality and he is controversial because Saudis are not sure what they think of his immense power and wealth.

In practice, whatever Westerners think, Sultan is a fairly straightforward personality. He is tidy, hardworking and disciplined, and much more capable than people outside the kingdom imagine. He has a quick grasp of the written word. When he is talking to people he listens to all points of view, but in making up his mind afterwards he does not hesitate.

At the same time he is polite and punctual for his appointments—an easy person with whom people feel relaxed.

Like his elder brother, Fahd, Sultan is modern-minded. He is interested in technology, particularly military technology. It also happens that he is very pro-American and anti-Russian, and to keep him this way and sell him military equipment the Americans exploit shamelessly the "reds under the bed" card.

It may be that Sultan acquired his aversion to Com-

munist from his brother, King Fahd, a man who was obsessed with the subject. Sultan was close to Fahd, though separated from him in age by more than 20 years. He travelled with the King frequently.

The power which Sultan wields, and which some Saudis distrust, comes from his control of the kingdom's defence and civil aviation. This makes him by far the biggest spender in the Government—defence is always the biggest single item in the budget and the amounts spent on Saudi and on the construction of airports are likewise enormous.

Sultan oversees a vast network of patronage and has accumulated an enormous fortune of his own. At his level of government there is little difference between a prince/minister's private money and his ministry's budget. As Senator Church's commission on multinational companies was once told by the Saudi entrepreneur, Adnan Khashoggi, "... if Sultan wants \$10m, all he has to do is take it from the Government since he is an essential part of the Government and it is his to take." In other words, the Saudi family and the Saudi state are synonymous.

Sultan has also profited hugely from Government contracts. He has been one of the sponsors of the immensely successful contractor, Philipp Holzmann, which has won work of all types, including defence installations, hospitals and the temporary and even opulent permanent headquarters of the Saudi Arabian Monetary Agency.

Sultan's fortune is spent on running a large number of palaces, in and outside Saudi Arabia, and on accumulating an army of retainers. His links with the tribes are at least as extensive as those of Crown Prince Abdullah, the Commander of the National Guard.

Huge sums are given away. It was estimated recently by a Saudi who was in a good position to know that Sultan gives away \$60-80m a year. During Ramadan, the month of fasting, he hands out at least a million riyals (\$300,000) a night; sometimes he has given a person half a million riyals to buy a house.

These figures exclude free tickets on Saudi, the state airline. The cost of these is born by the airline rather than by Sultan himself, but it is his credit that the gifts rebound in

the minds of recipients. Anyway, because Saudi falls under his authority he can do what he likes with his tickets.

Among the Saudi bourgeoisie the traditional royal system of acquiring and distributing wealth is coming gradually to be resented. It is regarded at best as old-fashioned—which it is, though the tribes too are old-fashioned—and at worst as corrupt.

When one asks members of the middle classes about Sultan, half say that they see him in these terms, claiming that his fortune is an embarrassment to Saudi Arabia, and half concede that he is ridiculously rich but say that they still admire him for his competence, energy and easy manner.

Given the rather poor health of the King it is likely that at some point in the next decade he will die and Sultan will become Crown Prince. At present Sultan holds the post of Second Deputy Prime Minister and his elevation to Deputy Prime Minister and Crown Prince would certainly seem logical.

Some members of the royal family deny stoutly that there is anything automatic about this process or that any decision has



Prince Sultan

## The wide influence of the Governor of Riyadh

"PRINCE SALMAN is immensely powerful," an important Saudi in 'academic life' remarked recently. "He's one of those people like Prince Mohammed (the eldest member of the Al Saud)—if you fall out with him you're finished."

Salman's power comes from his being governor of the province of Riyadh, a post he has held since 1963. His province is not only the biggest and most populous in the kingdom, it is the one that has most of the conservative Nejd element in the Saudi population. These people are the main constituents of the Al Saud.

Every day in his official majlis, Salman receives at least 100 of his subjects—mostly simple people who have come to ask either for his judgment in disputes or for favours of one sort or another. Typical requests would be for gifts of cash or help with medical treatment abroad.

Salman says that three-quarters of the cases that come before him could be dealt with perfectly adequately by the

civil service. But the ordinary Nejd—especially those of the older generation—still seem to prefer taking their problems to one of their leaders to dealing with Hijazi (Western Arabian), Palestinian or Egyptian bureaucrats in one of the ministries.

In the 23 years that he has been Governor, Salman has become extremely popular and well respected throughout the kingdom. It is often said that if there were elections for the post of King, Salman would win.

In appearance he is tall, slim and regal in bearing. He is totally incorrupt—he is rich but not giganically so by Saudi standards—and he has a reputation for great generosity.

His standing has been helped by the fact that his sons have not entered business and have not aroused the controversy that has surrounded sons of other senior members of the family. Salman's sons are in government, the army and university.

It also happens that Salman



Prince Salman

has the best relations of any of his family with the King, his full brothers in the Al Fahd and his half brothers. In the family discussions which precede any policy decisions he has a pivotal role.

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## Saudi Arabia 8

## Strength of purpose within Opec

## Oil

ALEC THOMAS

THE role of swing producer to Opec, with Opec itself being swing producer to the world oil market, has taken Saudi Arabia from an oil production of over 9m b/d in 1981 to under 4m b/d this year.

Demand for Saudi oil is unlikely to increase for at least another 12 months.

Neglecting any change in stocks, the International Energy Agency estimates that total demand for Opec crude oil in 1985 will not exceed 16.8m b/d.

This means that Saudi Arabian oil production is likely to suck where it is, give or take the odd 100,000 b/d, for the rest of this year and well into 1986. This situation, although outwardly dramatic, is in line with the often-expressed Saudi wish of prolonging the life of its single non-renewable resource.

Also, it is good practical politics, given the Saudi desire to both hold Opec together and to play a leading role in the organisation. With a population of less than one-tenth that of Nigeria (the most economically stretched member), Saudi Arabia should have no difficulty in living on an oil production of more than double Nigeria's.

This role implies a very long view and a considerable strength of purpose on the part of the Saudi leadership. Virtually every practitioner of that most difficult of tasks, crystal-gazing for future oil demand, puts Saudi Arabia especially, and the Gulf producers generally, back in the oil market as major producers in the 1990s.

OPEC has been forced to heed market conditions in a way not considered in the 1970s when the organisation believed it had absolute control of the "oil weapon".

In 1982, the first production ceiling agreement was put together in an attempt to maintain price levels. Prices remained under pressure, and in 1983 OPEC had no choice but to cut prices by an average of 15 per cent. With a slack market and increasing non-OPEC production, prices once again came under pressure, and OPEC responded in Geneva in January this year by abandoning the concept of a single "marker" crude as a reference point and instead agreeing on a set of official prices for various grades of crude.

This step marked an increasing awareness on the part of OPEC that a sensitivity to market forces and especially a sensitivity to the preferences of oil refiners was essential if

the organisation was to maintain its credibility.

The agreed set of official prices was also seen as a solution, possibly temporary in character, of the problem of oil price differentials.

Crude oil is in no sense a completely homogeneous product and the managers of modern refineries have a marked preference for heavier grades of crude, grades which permit a more efficient operation of the refinery.

The January meeting of OPEC also faced up to the problem of cheating on production quotas by individual members. With demand for OPEC oil lower than it has been for over 15 years, and prices under pressure, many OPEC members and their domestic budgetary pressures increasingly intolerable, with a consequent increased risk and political problems.

The temptation to offer the market more oil than is allowed by the official Opec quota at a discount or as part of a barter deal is very strong. Cheating, discounts and barter deals outside official production limits put Opec unity at risk and erode the fragile structure of that unity.

A five-country Ministerial Executive Council, consisting of the oil ministers of Saudi Arabia, the UAE, Venezuela, Nigeria and Indonesia was set up at the end of 1982 with a budget of \$3m to monitor individual members' production and thus to reduce the temptation to cheat.

The Council hired a firm of Dutch accountants, well experienced in the oil business, to undertake the day-by-day auditing of production facilities.

This is an enormous task, with there being a large number of control points and export terminals within the Opec nations' oilfields. Some observers have gone so far as to suggest that the Ministerial Council itself did not realise the magnitude of the task it had set itself.

Saudi Arabia has not escaped accusations of cheating in the market. Last July's much-publicised deal with Boeing and Rolls-Royce for 10 747 aircraft in exchange for oil shipments shook the market's faith in the seriousness and the long-term strategy of Saudi Arabia's leadership.

Apologists claimed at the time that this was a once-only deal, that the oil did come out of Saudi Arabia's national Opec quota (as the swing producer, Saudi Arabia strictly speaking does not have a quota), and that the whole episode had been greatly exaggerated by the Western press.

The fact remains that the oil barter deal was not necessary at the time; Saudi Arabia could have paid for the aircraft in

## OPEC Production Quotas (thousand barrels per day)

	March 1982	March 1983	October 1984
Saudi Arabia*	7,150	5,000	4,353
Iran	1,200	2,400	2,300
Iraq	1,200	1,200	1,200
Kuwait*	800	1,050	900
UAE	1,000	1,100	950
Qatar	300	300	280
Venezuela	1,500	1,675	1,553
Nigeria	1,300	1,300	1,300†
Libya	750	1,100	990
Indonesia	1,300	1,300	1,189
Algeria	650	725	663
Gabon	150	125	137
Ecuador	280	200	183
Total OPEC	17,500	17,500	16,000

\* Including half-share of Neutral Zone.

† A "temporary" ceiling of 1,450 was agreed for November.

Source: Petroleum Economist, March 1983.

## Oil sector projects

WHEN Saudi Arabia's three new export refineries at Jubail, Yanbu and Rabigh are on stream within the next 12 months, the era of mega oil sector projects seems likely to come to a close, at least for the next few years.

World crude oil overcapacity is being matched by overcapacity in refining capabilities. Saudi Arabia has prudently cancelled the 160,000 b/d Qasim domestic refinery and put the projected 150,000 b/d refinery at Sbuqaiq on the Red Sea coast on "indefinite hold".

One project which is going ahead, possibly more for Iraq's benefit than Saudi Arabia's is the partial looping of the East-West Pipeline from the Eastern Province to the Red Sea at Yanbu. This should take the capacity of the pipeline from its present 1.85m b/d to about 3m b/d.

Last year's crash drilling programme to secure enough non-associated gas from the Khaf geological structure in the Eastern Province to provide security of gas supplies for the gas grid and petrochemical plants seems to have been successful. There is no immediate prospect of further gas well drilling.

sharply rising dollar wiped out any price advantage to all of Opec's customers, save the U.S.

The strong dollar has protected the purchasing power of the Opec economies, but it has also made Opec oil more expensive for the majority of Opec's customers, thus serving to further weaken demand.

Saudi Arabia's aspirations of leadership within Opec, a highly disparate group with differing national aspirations, may come under increasing pressure.

In the past, the fact of being the largest exporter in the world, with enormous reserves of low-cost oil, automatically gave Saudi Arabia considerable strength in OPEC deliberations, a strength which the Saudi Oil Minister, Sheikh Ahmed Zaki Yamani, used to great effect.

As a lawyer, Sheikh Yamani is a skilled negotiator. As a lawyer also, he favours binding agreements and term contracts for oil sales. He is patently less happy in anything approaching a free market environment.

Yamani himself (and the Saudi Government behind him) is coming under a great deal of criticism, often in public or in published form, from other Opec members for allegedly putting Saudi interests above those of Opec. (In Saudi Arabia he is criticised for putting Opec interests above Saudi interests.)

Given the sacrifices Saudi Arabia has made so far for Opec unity, these criticisms may seem unfair. However, Opec members such as Algeria, Indonesia, Nigeria and Venezuela point to their own fast-growing populations and relatively low per capita incomes and contrast these with the living standards of Saudi citizens.

The problem for Opec—and for Saudi Arabia within Opec—is to decide to limit the total of their exports to what the market can absorb, at present through a policy of disciplined production restraint, or to accept an over-supply situation in the knowledge that this can only put further downward pressure on crude oil prices.

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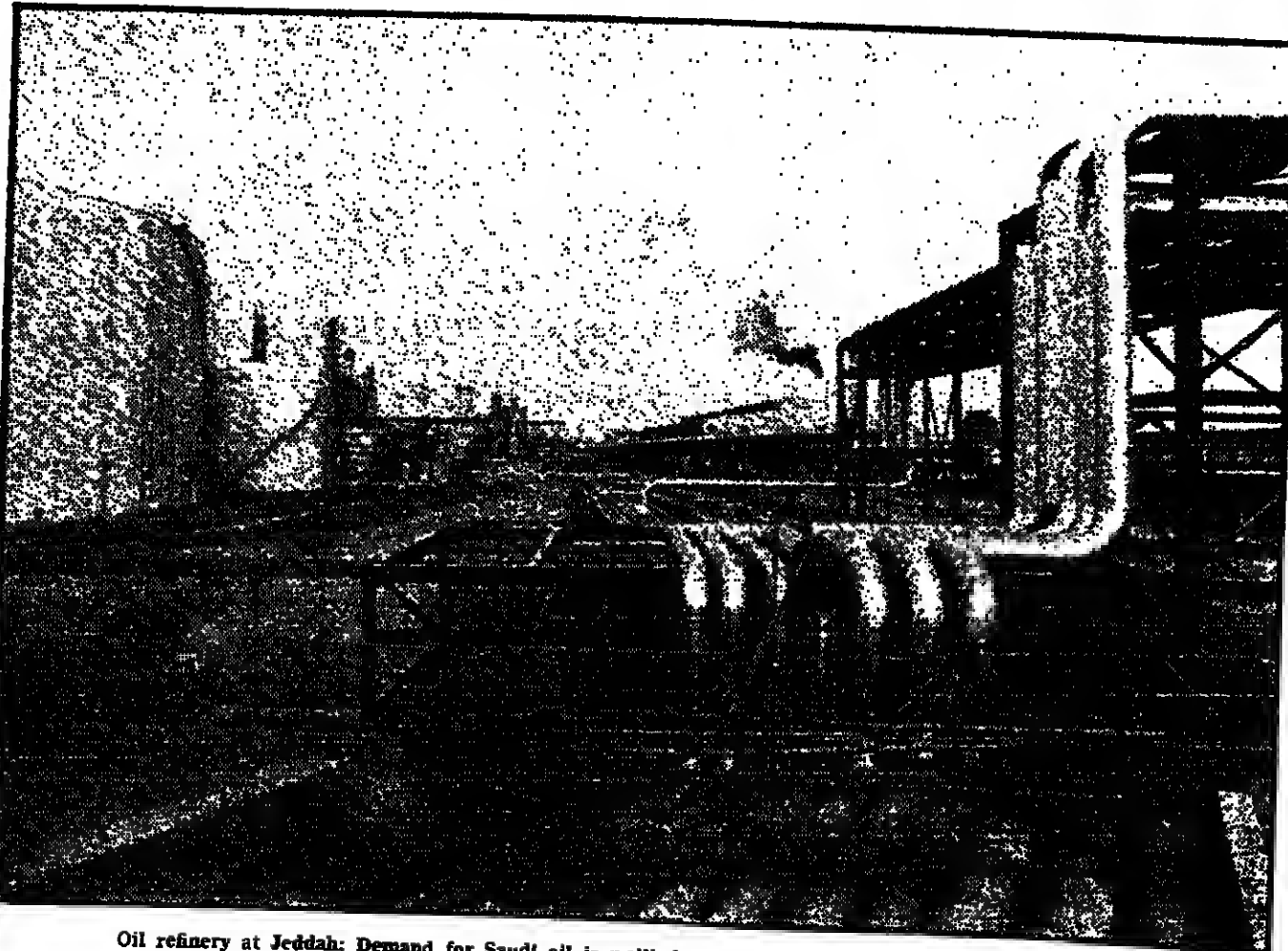
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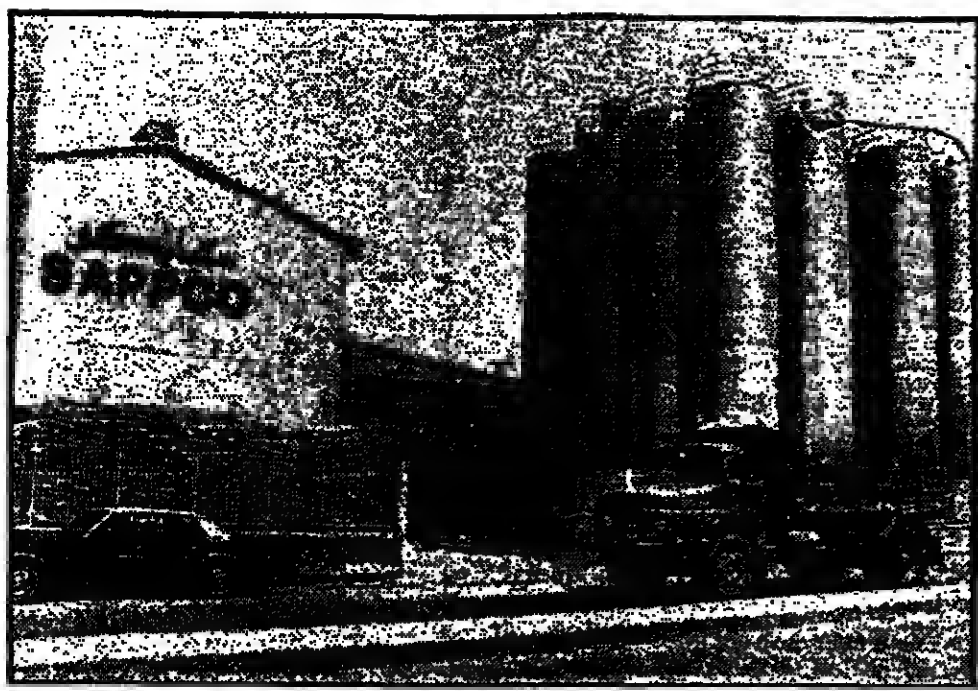
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Oil refinery at Jeddah: Demand for Saudi oil is unlikely to increase for at least another 12 months



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Ministry of Communications: Minister: Hussain Ibrahim Mansour; Deputy Minister: De Nasser; Deputy Minister, Transport: Ahmed Turki.

Ministry of Defence and Aviation, (MODA): Minister: Prince Sultan Bin

Abdul-Aziz (also 2nd Deputy Premier and Inspector General); Deputy Minister: Prince Abdul-Rahman Bin Abdul-Aziz.

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Ministry of Foreign Affairs: Minister: Prince Saud al-Faisal; Deputy Minister, Political Affairs: Abdul-Rahman Mansour; Deputy Minister: Abdul-Aziz Thumayan.

Ministry of Higher Education: Minister: Hassan bin

Abdullah al-Saikh; Deputy Minister: Abdul-Aziz Orayer.

Ministry of Health: Minister: Faisal Hejelan; Deputy Minister: Executive Affairs, Dr. Nazih Hussain Nasif.

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Ministry of Justice: Minister: Ibrahim Bin Mohammed Bin Ibrahim al-Saikh; Deputy Minister: Dr. Bakr abu Zaid; Deputy Minister, Judicial Affairs: Saud bin Durayyib.

Ministry of Labour and Social Affairs: Minister: Mohammed Fayez; Deputy Minister, Labour Affairs: Ahmed Yahya; Deputy Minister, Social Affairs: Prince Fahd bin Sultan.

Ministry of Interior: Minister: Prince Naif bin Abdul-Aziz; Deputy Minister: Prince Ahmed.

Ministry of Municipal and Rural Affairs: Minister: Ibrahim Abdullah Angari; Deputy Minister, Town Planning: Omad Qady; Deputy Minister, Municipal Affairs: Dr. Saleh Hallik; Deputy Minister, Rural Affairs: Abdullah Fahd Magall; Deputy Minister, Technical Affairs: Dr. Sulaiman Faisal Hamdan.

Ministry of Posts, Telegraphs and Telephones: Minister: Dr. Alawi Darwish Kayyal; Deputy Minister, Telephones: Faisal Ahmed Zaidan.

Ministry of Public Works and Housing: Minister: Prince Mitab bin Abdul-Aziz; Deputy Minister, public works: Nizar Kourdi.

Saudi Arabian Monetary Agency (SAMA): Acting Governor: Hamad Saud Sayari (Government ministry status).



Prince Abdullah

Saudi Seaports Authority: Director General: Fayed Badr.

National Guard: Commander in Chief of Saudi Arabian National Guard: Prince Abdullah bin Abdul-Aziz; also Crown Prince and First Deputy Premier.

Presidency of Youth Welfare: Prince Faisal bin Fahd.

Ministry of Pilgrimage and Endowments, (AWQAF): Minister: Abdul-Wahab Ahmed Abdul-Wass; Deputy Minister: Mosques: Abdullah Abdel Motaleb Bougaj; Deputy Minister, Endowments: Amin Awil Attas.

## Set to make significant impact on world markets

## Petrochemicals

HILFRA TANDY

BY AUGUST this year Saudi Arabia will have fulfilled its promise to become a significant force in the international petrochemicals market. It will by then be producing—ahead of schedule and well within budget—6.5m PTA (tonnes per annum) of commodity chemicals—ethylene, methanol, high and linear low density polyethylene, ethylene glycol and styrene. Most of this will go for export.

Saudi Arabia, through the Saudi Basic Industries Corporation (SABIC), has spent \$10bn creating a petrochemical industry that will account for 4 to 5 per cent of world chemical capacity. Whichever way the world petrochemical market cake is cut, the entry of Saudi Arabia at this moment in the business cycle will impact on profits and margins, jobs and corporate strategy in the developed world.

Saudi plants are coming on stream at a critical time. But by adopting a joint venture approach to market entry the kingdom has ensured the involvement of experienced com-

panies of the stature of Exxon, Shell Oil, Mobil, Celanese, Texas Eastern and Mitsubishi.

This is the key to SABIC's marketing strategy. In the early days of the Saudi plants life the joint venture partners will be responsible for marketing up to 75 per cent of output.

The partners will use their existing and sophisticated market channels, with a view to minimising the inevitable disruptive effect that any producer bringing products to a market plagued by overcapacity introduces.

SABIC will initially market only about 25 per cent of production. The volumes traded under the SABIC flag will increase over time as SABIC gains a marketer's "street sense."

The worry nagging at many established producers is where is the Saudi producer going to be sold. Europe feels particularly vulnerable. Logistically, it is the closest market, second only to Saudi Arabia itself and other Middle East countries. Also, it has more to lose.

Youssef Nassar, director of Jeddah-based Investors in Developing Industry and formerly of the Royal Commission for Jubail and Yanbu, speaking at a chemical industry meeting in Texas in March out-

lined the probable geographical distribution of exports once SABIC plants are running at full capacity. Mr Nassar forecast that 15 per cent will go to the U.S., 15 per cent to Europe, 32 per cent to Japan, 26 per cent to the Far East and 12 per cent to the rest of the world.

For the joint venture partners, apart from the then vital incremental crude supply, the rationale of placing capital

Association for Commerce and Industry. "This makes it possible for our partners to build their intended additional capacities in Saudi Arabia rather than in areas where the long-term availability of feedstock is more costly or not assured."

Or as joint venture partner, Shell Oil commented laconically, setting up shop in Saudi Arabia is "merely a relocation of plant."

The Saudis announced their intention to become a force in the petrochemicals market back in the mid-1970s. The established producers' response to this has been varied.

Admittedly cajoled by the country's Ministry of International Trade and Industry (MITI), Japanese producers have undertaken to cut about a third of their commodity petrochemical capacity. By doing so, Japan will take advantage of Saudi Arabia as a low-cost commodity producer and, simul-

disparately states this is good going. The harsh reality, however, is that, even with that amount of closure, the Europeans themselves admit that a further 15-20 per cent needs to be knocked out if Europe is to compete in today's chemical world.

Regrettably, it appears European thinking is still in some kind of straitjacket—as exemplified in the following comment from one of its own producers, ICI of the UK:

"The West European petrochemical business seems incapable of operating without having some issue to blame for all its problems. In recent years, the issues have been Eastern Europe, the U.S. and now the Middle East. History shows that the reaction of West European producers has been to attack one another. Concomitant with this, very little is done to solve or face up to the fundamental problem. In fact, the industry

is its own worst enemy."

What the Europeans are doing is to tighten up surveillance of Saudi petrochemical imports into the Community. The speed with which the EEC reimposed duties on imports of Saudi methanol earlier this year testifies to the heightened awareness of Saudi Arabia's potential performance in Europe's own backyard.

To record breaking time—a few weeks rather than a few months—the EEC put an automatic 13.5 per cent duty on

Saudi methanol imports. On the face of it the EEC was only doing its job. In reality it had already accelerated bureaucratic procedures. Last year it took at least four months for the Commission to respond to cries of foul on the same topic.

The reasons are simple. The reimposition of duties and the veiled threat of duty imposition on other products now coming out of Saudi Arabia (ethylene glycol, styrene and plastics—specifically high density and linear low density polyethylene) were aimed at strengthening the EEC's bargaining position at the talks in early March with the Gulf Co-operation Council (GCC) in Bahrain.

That the issue of Saudi Arabian petrochemical exports dominated discussions in Bahrain underscores the pivotal role this issue is assuming in any trade talks between the two blocs.

Predictably the meeting ended in stalemate, certainly on the petrochemicals front. Europe arguing for some voluntary restraint and explaining realistically that the Gulf countries could not expect any more preferential treatment on exports, at least not until the 1986 round of GATT talks.

What may well happen at the next GATT round is that a

treaty of co-operation between Europe and the Gulf will be hammered out. This pact, however, will not include tariff preferences.

Europe is keenly aware of the protectionist rumblings in the U.S. and Japan, and will never swallow an international trading pact that leaves Europe less protected than its two counterparts.

However, problems on Saudi commodity chemicals may not be the end of the line. Saudi Arabia's existing joint venture partners could possibly move downstream in the face of the hefty difficulties in marketing these chemicals.

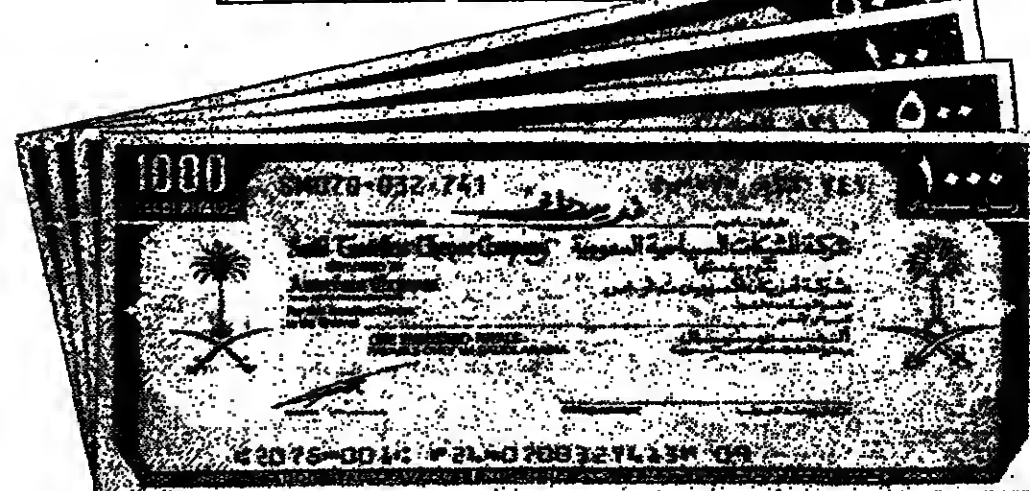
It could well be the case—say in five years—that the Shells, Exxons and Mobils of this world will want to relinquish their marketing hold on Saudi commodity chemicals and go further downstream in Saudi Arabia itself into the higher value-added intermediates—the products that keep the chemical industry's bottom line looking reasonable.

If Europe fails to shake off its complacency on what is happening on commodity chemicals, it may head for even worse headaches on intermediates overcapacity.

Hilfra Tandy is editor of the FT newsletter World Petrochemical Analysis.

The worry nagging at many established producers is where the Saudi product is going to be sold. Europe feels particularly vulnerable.

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## Saudi Arabia 10



The Albank Alsandi Alhollandi building in Riyadh

## Struggling with debt problems

Banking  
ALEC THOMAS

IN THE boom days in Saudi Arabia it took a considerable degree of self-confidence and courage for a bank manager to turn down a credit request from a customer.

Intense competition meant that the great majority of banks and bankers, concerned with growth and with market share, had often very little choice but to agree to requests for credit.

Expendive lawyers could be hired to draft credit agreements in appropriate legalese, agreements which would and did pass muster at the banks' head offices.

Sometimes these agreements were backed by a guarantee from one of the army of Saudi princes. Such guarantees looked good on paper and they could be counted on to impress head offices with Saudi high society.

Many experienced international bankers in the boom years expressed strong private reservations about the prudence of their banks' lending and credit policies. Great tact and care was required in voicing any such concern to a head office.

"Get on or get out" was a normal reaction. For any manager to suggest that the boom would not last forever, in the nature of booms in any economy, was to risk having his professional judgment called into question. So managers did the best they could.

It is poor solace to these managers today to have their professional judgment redeemed in a growing number of cases. The whole question of the security base for bank lending in Saudi Arabia is a matter for professional debate among bankers and their legal advisers.

In the past, bankers and their lawyers made valiant efforts to square the circle and try to graft Western banking and legal practices onto the traditional shar'ia of Saudi Arabia. It is now recognised that this attempt, no matter how well-intentioned, just did not work. There is no banking law suited to modern commercial, industrial and investment practices in Saudi Arabia.

Saudi courts operate fairly, but against a traditional background. Mortgages on property are not lawful, liens on movable property are of dubious value,

any claim in which an element of interest (be this disguised as commission or charges) is included will have this element thrown out by the court.

There is no concept of common law in Islamic jurisprudence. This means that virtually identical cases before courts in different cities of Saudi Arabia are likely to have diametrically opposite decisions made. In some instances the same court has been known to give contradictory decisions in cases in which lawyers agree that the basic facts are identical.

All depends on what the judge of the case considers to be "fair". Even if interest does not enter the picture he may decide against the bank on the grounds that a rich man should not demand payment from a poor man who has fallen on hard times.

Principally guarantees have been shown to be worthless. Even if a court finds in favour of the debtor, a prince who fails to honour his guarantee, there is no assured mechanism for seeking redress. In theory, one can appeal to the King.

Even if a court finds for the bank in a case against a private Saudi citizen, the bank cannot be certain that the decision will be enforced. In theory again, a court may find for the bank and an order be obtained. The Saudi police are then responsible for ensuring that the order is enforced.

Here there is great room for inadequate performance. In some cases, the police will take no action; in others, they may put the defaulter in jail for a day or two. In neither case does the bank get its money or any material redress.

These problems are worse for the so-called "foreign" banks in the kingdom. Of the 11 commercial banks, two are wholly owned by Saudi interests, the National Commercial Bank and the Riyadh Bank. The other nine are majority-owned by Saudi shareholders, but "foreign" banks (those banks which operated in Saudi Arabia prior to Saudisation) still hold minority shareholdings and have management contracts.

These nine banks still tend to be considered as foreign banks. It can be said that the 11 banks all have equal rights, but that the rights of the two wholly-owned banks are more equal.

Some bankers say that the Saudi Government has to decide whether it really wants a modern economy in which the Saudi private sector (in joint

ventures with foreign partners who provide technology and management expertise) can invest with confidence or not.

If so, then a modern banking law becomes essential. Realists recognise that the implementation of such a law is highly unlikely in the present climate, in which the Saudi business community feels under pressure already from the fall in Government spending.

Allied to the security base for banking in the kingdom is the relationship between the commercial banks and the Saudi Government, specifically with the Government credit institutions, for example the Public Investment Fund, the Saudi Industrial Development Fund, the Real Estate Development Fund and the Agricultural Bank.

Bankers in the kingdom feel that there is considerable scope for improved communications and understanding. This applies not only in the matter of loan recovery, but also, for example, in the management of syndicated loans for part Government owned projects. The Public Investment Fund has proved reluctant to give the banks standard information on the creditworthiness of projects at Jubail and Yanbu.

An innovation by SAMA in 1984 was the introduction of a Bankers' Security Deposit Account (BSDA), a 91-day book-entry deposit by the commercial banks to SAMA. BSDAs, issued at a pre-determined discount rate, are designed to mop up excess liquidity. Bankers complain that the rates offered by SAMA tend to be inadequate. Also, the scheme would be more flexible if there were an inter-bank market in BSDAs.

There is no better evidence of the basic insecurity felt by most bankers in Saudi Arabia than the priority given to the training of Saudi staff.

Although outwardly the banks like to claim that their training programmes are evidence of a certain broad-minded magnanimity, in fact these programmes are defensive.

Banks which are seen to adopt anything which might be called a cavalier attitude towards training Saudis are putting their survival (or at least the survival of the senior management) at risk.

Thus every bank's annual report makes much of its training achievements. Every bank has a training centre or school in the kingdom and a number of Saudis working in and outside the kingdom.

Saudi banks are having increasing difficulties finding adequate numbers of foreign staff. Working in Saudi Arabia has no longer the glamour, the kudos and the material rewards to attract foreigners in the numbers and of the quality needed. A period in Saudi Arabia is ceasing to be a plus point in an ambitious young banker's career development.

Staff problems are in part behind the banks in Saudi Arabia each having dramatic plans for automation. Again the annual reports of the banks emphasise the strides being made in electronic banking and

the provision of electronic services to major customers, as well as the electronic reporting of outstanding credits and electronic cash points.

Moves towards electronic banking and the full automation of banking services, always of course with the insistence that a better service to customers is the ultimate objective, may be expected to be at the heart of banking competition in the kingdom over the next one to two years.

The trend towards increasing use of technology in banking is in keeping with the Saudi love of modern gadgetry.

The nightmare of a great many bankers is of a massive bankruptcy of a major Saudi company. The Shobokshi affair, in which a leading Jeddah trading house and contractor was forced to reschedule \$400m of bank loans last autumn, sent a chill down many bankers' spines.

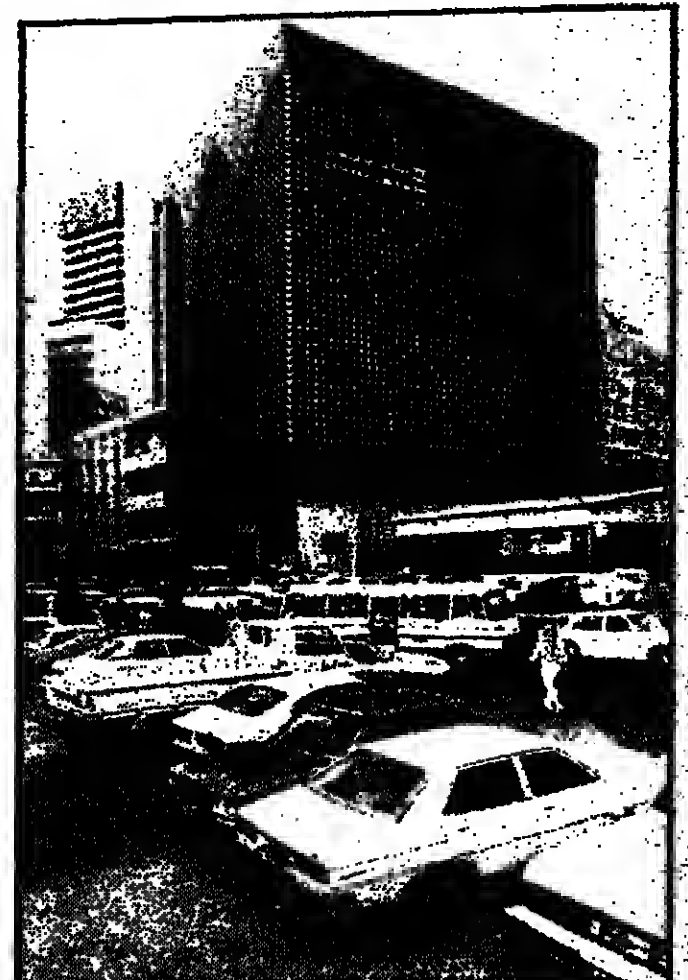
Most banks carry in their books some very bad debts, customers against whom they do not wish to take legal action but who have little hope of being able to repay.

It is clearly better for a bank, given the weakness of banking controls in Saudi Arabia, to carry a certain number of doubtful loans and plain bad debts on its balance sheet as assets than to run the risk of adverse publicity and the virtual certainty of being unable to secure adequate recompense by seeking redress in the courts.

A few bad debts can be quietly written off each year. One or two major bankruptcies could not be treated in this way. It is unlikely that the Saudi Government would lift a finger to bail out a bankrupt businessman (or his bank).

Against this fairly high risk of disruption caused by bankruptcies, any threat to the conventional banking sector by the arrival on the Saudi scene of the Al-Rajhi Islamic Bank is not seen as a major worry by established bankers in the kingdom.

As is possible, Saudi Arabia moves towards a more fundamentalist business climate, the established banks will lose business in any case. The range of services offered by Islamic banks in the Gulf has not presented a strong competitive challenge to conventional banks and is unlikely to do so in the kingdom.



Head Office of the National Commercial Bank which is based in Jeddah

## Muhammed Aba al Khail speech

MUHAMMED Aba al Khail, Saudi Arabia's Minister of Finance and National Economy, said in a speech at the King Saud University, Riyadh, in May last year that a foundation had been established for strong sustained economic growth in the kingdom. All the key building blocks for that foundation were in place.

The country's ports could accommodate cargo traffic of some 45m tons and airports were capable of handling about 11m domestic and 5m international passengers a year, he stated.

Water supply for the ten largest cities would be adequate to easily meet forecast demands for ten years and 80 per cent of all households in the kingdom were tied into utility supply power networks.

He said the kingdom had 1.3m telephones (eight per 100 people), while one of the most important infrastructure sectors, that in the two industrial cities of Jubail and Yanbu — had become a reality.

Projects that had already been established at Jubail and Yanbu, or were still under construction there, were never intended to be an end in themselves. These sites also provided the necessary facilities, housing, electricity and port capacity to support an estimated 120 types of secondary industry.

This would make use of the products of the basic industries in the two cities, and in addition a further 233 types of supporting industries were anticipated, he concluded.

## Commercial Bank Credit by Economic Activity

	(m Riyals)	1979-80	1980-81	1981-82	1982-83	1983-84
Agriculture and fishing		209	304	421	651	1,087
Manufacturing and processing		2,553	3,065	4,885	5,451	4,841
Mining and quarrying		727	331	274	167	337
Electricity, water and other utilities		913	1,058	1,166	1,490	1,078
Building and construction		7,132	8,714	11,519	13,069	11,458
Commerce		12,541	15,143	17,747	19,343	25,746
Transport and communications		884	1,017	2,725	2,987	3,634
Finance		653	917	774	1,251	1,451
Services		1,315	1,610	1,933	1,446	2,494
Miscellaneous		5,713	8,301	9,706	11,058	9,183
Total		32,640	41,000	51,170	56,863	61,299

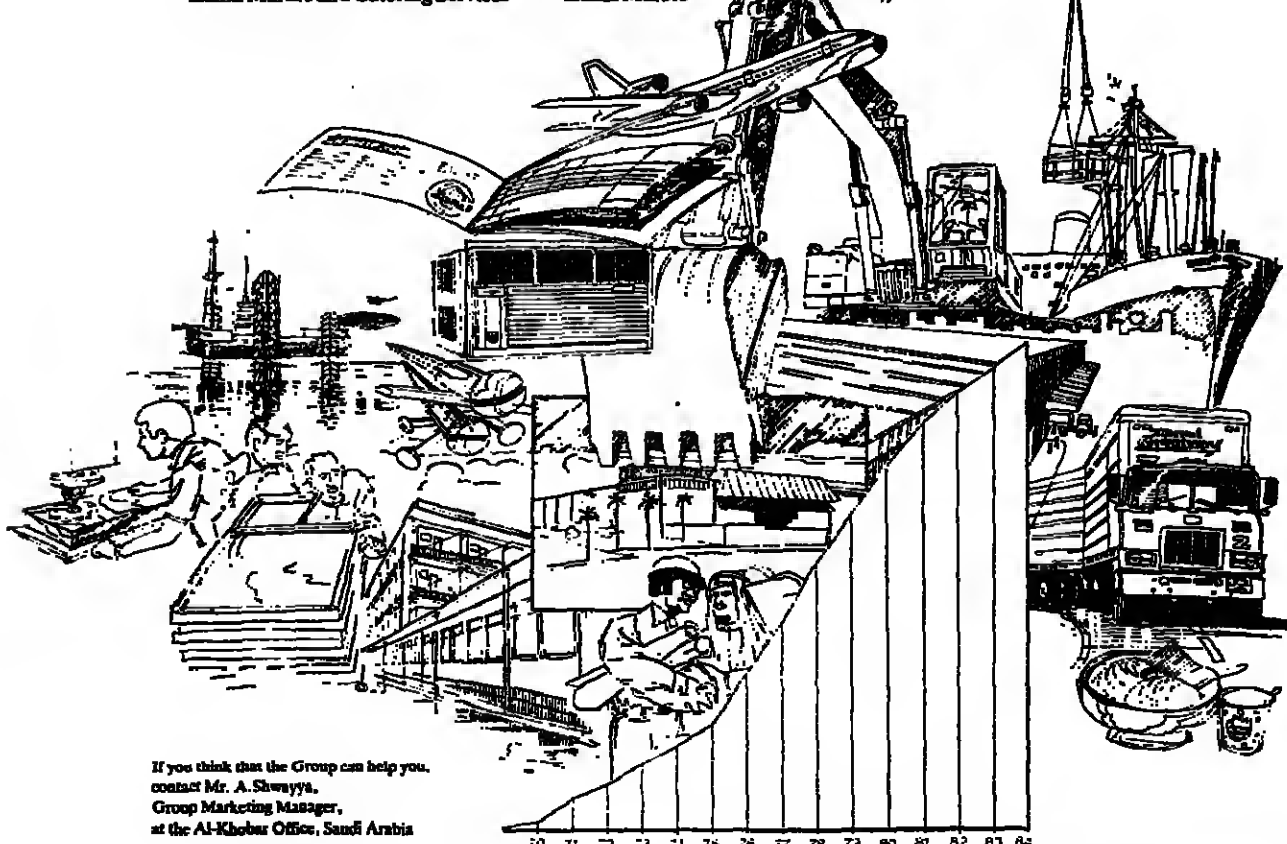
Source: SAMA, Banking Control Department.

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## New regulations still not released

Money  
Exchangers

FINN BARRE

WHEN Saudi authorities cornered a Yemeni plane hijacker in Dammam in March, the man's demands were surprisingly apologetic. He said he had lost \$200,000, or \$85,000, in the collapse of the Abdullah Saleh Al-Rajhi Establishment money exchanger company.

Unfortunately for the Yemeni gentleman, Saudi authorities went in shooting, he set off his handgrenade, and died. He never collected his money. The ghost of the Abdullah Al-Rajhi Establishment still lingers over the land of the living money exchangers. The Saudi Arabian Monetary Agency (SAMA) said in 1981 that the exchangers would have to stop taking deposits and performing banking activities by last October.

At that time, the exchangers were going to learn what their fate would be, and one of them, the Al-Rajhi company for Currency Exchange and Commerce, would convert from a money exchanger to an Islamic Investment Bank.

The Al-Rajhi Company for Currency Exchange and Commerce is the biggest of the kingdom's money exchangers. There are two others entirely independent Al-Rajhi firms, the Al-Rajhi Trading Establishment in Dammam, owned by Abdul-Rahman Saleh, a brother of the unfortunate Abdullah, and the Al-Rajhi Commercial Establishment for Exchange, a Jeddah-based firm owned by Abdul-Rahman Abdul-Aziz Rajhi, a much younger brother of the partners who own the big company. Abdul-Rahman Saleh and Abdullah Saleh are sons of the senior partners in the big company.

The other main exchangers are Ahmed Hamad Algosabi, Abdul-Aziz Kaaki, Mubammad and Abdullah Ibrahim Subai, Abdul-Aziz Sulaiman Mukairin,

All Hitta and Ahmed Abdul-Qawi Bamadad.

Information on the fate of these companies has been as slow in coming as restitution from Abdullah Saleh. A six-month extension was added to the October deadline, and another extension has been granted.

Minister of Finance and National Economy, Mr. Mubammad Aba Al-Khail, promises that the new regulations will be released "soon".

The small firms will become simple exchangers, as the original regulations stipulated, but some of the bigger companies are hoping to become banks.

The Al-Rajhi Commercial Establishment has introduced a cheques cashing card system that guarantees payment of cheques.

This is particularly important in Saudi Arabia which is a cash society.

Ahmed Hamad Algosabi recently won an award from American Express for pushing its card. Both of the companies are aggressively modernising with computers and streamlined operations.

The status of the main Al-Rajhi is different. Experts say the firm has hit snags in its conversion programme. The company will go public when it finally switches over. Al-Rajhi, when it converts to banking, could become one of the kingdom's largest banks, rivaling the second-largest Riyad Bank, in size.

Its network of branches numbers over 178. It had reported income for 1983, for instance, of close to \$100m.

But when the exchangers are converted to banks, they may lose some of their advantages. Their popular homes may be changed. They will not be able to match the 7 am to 10 pm convenience of new bank automatic teller machines. Al-Rajhi Company for Currency Exchange and Commerce may find itself forced to increase costs due to demands for more sophistication.

On the plus side, say the exchangers, they can move into the loan market without the burden of questionable "boom-time" loans. They are trusted by the average Saudi and Asian expatriate and have impeccable Islamic credentials.

The only thing they lack is a clear idea of where SAMA wants them to go, and when they will have to make the journey.



Currency hangs behind a Saudi money dealer in the Jeddah Souk



## Emphasis is put on efficiency improvement

### King Fahd meets with businessmen

FINN BARRE

KING Fahd bin Abdul-Aziz laid his Government's cards on the table when he spoke at the Second Saudi Businessmen's Conference in Riyadh in March. At this two-day meeting between businessmen and Government ministers, King Fahd said business would continue to receive full Government support. The Government, in turn, wanted business to shoulder more of the burden of the economy, he added.

He said Government help would now be predicted upon more efficient business practices. Profit margins on Government contracts were smaller, and these companies which failed to "do their maths" would go out of business. The King's patronage of the conference underscores the Government's concern with its private sector. The conference served the dual purpose of telling the Saudi business community what the Government wants, and for the community to convey its attitudes to the Government.

But there are still many questions that have not been answered. Saudi businessmen, like most businessmen, applauded Government statements supporting free-enterprise, and proposals to turn more work over to the private sector. On the other hand, they were not half so enthusiastic about Government cuts in subsidies. They were also vocal in asking for more Government protection.

Their pleas generally fell on unsympathetic ears. Saudi businessmen wanted the Government to extend its rule requiring 30 per cent of every Government contract to go to 100 per cent Saudi-owned contractors. The Council of Ministers never even considered the proposal.

Saudi manufacturers want the Saudi Co-operation Council Standards Organisation (formerly Saudi Arabian Standards Organisation) to upgrade quality standards for Saudi goods. The businessmen also called for increasing the role of the private sector in agriculture, to continue subsidies, encourage export of animals and crops, and raise tariffs on agricultural imports.

The agricultural sector also wants more loans from the Saudi Arabia Agricultural Bank (SAAB) and wants the Ministry of Agriculture and Water to provide information on water resources.

This is easier asked for than given. The Government has no desire to subsidise export of wheat. By the end of the new five-year plan, total grain storage will be 1.5m tons of wheat, which is more than twice Saudi annual consumption.

The Government has already cut its wheat subsidies from SR 3.5 per kilo to SR 2.2. Subsidies may be shifted, but on wheat at least, there is no prospect of a hike. Information on water resources may be an even more difficult request. Water data in the kingdom is as jealously protected as a national security secret.

Traders and manufacturers, in turn, want the Ministry of Commerce to im-

prove regulations, and support the Government campaign against companies that say they are buying Saudi-made, or at least Saudi-made products, but actually import them.

The Saudi businessmen have asked that the Saudi Arabian Monetary Agency lean on commercial banks to force them to make more short-term, medium, and long-term loans.

The bankers are clamouring for laws permitting them to seize collateral in the event of payment default. The businessmen proposed co-operation between the Government's lending institutions such as the Real Estate Development Fund (REDF), the Saudi Industrial Development Fund (SIDF), SAAB, and the Public Investment Fund (PIF). Meanwhile, the industrialists want SIDF to reschedule its loans.

The businessmen also requested that the Saudi Government start giving its aid in Saudi materials and services.

Dr Mahsum Jalal, chairman of the Board of United Saudi Commercial Bank and head of the National Industrial Company, told the businessmen that he thought the private sector was still too weak to do as much as the Government wanted it to.

The Government officials who spoke to the meeting met the cries for more Government support with a pitch for private enterprise initiative.

Deputy Minister of Commerce, Dr Abdul Rahman Al-Zamil, said: "The private sector has the right to complain, but one notices that this sector does not practise what it preaches. It calls for Government's preferential treatment, but may I ask how many contractors used the local products out of their own initiative, and



King Fahd

how many manufacturers used Saudi contractors to build their factories? If the answer is positive, I'd be more happy, for I think there are at least SR 70bn (\$19.4bn) that could be utilised by Saudi businessmen in this regard.

The Government officials are aware that many smaller firms, particularly those in contracting, will go bankrupt this year. Most say such a shake-out is welcome.

One reason why the disappearance of these firms will be unhelpful is because these are frequently brass-plate operations with little or no direct Saudi participation.

Saudi industrialists know that the Government can and does step in to help. A 20 per cent tariff on imported cable was enacted last year to help hard-pressed Saudi firms. Foreign refrigerated trucks are banned from carrying goods into the kingdom to preserve jobs for Saudi truckers. Any time local manufacturers can demonstrate that they can supply the domestic market, evidence of price cutting or dumping by foreign competitors can result in punitive tariffs.

If there was one thing the conference showed, it was that while both Government officials and Saudi businessmen wanted to enhance private sector participation in the Saudi economy, their approaches differed.

### Higher Education

ANTHONY McDERMOTT

THE spectacular King Saud University at Diriyah just outside Riyadh is the showpiece of Saudi Arabia's higher education system. Constructed in simple style of dark desert brown pre-cast concrete blocks, and organised along a forum of spines leading to individual faculties under the shade of arches, it is also a symbol of the difficulties of building a traditional system brand new parts and concepts.

When in full operation, and the fourth anniversary of the project, which has cost over U.S.\$2bn, comes up in April 1985, it will be able to handle over 20,000 students.

It was designed by Helmut Obata, Kasebaum (HOK) of St. Louis, Mo. The U.S. HOK was also responsible for King Khalid International Airport (KRIA) at Riyadh.

The university will be a self-contained township of academic blocks, staff and student residence, and sport complexes, a teaching hospital, a mosque and commercial and civic centres. The material facilities include advanced television and library systems, and advanced facilities for astronomy and meteorology. In short, about the best money can buy.

There are signs that this approach has its limits. From the fiscal side, higher education, like other sectors, has already begun to feel the pinch of reduced oil revenues. On the physical and educational side, the system, having expanded impressively in its first 30 years, feels a need to concentrate less on the quantity of students it produces and more on their excellence. Both these aspects are being developed in the new five-year development plan (1985-1990).

The first modern university—the original King Saud University in Riyadh—was established in 1957. The ministry of higher education was set up only in 1979.

In this comparatively new but potentially crucial sector for the kingdom's future, development has been swift. The ministry's budget was a mere \$3m in its first year. Last year it administered \$180m, together with more than \$7bn for the seven universities.

University enrolment has exceeded plan targets, rising from 1,300 in 1960-61 (no women) to 95,000 (of whom 35,000 were female) in 1984-85. The third plan projections were for 33,000 females and overall enrolment of 69,000. By the end of the decade, it is expected that the number of university students will be 167,000.

According to a review by the Ministry of Higher Education of "achievements during the third

key themes of Saudi higher education.

Of the seven universities, the Imam Mohammed bin Saud Islamic University in Riyadh, the Islamic University and Umm Al-Qura University (the latter two based respectively in the holy cities of Medina and Mecca) have a strong religious bias, but not, it must be said, to the exclusion of subjects in the humanities fields.

The university of petroleum and minerals at Dhahran, through its name, indicates its own specialisation and feels confident enough to start next year, on a modest scale, courses leading to a doctorate.

The three other universities—of King Abdel-Aziz in Jeddah, King Faisal in Dammam, and King Saud in Riyadh—share a full range of faculties. Nevertheless, and in spite of the formidable investment in higher education and teachers, it is broadly acknowledged that,

scholarships abroad will decline sharply within the next two to three years, as current undergraduate programmes end.

Opportunities at this level will become rare. The concentration for those students who do go abroad will be on the graduate level and directed towards the acquisition of skills in scientific subjects, engineering and administration which can be of use to the kingdom.

Underlying this whole strategy lurks concern about how to find a balance between the old and the new, as the objectives of the third plan put it, how to prepare "intellectually and scientifically competent citizens to perform their duty in the service of their country and the progress of their nation in the light of sound Islamic principles and ideology."

There has not been unrest reported on the campuses, but, in the climate of Islamic fundamentalism in the Middle East, there are always some worries, especially where female education (which is carefully segregated) may be involved. "The problem," as Prince Talal, an outspoken half-brother of King Fahd and something of an education pioneer remarked, "is not with the old generation as it is diminishing, but with the wave of religious extremism among young people."

It is likely that frustrations will grow, as students are made to work harder and find that the industrial governmental jobs more readily available a decade ago, are scarcer.

In the end, after the period of considerable rapid expansion, the course higher education takes will be determined by the authorities having to make do with less money, enforcing higher standards, and "Saudiising" teaching, thereby obtaining greater commitment to the system. For, at present, only 7 per cent of all professors and 16 and 25 per cent respectively of associate and assistant professors are Saudis.

## Path to be followed will depend on financial constraints, enforced higher standards and Saudiising of teaching.

plan," the number of post graduate students in the universities increased from 2,229 in 1979-80 to about 4,500 in 1984-85. Within these figures the non-Saudi element has fallen from 36 to 22 per cent.

The full complement of students is made up of the seven universities, which account for the bulk of the numbers, some university related institutions, and private colleges, which come under the Higher Education Ministry through their own female-run administration.

Service to god and country, and science are very much the

so far, standards do not yet reach those generally accepted in the West.

Saudi Arabia supplements its own system by investing generously in student education abroad, at one time the number reached 20,000 in the United States alone. Under current allowances, covering books, clothing, equipment and medical grants, a good student in the U.S. can expect to receive up to \$13,000 a year (females are only allowed abroad if accompanied by a close relative, such as a husband or brother).

But the expansion of facilities in the kingdom has meant that the number of those with

## Concern grows over companies' solvency

### Corporate Debt

FINN BARRE

CORPORATE debt is like a San Andreas fault, a seismic zone in the Saudi economy. Credit is chafing against ability to pay, and some businessmen are growing worried about tremors in the economy.

As is usual in Saudi Arabia, a dearth of Government information makes bankers and corporate planners wonder if the eventual adjustment means a cataclysmic earthquake, or just a shake-up.

Government ministers, including the Minister of Planning, Hisham Nazer, and the Minister of Industry and Electricity, Abdul-Aziz Zamil, state that the debt problem is not particularly severe, and that a shake-out will occur in which small, poorly managed firms will be forced out of business to the benefit of the kingdom as a whole.

Others look at the renegotiated debt problems of the Fahd and Ali Shobokshi Group, the troubles at Abdul Latif Jameel, the importers of Toyota, and the collapse last year of contractor Carlson Al-Saudia as disasters of major proportions. Many, in private, blame the debt problems on slow Government payments, a position that the Minister of Finance, Mohammed Aba al-Khalil, has publicly denied several times. The Government says there are no deliberately delayed payments.

The Bodygones-Blount joint venture that has built the new \$3.4bn King Saud University campus near Riyadh is still waiting for several hundred million

dollars of payments. Other big American and French contractors are doing the same. Techno, of France, lost large sums completing a desalination plant in Saudi Arabia's eastern province.

The complicating matter in the debt problem stems from Government spending and delayed payment. The Government insists that most of the problems stem from inefficiency or an inability to judge that boom times have ended.

This was a common refrain during the Second Saudi Businessmen's Conference in Riyadh. The largest amount of debt occurred in construction sectors because small contractors borrowed liberally with the expectation of new and lucrative Government contracts.

These contracts are fewer and leaner. Much of this is due to competitive bidding, which has slashed 30 per cent construction margins to 5-10 per cent. The problem is made worse when delays occur through slow Government paperwork, or contractor problems in meeting guidelines and standards.

When contractors do not get paid they cannot pay for the services they require, and the debt problem snowballs. Suppliers find themselves in the position of the larger corporations where they are owed so much money that they cannot afford to cut off the client for fear of never seeing their money.

Some of the problems began through overstocking. Abdul Latif Jameel's inventory of Toyota cars and difficulties in paying for them cause strains with Toyota of Japan. Al-Essa of Riyadh, agent for Hitachi, manufacturer of Gibson air conditioners and general trading house, has the same prob-

lem. Margins on retail sales have fallen to near break-even point, and stocks are high. Some companies, such as Abbar and Zamil, which are concentrated primarily in food and shipping, managed to keep inventories lower, but have not escaped unscathed. Food operations have not suffered as badly as other sectors.

Companies still need transportation, but trucking is no longer the boom it was. E. A. Juffali and Brothers, which assembles Mercedes trucks in the kingdom, has been running its plant at half capacity, and may temporarily close it.

Probably the biggest shock to most of the merchants, and a telling blow to their ability to sustain large debt, was the drop in real estate values.

Prime property in Jeddah has fallen 30 per cent in value. For instance, land near the choice Palestine Road has fallen from \$1,571 per sq metre to \$971 per sq metre in two years. It is no longer possible to finance new projects, or bail out troubled operations with a quick sale of land.

This contrasts to the heady boom days of 1974-75, when Jeddah land prices shot up by 300 and even 400 per cent overnight. This drop in values is disturbing to the commercial banks, which in the end, are left holding the bag on most of the debts.

The Saudi state credit institutions, such as the Real Estate Development Fund, have such lenient payback plans of their interest-free loans, that they are not in much danger.

A sign of trouble, though, was the request put through in the recent Saudi businessmen's conference, that the Saudi Industrial Development Fund reschedule payments.

The banks are particularly worried, because Saudis can legally insist through Islamic Sharia that they only pay back principal, and not the illegal interest on a loan.

Further they have been asking repeatedly for a "legal mechanism for forcing 'dead beats' to pay debts. One favourite tactic is to have a Saudi client put assets located abroad where the bank can seize them in event of non-payment.

Although Saudi officials argue that Saudi businessmen will not willingly risk ruining their chances at further loans by defaulting, the banks are unconvinced. In this past year the banks have almost doubled their provisions for bad debts.

This has not prevented banks from making loans. According to the SAMIA 1984 annual report, new loans last year rose from \$47m to \$192.4m. At the same time, not disbursements by the kingdom's specialised lending institutions fell 18.6 per cent to put more

of the burden on the commercial banks.

Saudi officials say the economy will resume reasonable growth by the end of this year, but merchants say it will take this year to get inventories down to size. Next year may be their year for recovery.

The prescription for viable companies is to improve operating efficiency, and control cashflow. "But this is easier said than done."

More than one expatriate manager has moaned about the owners' trading company treasuries as private purses. Some owners make no distinction between personal and corporate accounts.

"He says it's his money, so why not?" said one manager. "But we still owe money to everyone."

In small single-owner companies, this type of abuse is more widespread because there are no senior family members to call a prodigal member to account.

Many disgruntled employees write letters to the local English press complaining about pay being several months in arrears.

The problem of debt, says one official is not new. If one looks at the earlier days of the kingdom, that is certainly true. But the problem that is certainly occupying minds in the kingdom these days is how to pay the debt, or more important, just how to get paid.

## A JEWEL IN THE HEART OF RIYADH



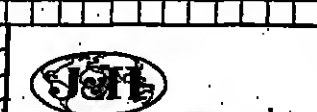
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## Saudi Arabia 12

## Subsidies are being reduced

Agriculture  
ANTHONY McDERMOTT

"IT MIGHT almost be somewhere in England." The comment came from a visitor to a farm at Kharij, 50 miles south east of Riyadh, as he stared out through rows of plump, wet-nosed black and white cows chewing alfalfa, towards a green wheat field ringed on the horizon by brown hills.

This was an apposite remark about the striking, if costly, efforts the Saudi Government has been making within the last decade to make agriculture flourish.

What the Ministry of Agriculture and Water (MAW) can point to is that the desert kingdom has achieved or is approaching self-sufficiency in wheat, eggs, chickens, milk and vegetables.

It has been as much a statement of political will as an economic experiment. Dr Abdul-Rahman Alas-Sheikh, the Minister responsible has been assertive in expressing this. In January, he told a newspaper that there had been many attempts "to dissuade us from agricultural production but we overcame them because we didn't want to be at the mercy of anyone."

But it is now accepted (and illustrated by the reduction in the generous wheat subsidy) that, as one Saudi official put it, "the experiment is over." He was alluding to the massive subsidy support given by the Government to private enterprise, which had produced spectacular statistical results.

"Now," he went on, "the Government is saying the private sector must take up more fully its share of the burden and depend on itself."

The figures speak for themselves. Wheat production, a mere 3,000 tonnes in 1978, rose to 1.3m tonnes in 1984, and in the next harvest could be 2m tonnes. (Consumption is estimated around 800,000 tonnes). There is self-sufficiency in eggs, and the country is half way to that target in milk and broiling chickens.

At the same time, the direct contribution of agriculture to the economy must be put into proportion. While, in the last few years, this sector's growth rate has averaged over 6 per cent, it still contributes only 2.5

per cent of gross domestic product (GDP), and the recent rise in this proportion must be attributed in part to a fall in the GDP as a whole.

How has Saudi Arabia been able to modernise and make productive a sector which was known in the past for little more than the traditions of date farming and camel husbandry?

One input has been the use (or, for the doomwatchers, abuse) of the kingdom's water resources. This has provoked controversy, with pessimists arguing that to use water on the scale of 800bn gallons to produce 1.3m tonnes of wheat will do irreparable harm to the aquifers of partly non-renewable water.

But at the same time, most experts doubt strongly views that "water will run out by the year 2000," not least because, like oil fields, the full size of water reservoirs is unknown.

A clearer idea may be obtained with the publication due for later this year of a joint water study by the Ministry of Agriculture and Water and the U.S. Government.

An earlier hydrological study, initiated in 1973, had divided the kingdom into eight areas according to topographical and geological features and indicated "the existence of substantial underground water sources suitable for drinking and agricultural use."

It also indicated that one-third of the kingdom's surface consists of igneous rockbeds, which contain water on a small scale in valley sediment and underground fissures. The volume and quality of this underground water at any given time depends upon recent rain.

The other two-thirds of the surface consist of sedimentary rockbeds containing much bigger aquifers. Twenty of these (now 24) were identified in the mid-1970 survey. The study listed nine as being exploited and as providing abundant sources of high-quality water.

The most important of these is al-Saq aquifer in the eastern part of Qassim and Tabuk. Together the nine aquifers coincide with the main farming areas in the kingdom: a "fertile crescent" sweeping round from Tabuk in the north-west, east and southwards through the centre via Hail, Qassim, Riyadh and al-Kharj before curling back to Wadi al-Dawasir. They

also supply more limited areas in the Eastern Province and around Taif and in Jizan in the west.

The resources are supplemented by 22 desalination plants for domestic and industrial usage which is on a minute scale compared with that of agriculture. Another 20 are planned to be in operation by 1990.

Water officials place their hopes for the future on new water finds, more efficient technology, dams and education in the economic use of water.

At present a somewhat unverifiable well-drilling licence system operates. It was a sign that the Saudi authorities are taking the consumption issue seriously when, in February, albeit only for domestic water uses, the metered charges were increased on a sliding scale, raising costs by eightfold above 150-cubic metres consumption per month.

The second major factor in the growth of agriculture has been Government financial support. This includes the free distribution of land, interest-free loans, outright subsidies for buying machinery, fertilisers and other materials, and a guaranteed purchase price for wheat.

On the last of these, until it was announced in the autumn that the price would be reduced over a varying time scale and depending on production levels from 3.5 riyals (\$1) per kg (more than five times the world price) to 2 riyals, the Government was buying a 1.3m tonnes wheat harvest at the cost of around \$1.3bn.

Dates and, to a lesser extent, other grain crops were also receiving subsidies. The decision on wheat was a clear sign that in times of comparative austerity the Government was not prepared to be an apparently endless source of funds, particularly given the enormous profits farmers were able to make.

At the lower price, Saudi farmers will have to become more efficient, but will still be able to make profits. According to calculations made by the Grain Sides and Flour Mills Organisation (GSFMO), even at 2 riyals/kg, a profit per kilo of 1.2 riyals can be made on yields of 5 tonnes/hectare, which is a level just above the average.

With the "experimental" era drawing to a close, trends are appearing which are likely to be strengthened in the next

## Saudi Arabian Agriculture

Farm production	1980/1	1981/2	1982/3	1983/4*
Broiling chickens (m kg)	55	82	137	201
Eggs (m)	0.90	1.24	1.75	1.91
Milk (tonnes)	230,689	277,122	320,896	340,000
Wheat (tonnes)	55,435	239,690	740,478	1,400,000
Self sufficiency (%)				
Broiling chickens	24	29.5	43	n.a.
Eggs	81	88	95	n.a.
Milk	36.5	46.6	41	n.a.
Wheat	11.3	25.1	93	n.a.

\* Estimates

Source: Ministry of Agriculture and Water—Saudi Arabian Monetary Agency—and diplomats.

development plan period.

Clearly, wheat production levels will have to be controlled. GSFMO can cope with only 1m tonnes in its own silos (to be increased to around 1.5m tonnes). Another 1m tonnes is stored on farms.

This has led to delivery (and payment) delays of between six and seven months.

When wheat production has been rationalised, the way will be open for establishing a strategic buffer stock, estimated at about six months supply.

The Government and agricultural experts have also been urging diversification in crops. Masstock Sandia near al-Kharj, for example, has been experimenting over a 50 hectare area since June 1984 with planting onions, cabbages, lettuce, cauliflowers and carrots, and has shown that impressive quality goods can be produced. The al-Khorayef Group is to start experiments in the autumn with rice on its Riyadh farm.

Remarkable as the story of Saudi farming may be it has fallen short of several official goals. One is food self-sufficiency. Food exports exist. In 1983-84 they amounted to \$12m or 36 per cent of all non-oil exports. Some 22 per cent went to the Gulf states. But by contrast, food imports have risen on a colossal scale. In 1979 they cost \$2.2bn in 1982 \$5.2bn, and in the following year they were estimated at \$4.7bn.

This is due to the number of foreigners in the country—between 3m and 4m—and to habits of diet changing at a pace with which domestic production cannot keep up. For example, between 1975 and 1982 egg consumption rose

threefold, and that of chickens by almost as much. Over the same period, meat eating rose by 42 per cent.

Farming has not succeeded in halting the drift of small farmers to the cities. This is because the attractions of industry and education have proved too strong and their holdings are of insufficient size to encourage large-scale mechanisation.

As a result, the traditional work force in the south west and the oasis is declining. On the other hand, an indigenous farm management class is slow to come forward.

Modern Saudi agriculture is more a matter of urban based business than farming in the European sense.

The Saudi Arabia Agriculture and Dairy Co has no Saudi labour working on the ground at its site near Riyadh, though Saudi make up 45 out of the company's 520 total work force. Masstock with its eight sites has only 50 out of 1,000.

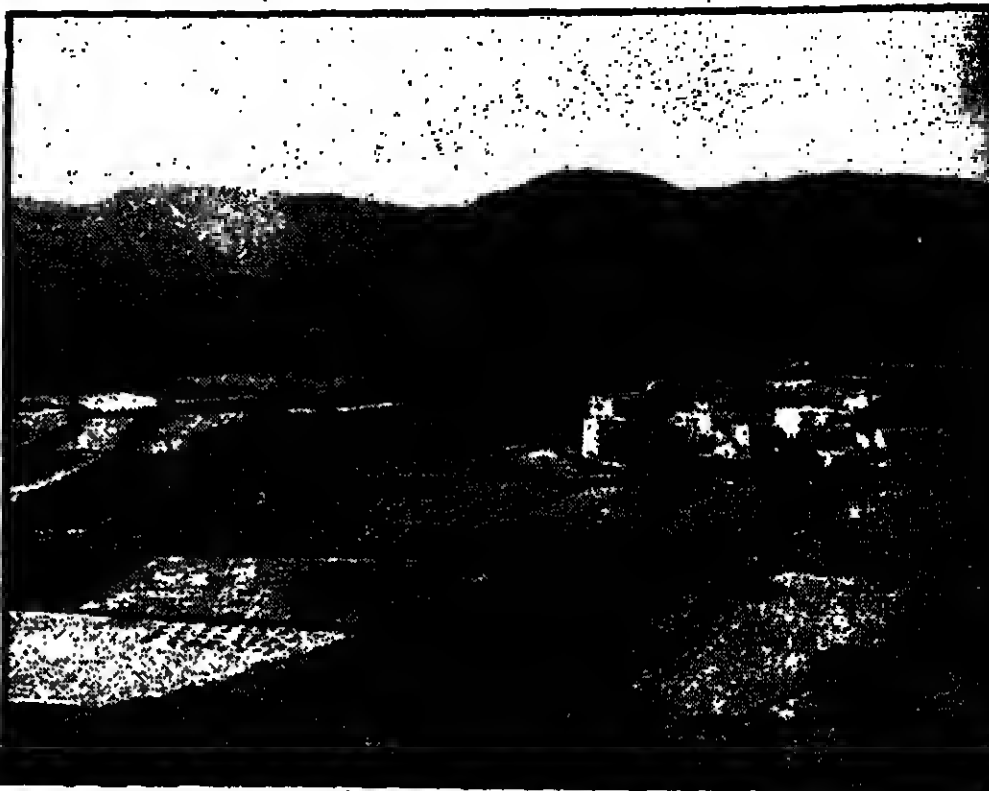
Management is most often provided by the U.S., Australia, France, and Britain. Farm labourers are usually Pakistanis, Indians, Philippines, Thais or Sri Lankans.

The development of Saudi management is obviously vital to the success and continuation of the kingdom's agriculture. But there is little doubt that the agricultural programme will continue, although the priorities will change, money become tighter and higher technology and efficiency become the keywords.

Above all, oil revenues permitting, the Government is committed to subsidies—though on a lower level—and to monitoring more closely the all-precious commodity—water.



ABOVE: Students with chickens at the Faculty of Agriculture of the Riyadh University. BELOW: Well-kept and irrigated agricultural terraces north of Abha



# Flying to Saudi Arabia: some sobering thoughts.

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